

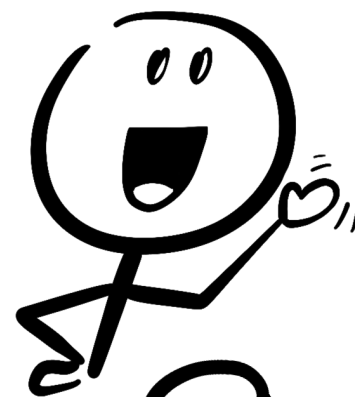
SOFTWARE

AND THE
Art of



@REVERENTGEEK

HEY
Y'ALL!





← **NOT AN
EXPERT!**

← **MAKES
FREQUENT
MISTAKES!**





leankit

TEAM AWESOME		
TODO	DOING	DONE

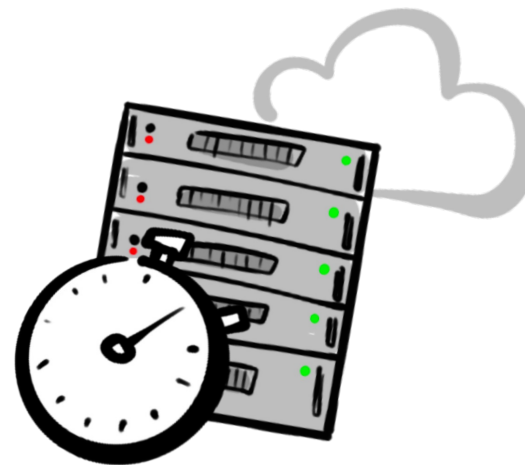


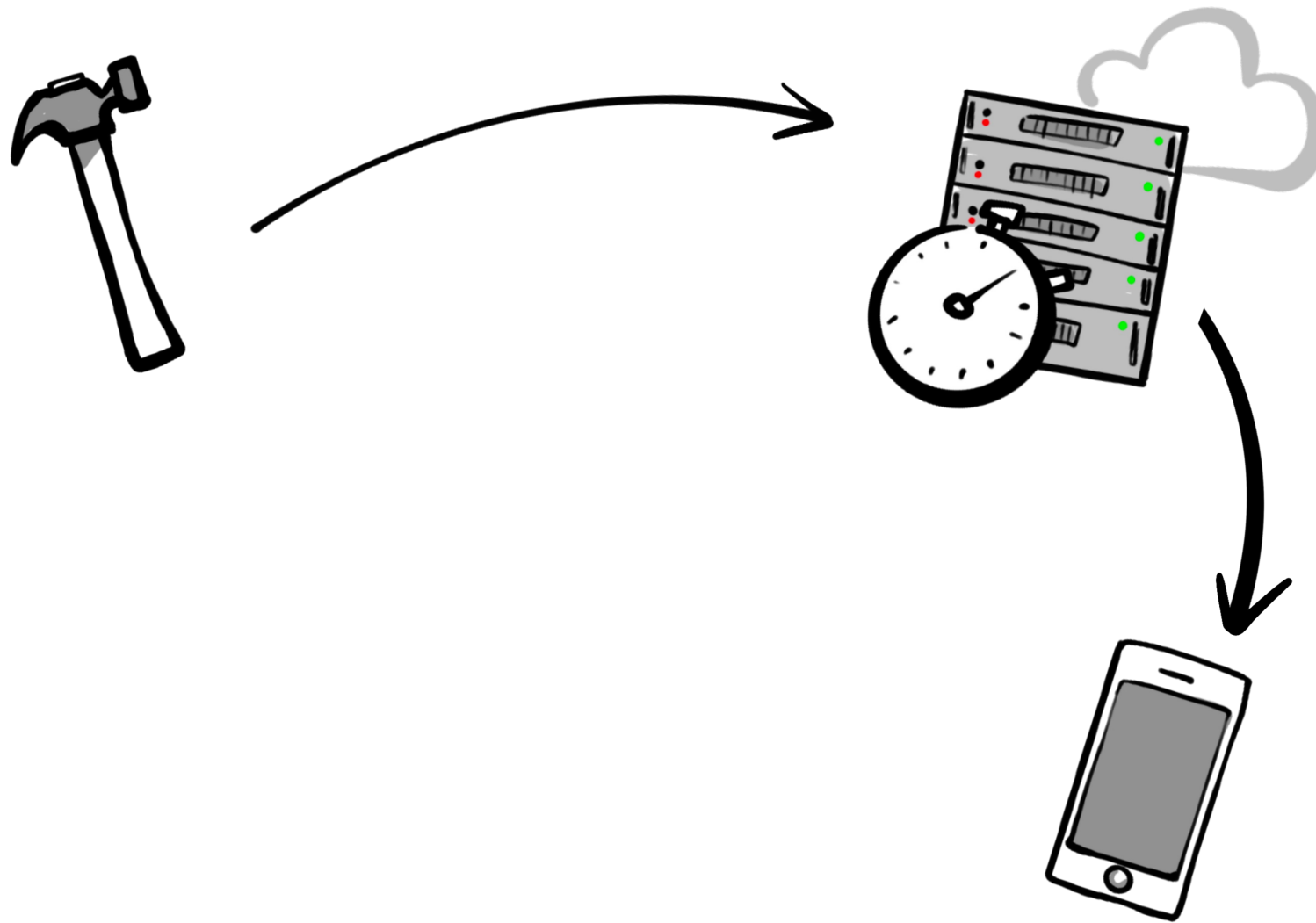
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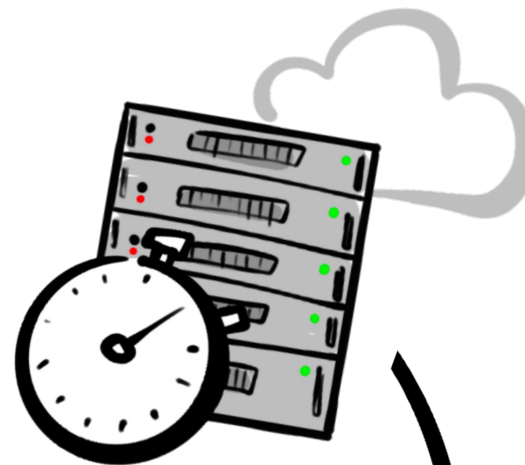


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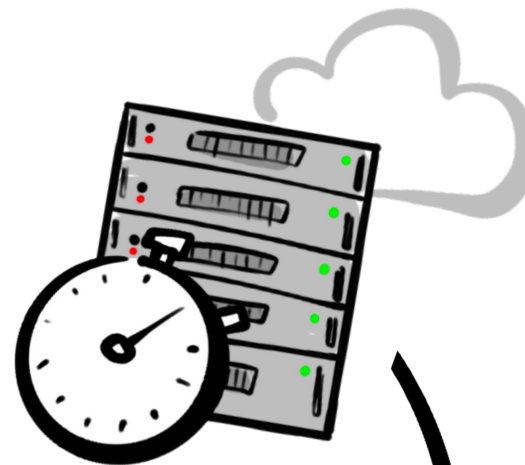




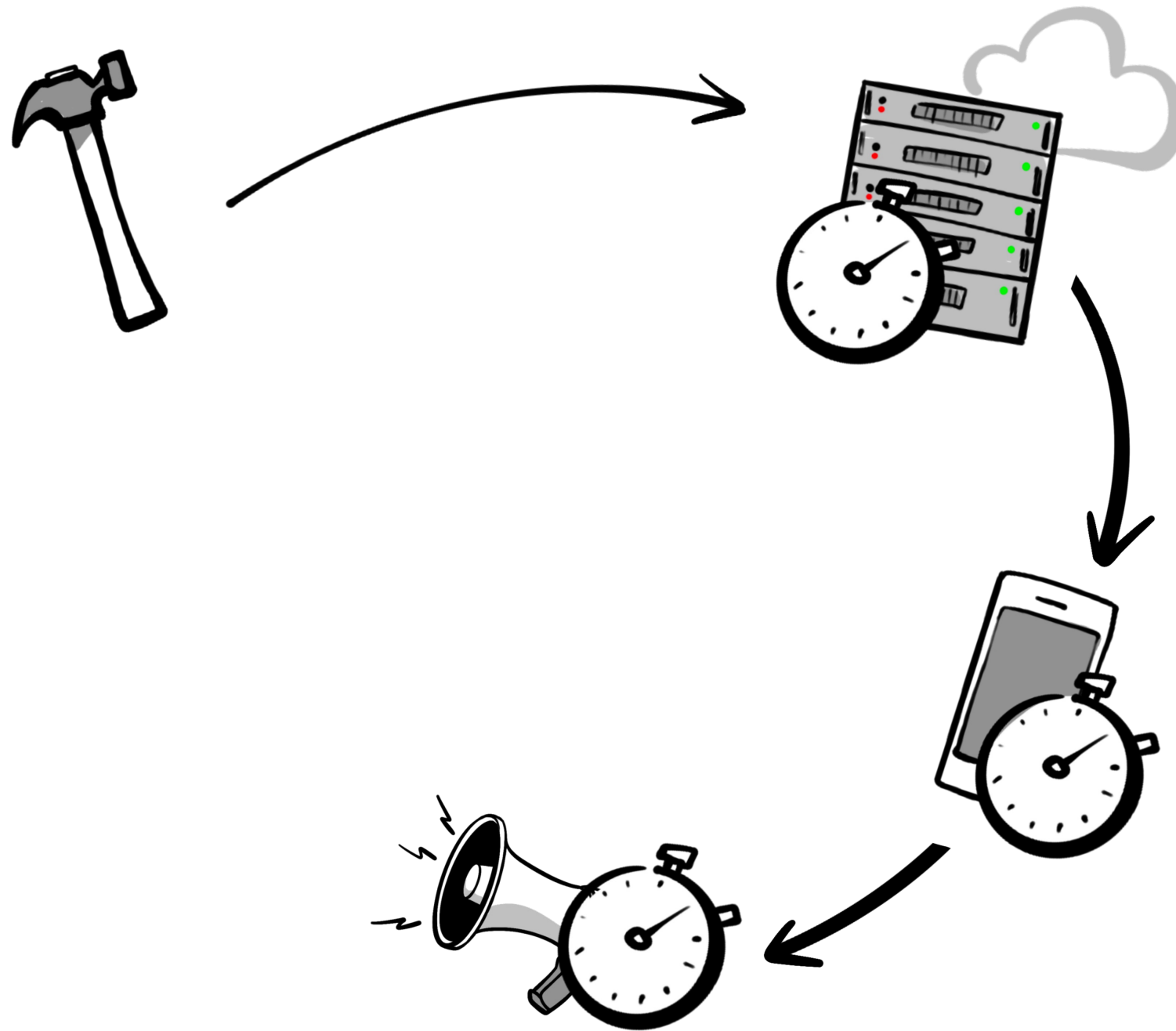


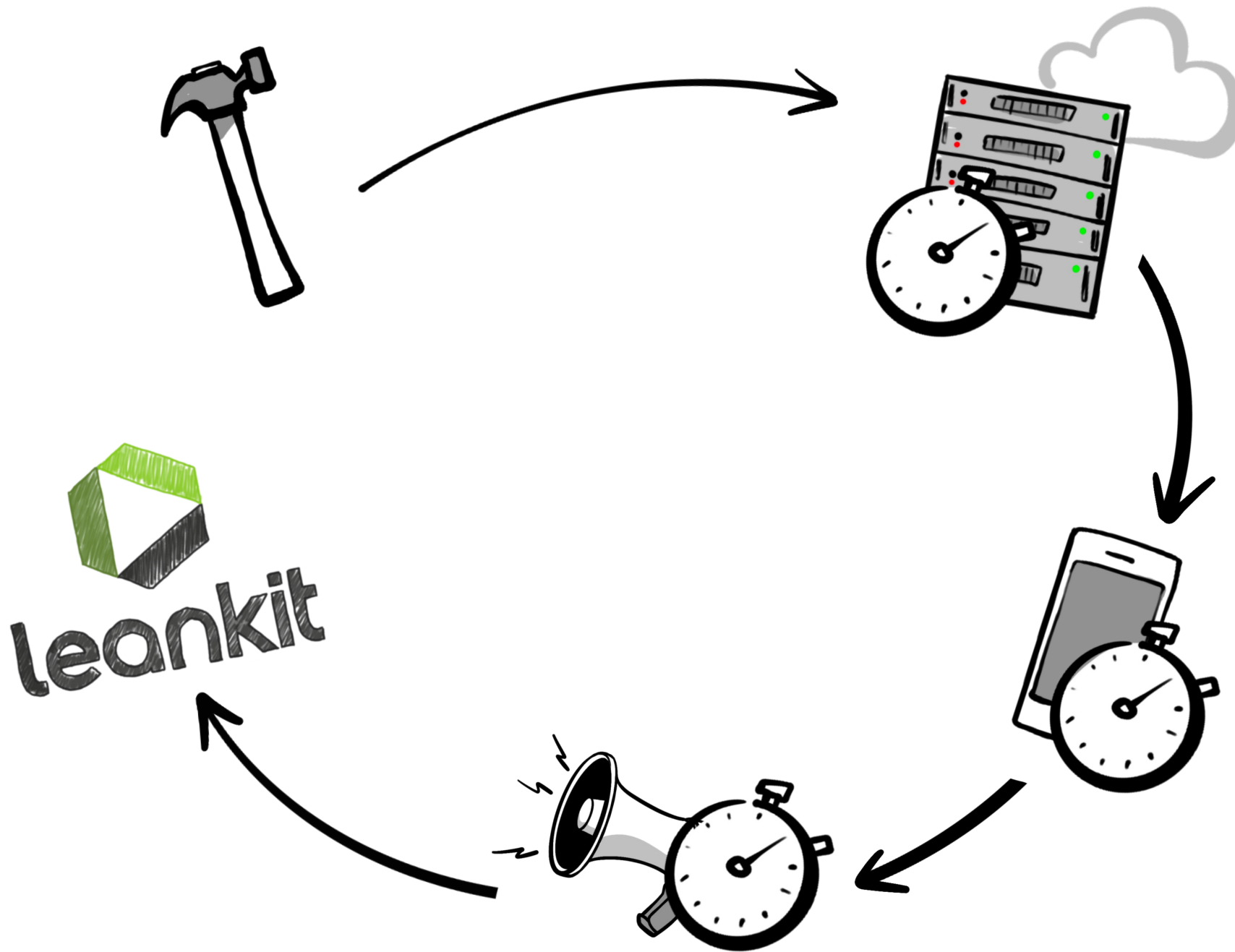


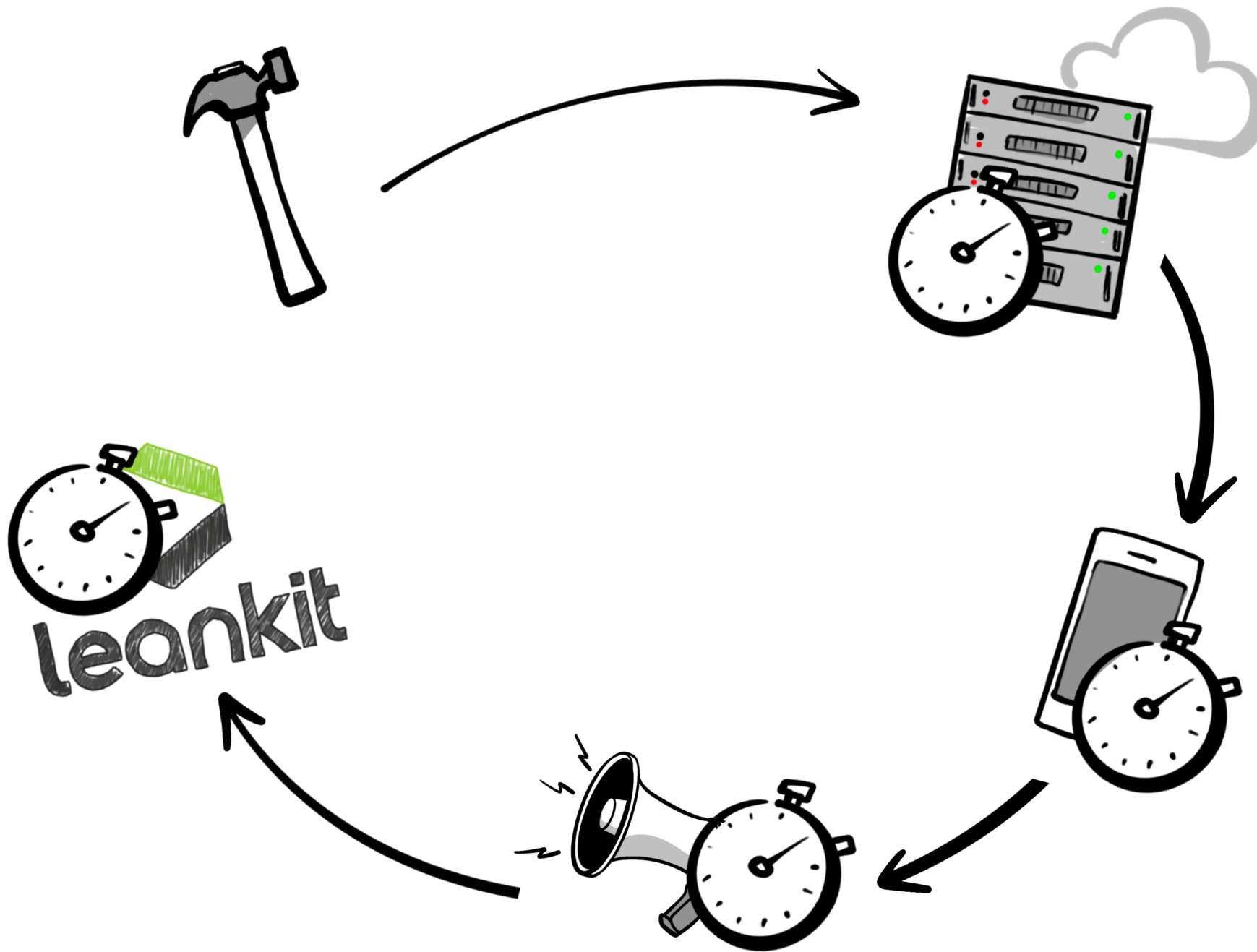
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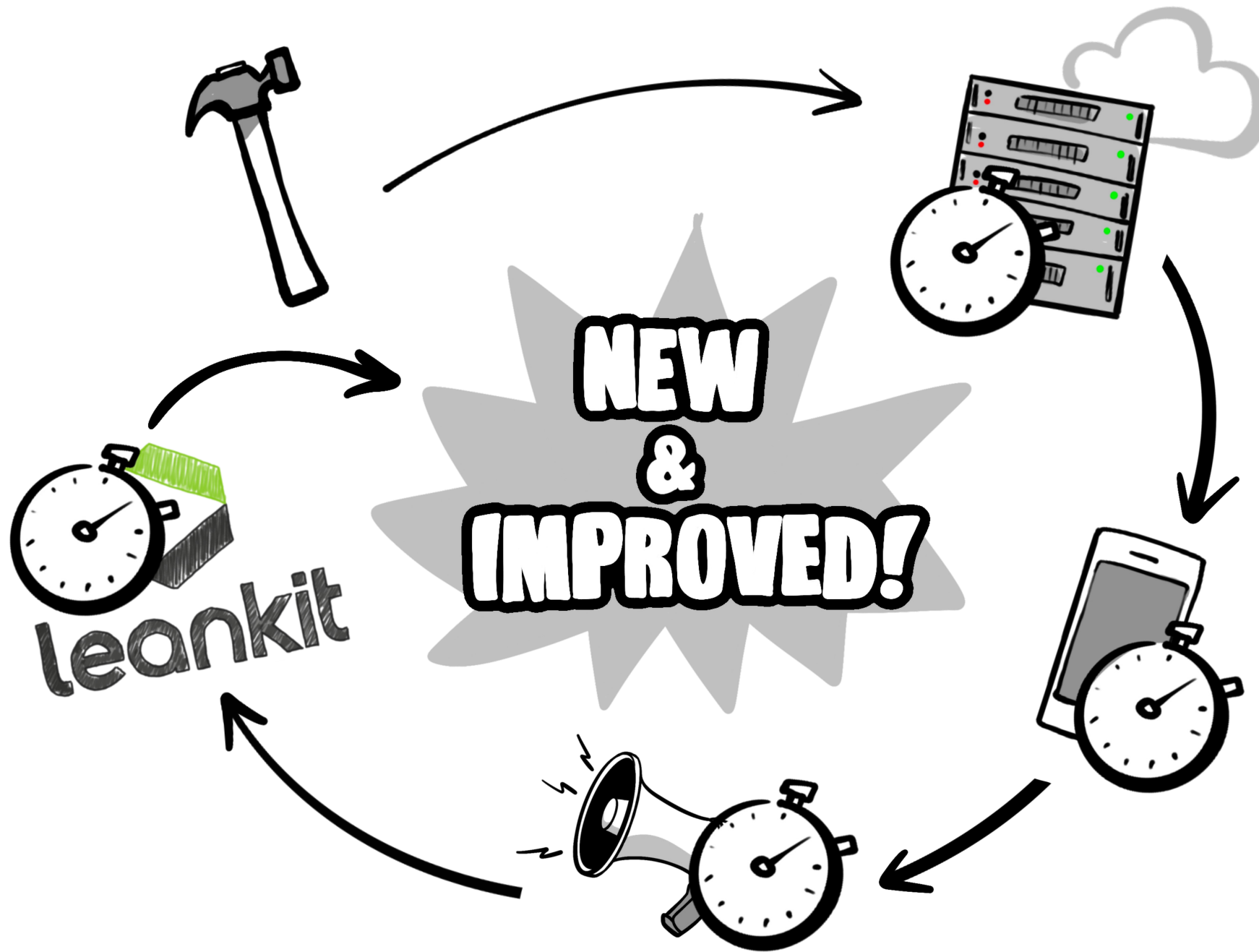


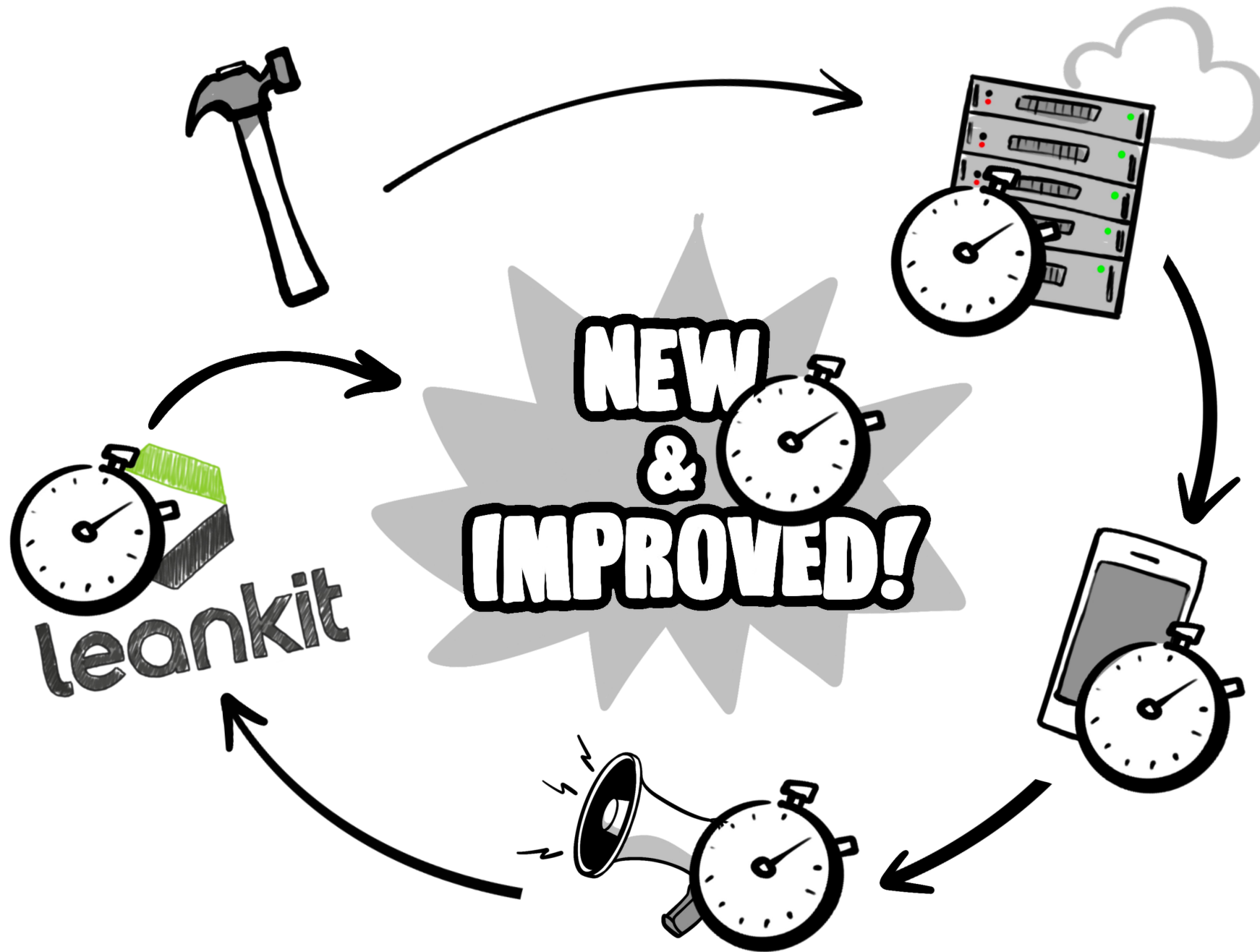
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COORDINATION





COORDINATION



TEAMS





COORDINATION



TEAMS



MEETINGS





COORDINATION



TEAMS

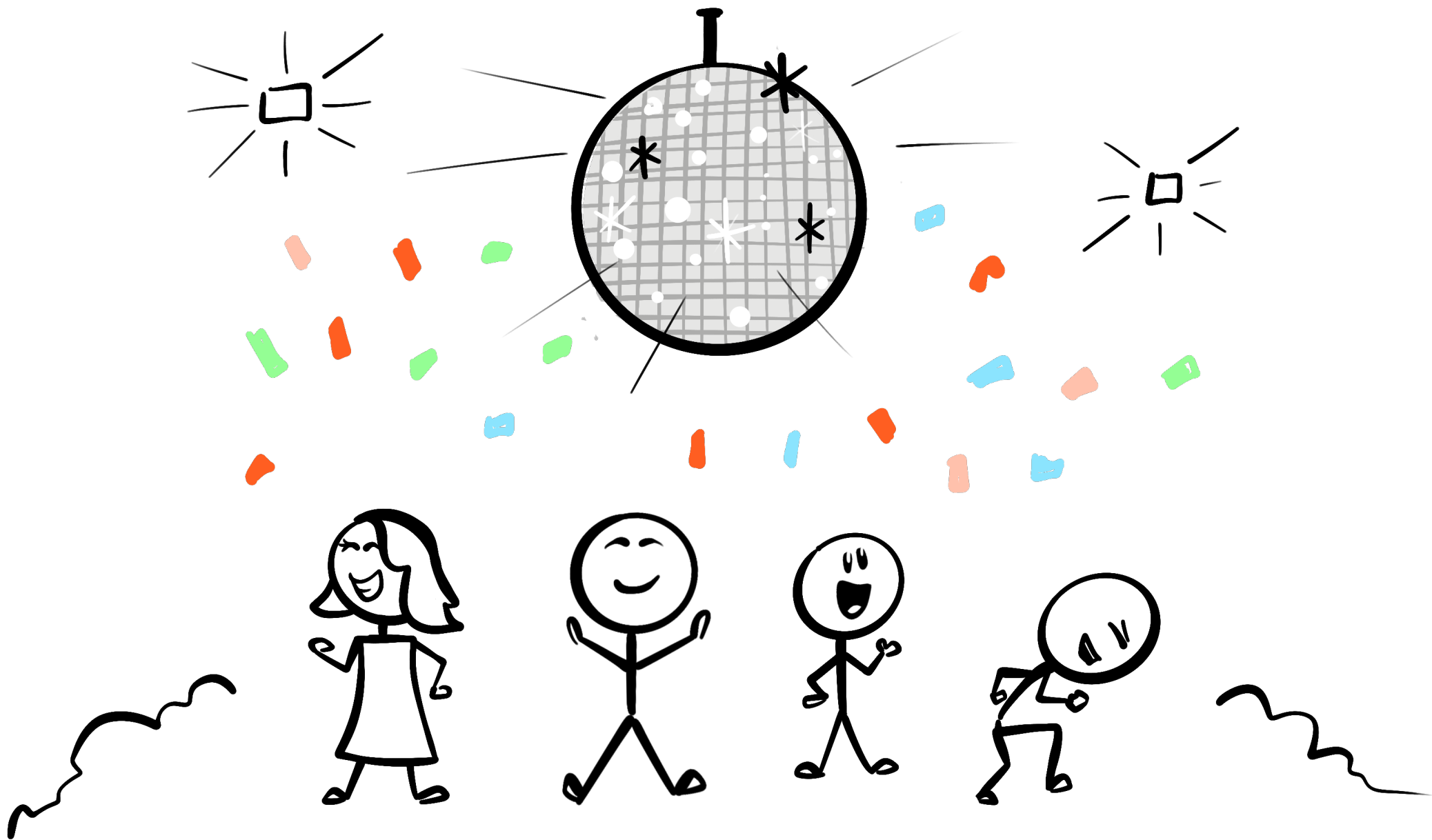


MEETINGS

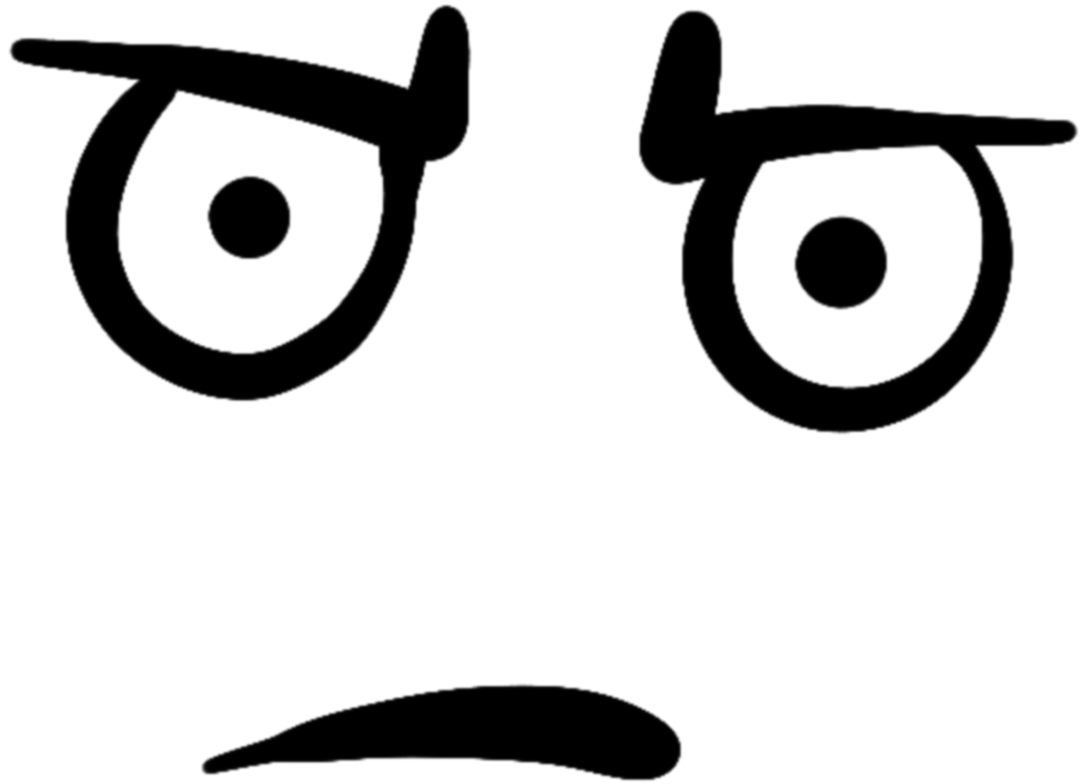


LONG HOURS





@REVERENTGEEK



LET'S



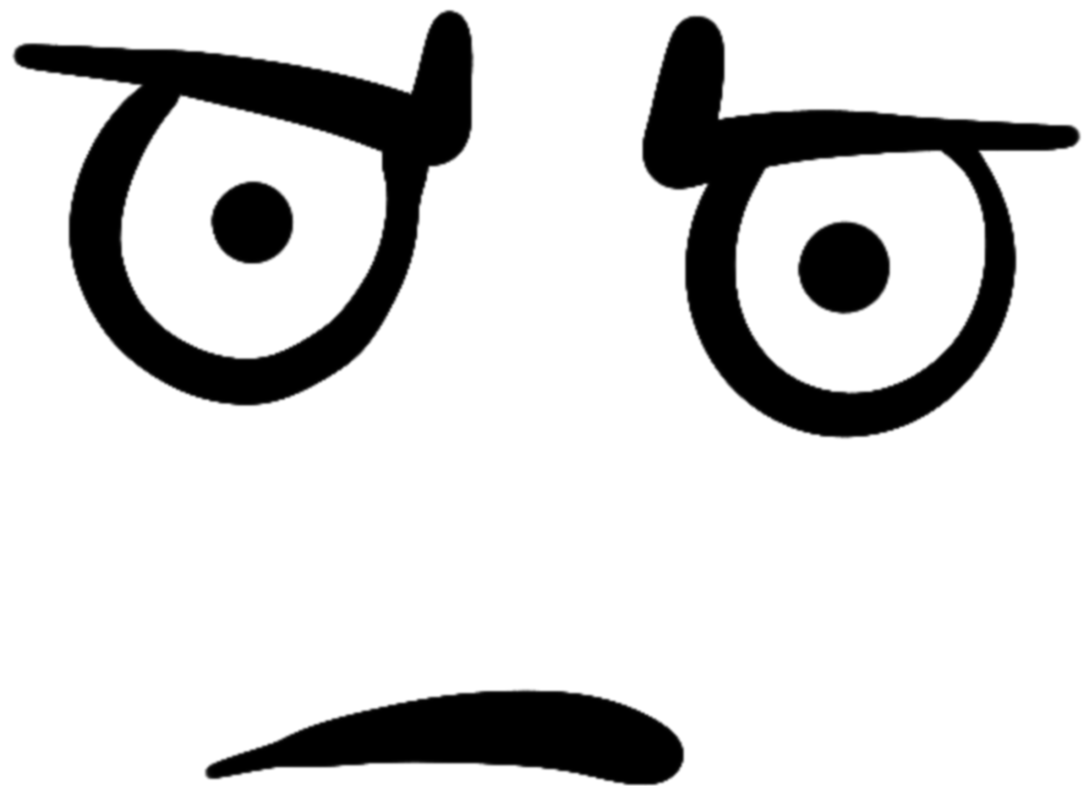
@REVERENTGEEK



**LET'S
NEVER**



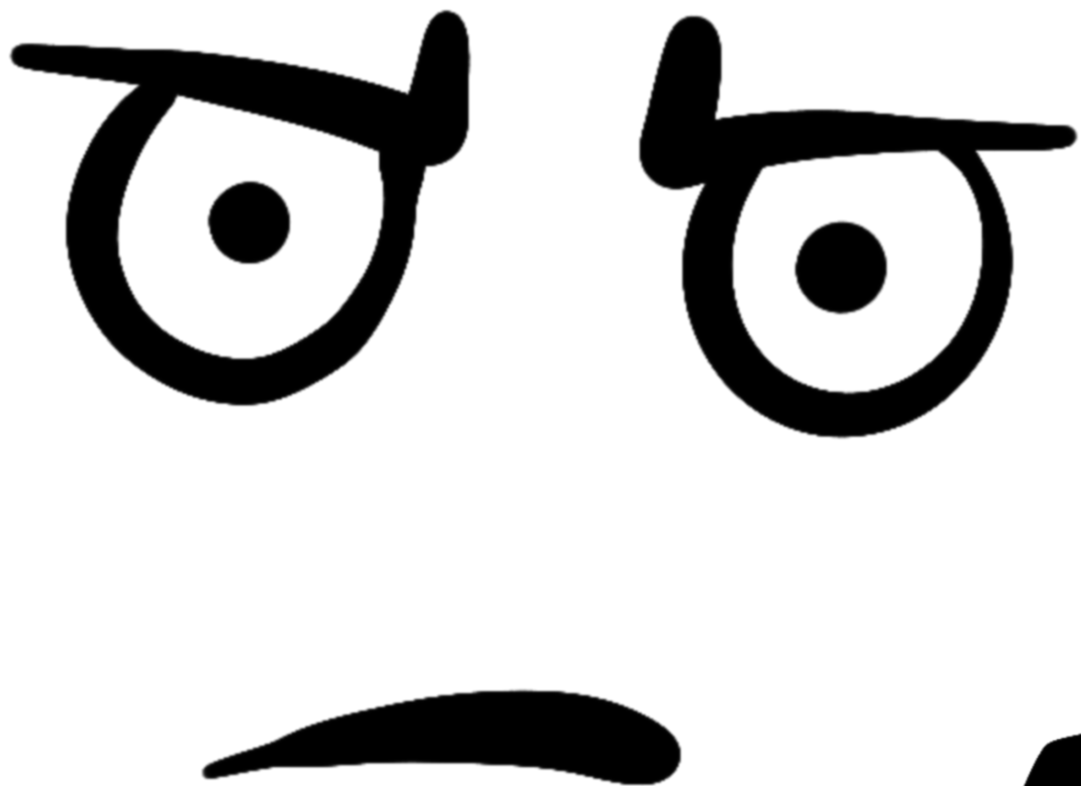
@REVERENTGEEK



**LET'S
NEVER
DO THAT**



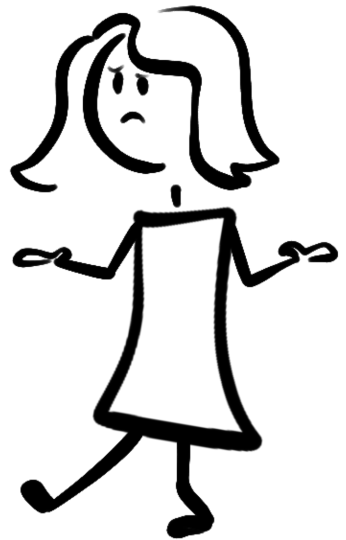
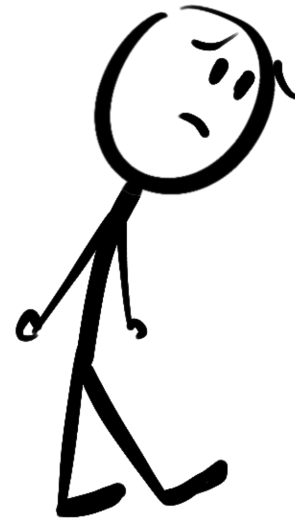
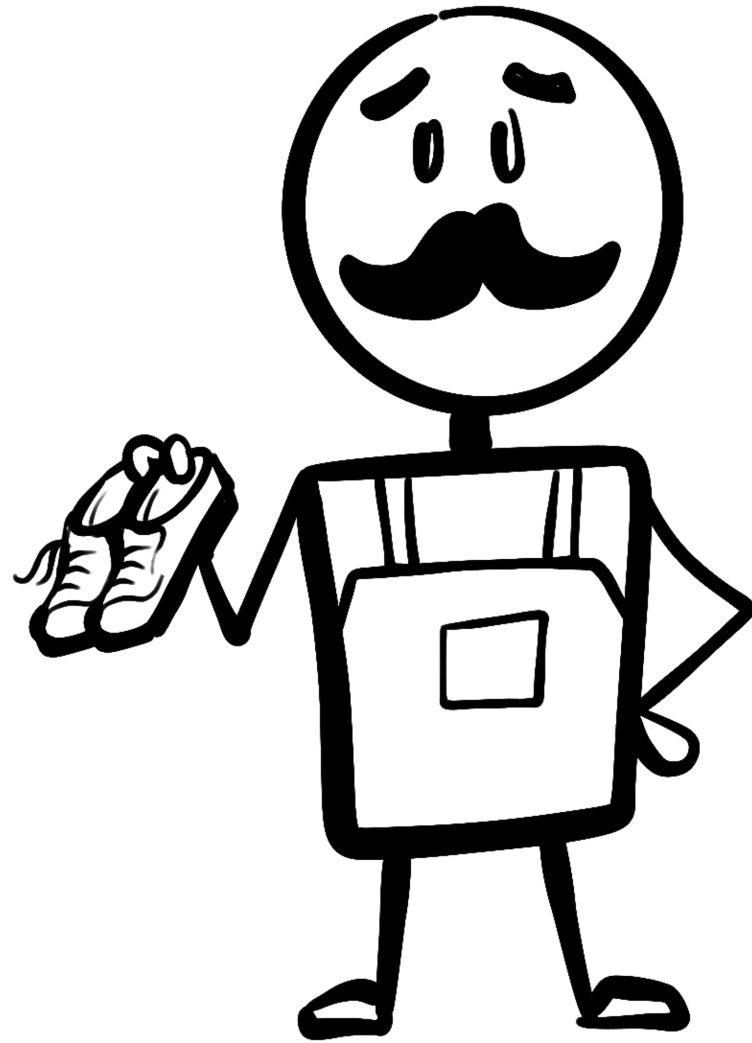
@REVERENTGEEK



**LET'S
NEVER
DO THAT
AGAIN**

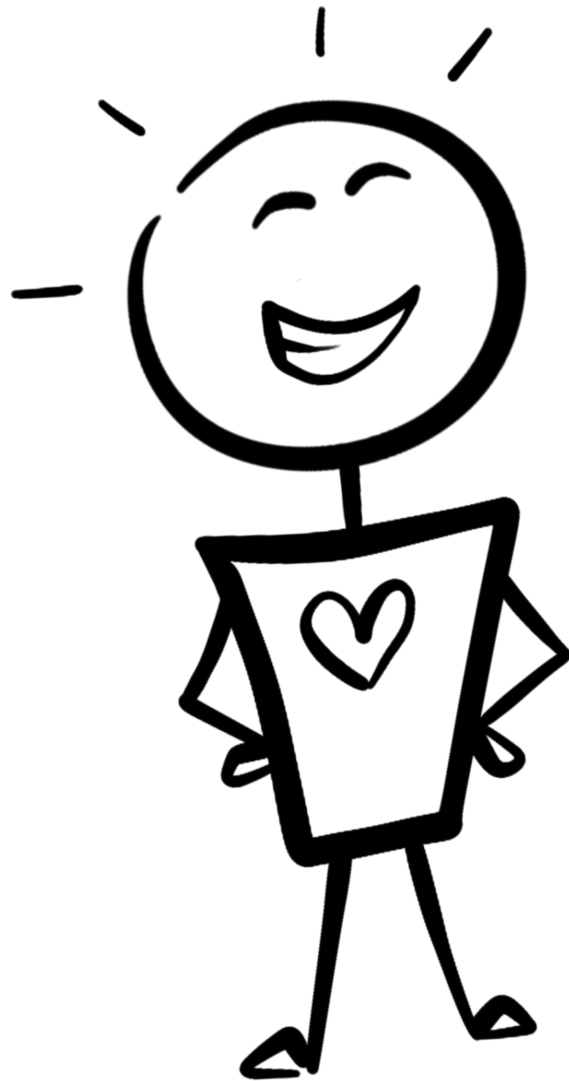


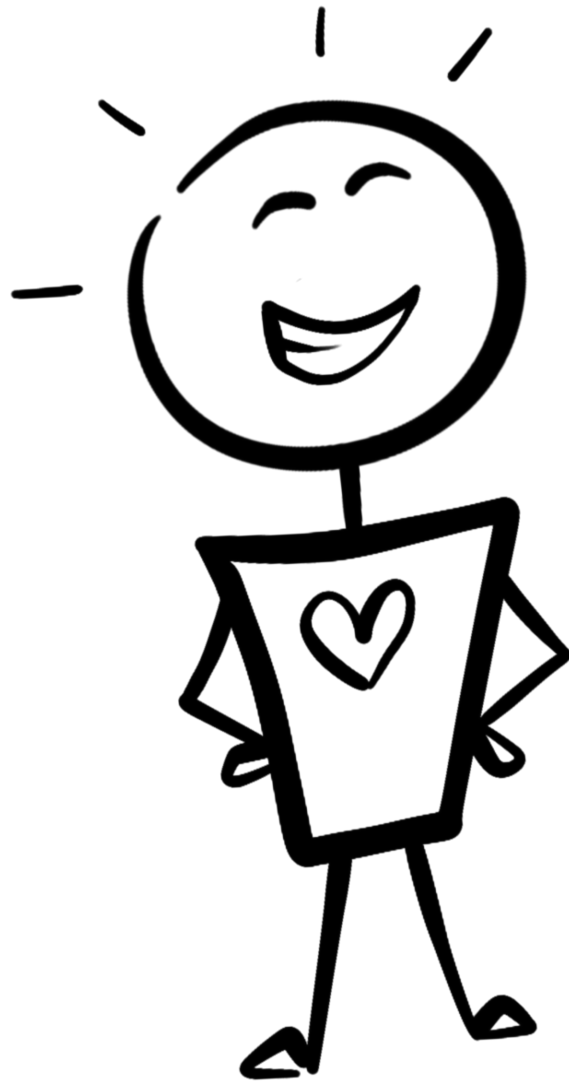
@REVERENTGEEK

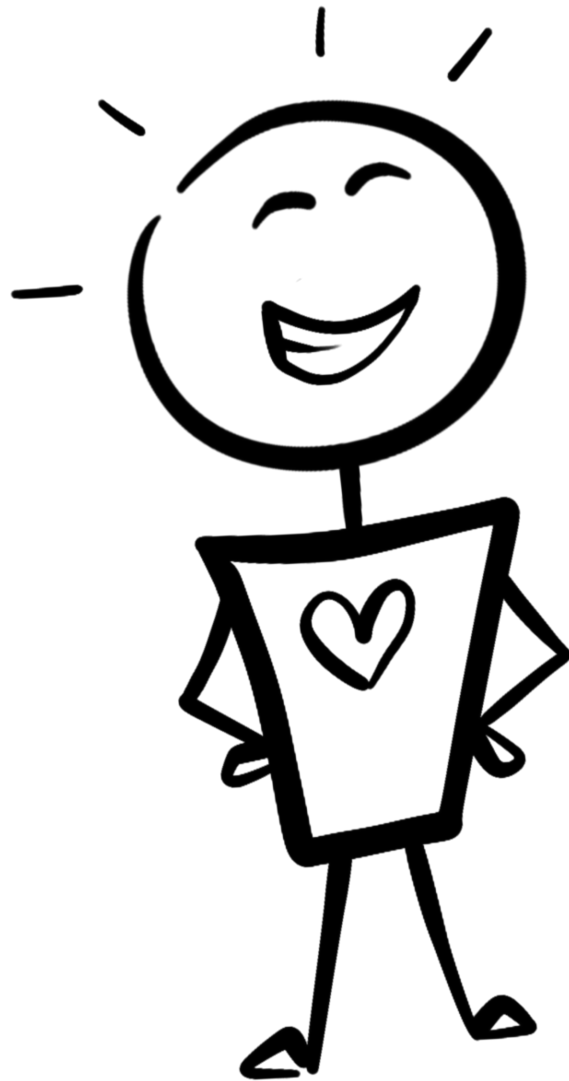


PEOPLE
WANT
TO DO THEIR
BEST WORK









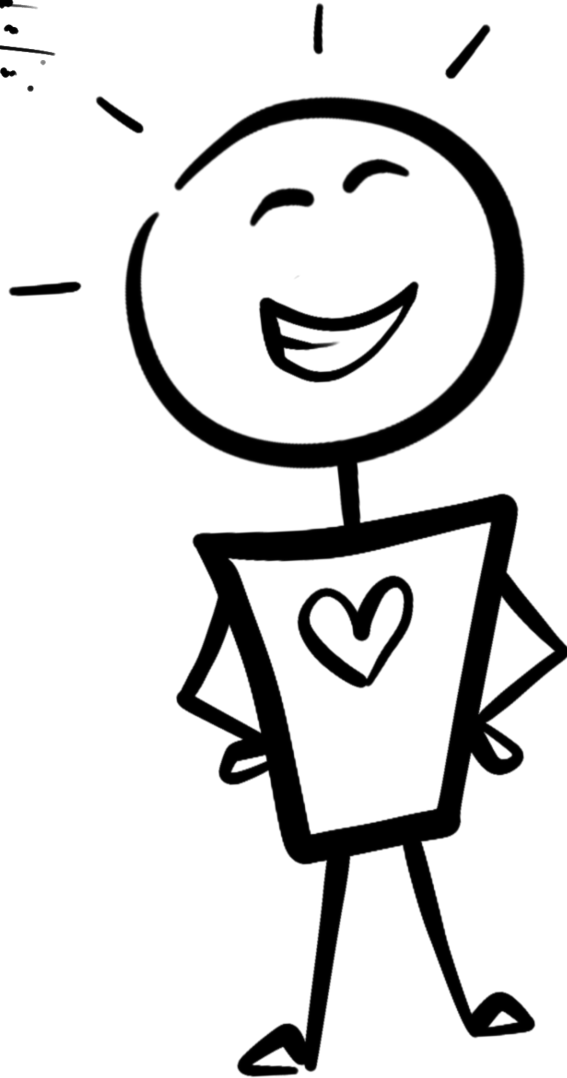
STRESS-O-METER



HIGH

MODERATE

MILD



**CONTINUOUSLY
NO BETTER**



@REVERENTGEEK

A  SYSTEM

WILL BEAT A  GOOD PERSON
EVERY TIME

– W. EDWARDS DEMING



A 3D illustration of a brick wall. The wall is composed of grey bricks with dark grey mortar lines. On the right side of the wall, there is a rectangular sign that is slightly recessed into the surface. The sign is a medium grey color and features the word "RESPECT" in a bold, stylized, 3D font. The letters are a darker grey with a slight shadow, giving them a three-dimensional appearance as if they are floating slightly above the sign or are thick blocks of material. The overall style is clean and modern, with a focus on the word "RESPECT".

RESPECT

EXTREME
MAKEOVER
TEAM EDITION

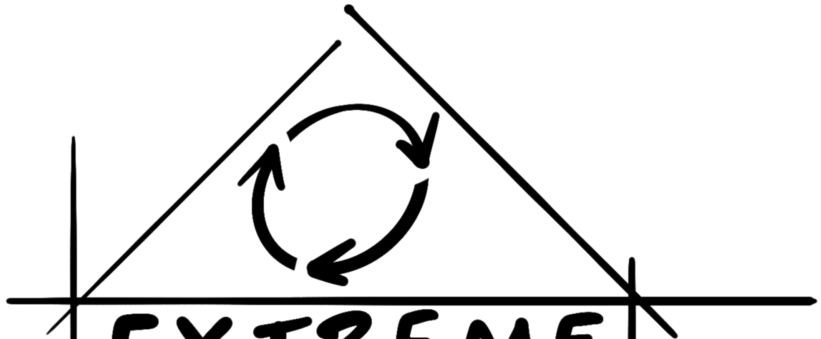


EXTREME
MAKEOVER
TEAM EDITION



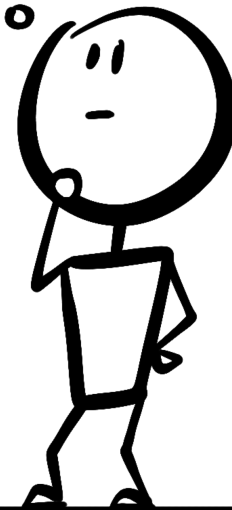
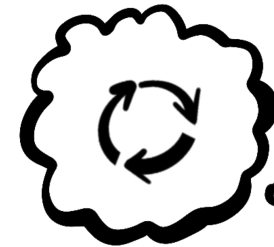
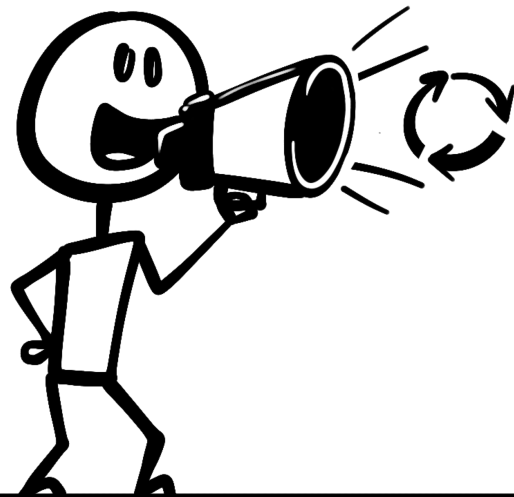
EXTREME
MAKEOVER
TEAM EDITION





EXTREME MAKEOVER

TEAM EDITION



@REVERENTGEEK

F
S
G
D



@REVERENTGEEK

FREQUENT
S
G
D



@REVERENTGEEK

FREQUENT
SMALL
G
D



FREQUENT

SMALL

GOOD

D



FREQUENT

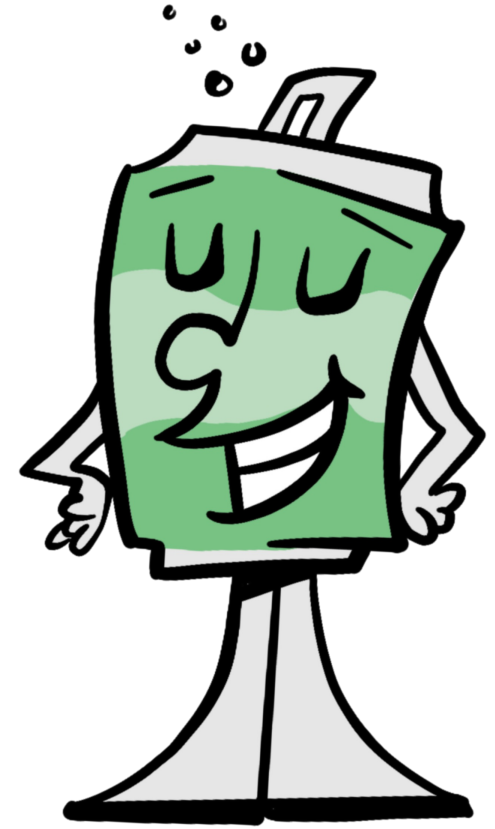
SMALL

GOOD

DECOUPLED



FREQUENT
SMALL
GOOD
DECOUPLED



Fizz Good



FREQUENT

SMALL

GOOD

DECOUPLED



FREQUENT

SMALL

GOOD

DECOUPLED

ANNUALLY

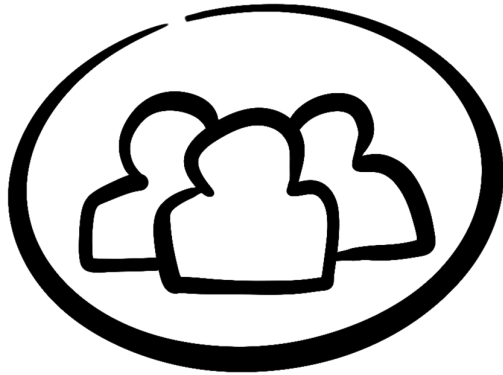
QUARTERLY

SPORADIC



@REVERENTGEEK

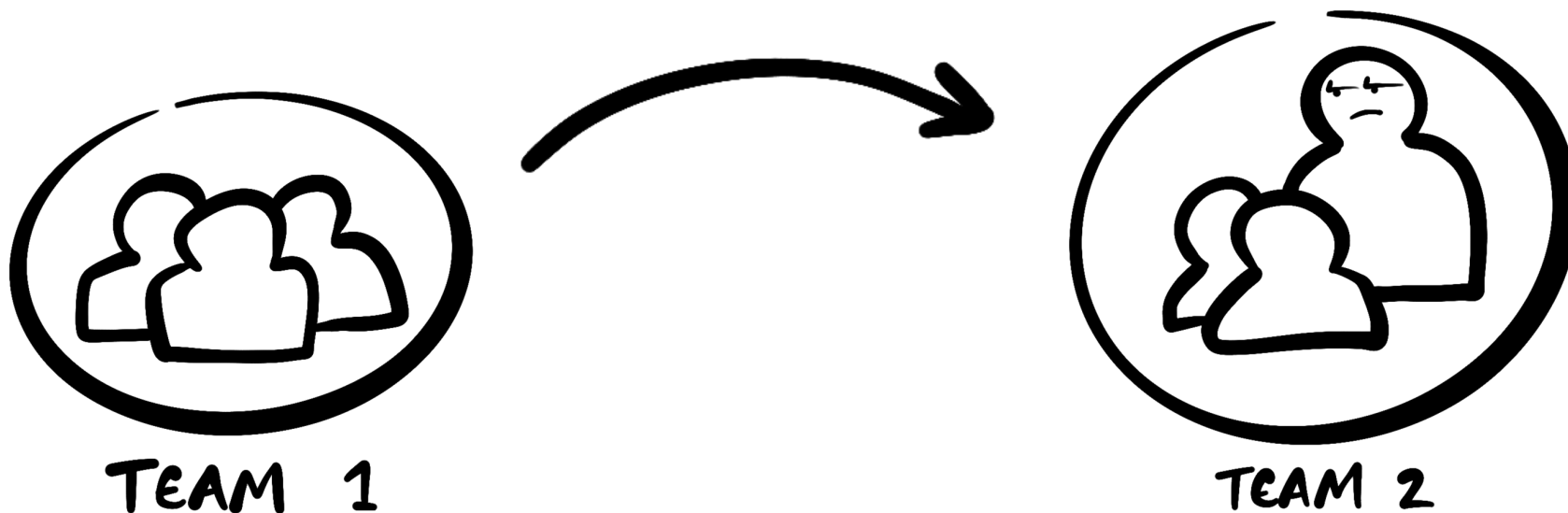
"CUSTOMER"



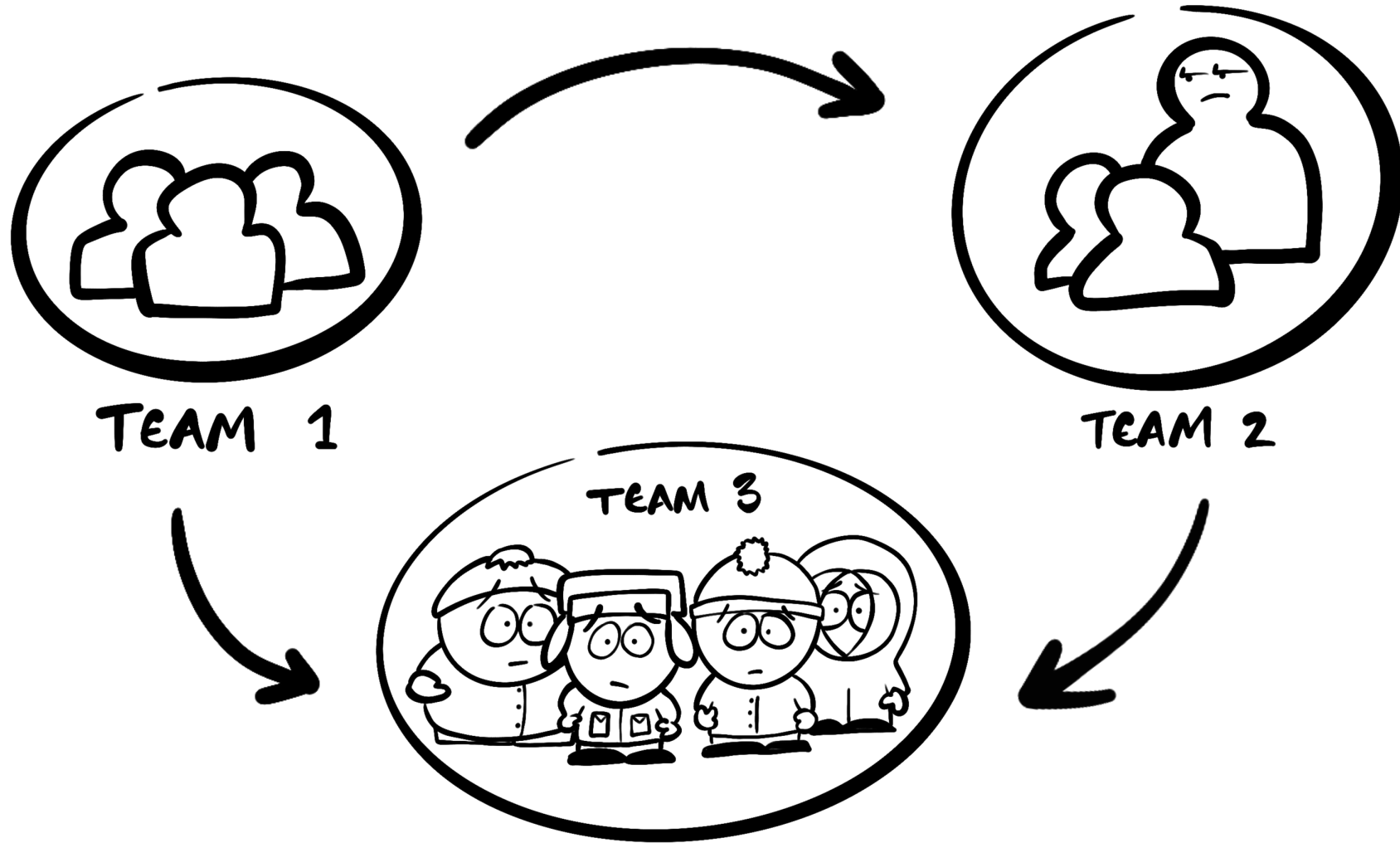
TEAM 1



"CUSTOMER"



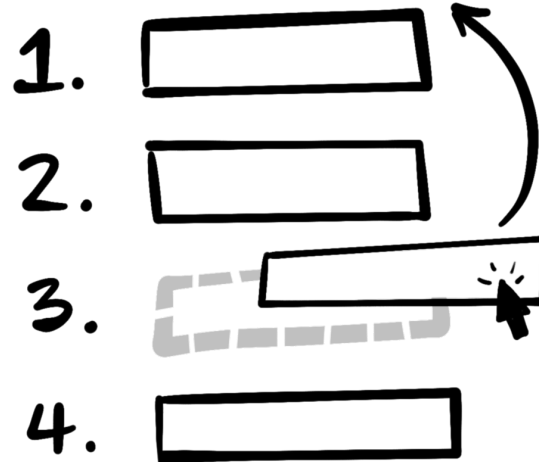
"CUSTOMER"



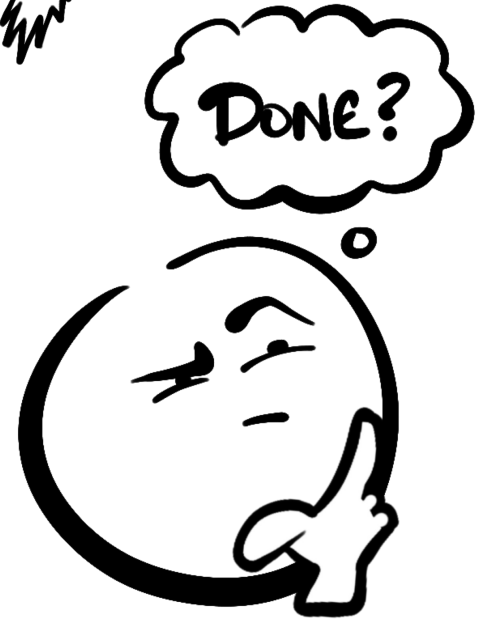
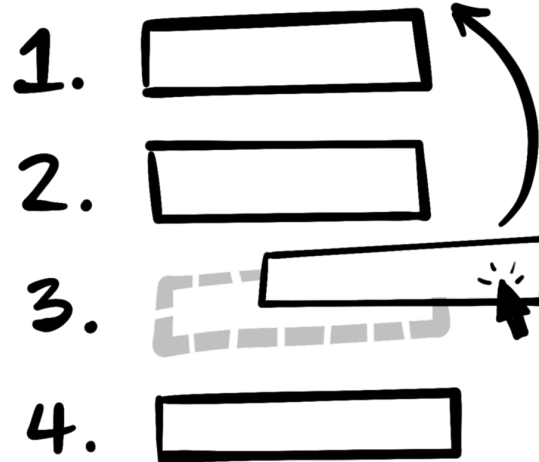
FREQUENT RELEASES



FREQUENT RELEASES



FREQUENT RELEASES

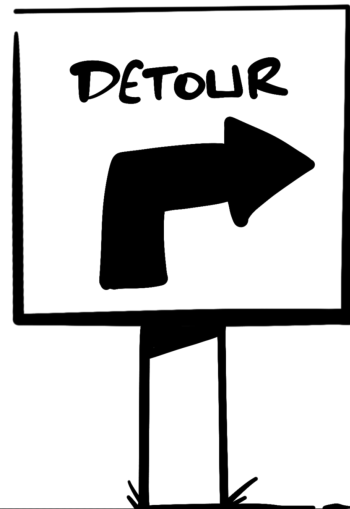


FREQUENT RELEASES

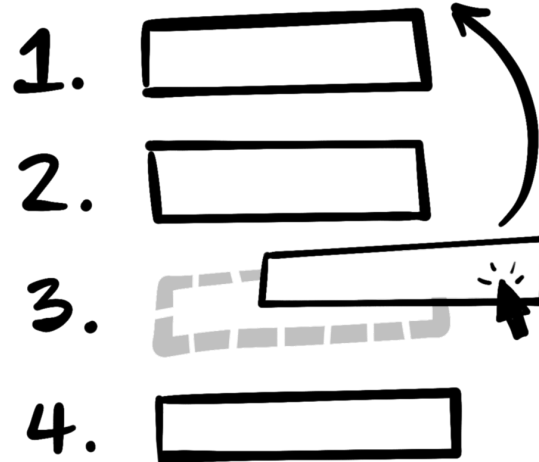


1. 
2. 
3. 
4. 

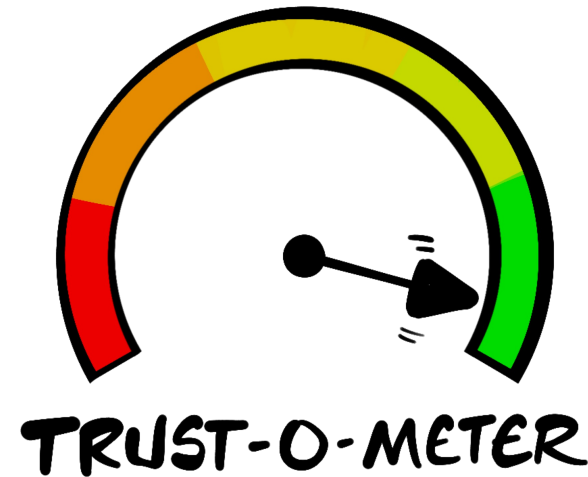
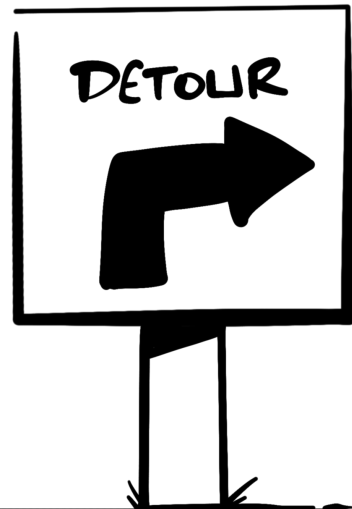
DONE?



FREQUENT RELEASES



DONE?



FREQUENT RELEASES



Microsoft



FREQUENT

SMALL

GOOD

DECOUPLED



F

REQUENT



CAN'T HAPPEN
WITHOUT

S

MALL



G

OOD

D

ECOUPLED



FREQUENT

CAN'T HAPPEN
WITHOUT

SMALL

GOOD

DECOUPLED



FREQUENT

CAN'T HAPPEN
WITHOUT

SMALL

GOOD

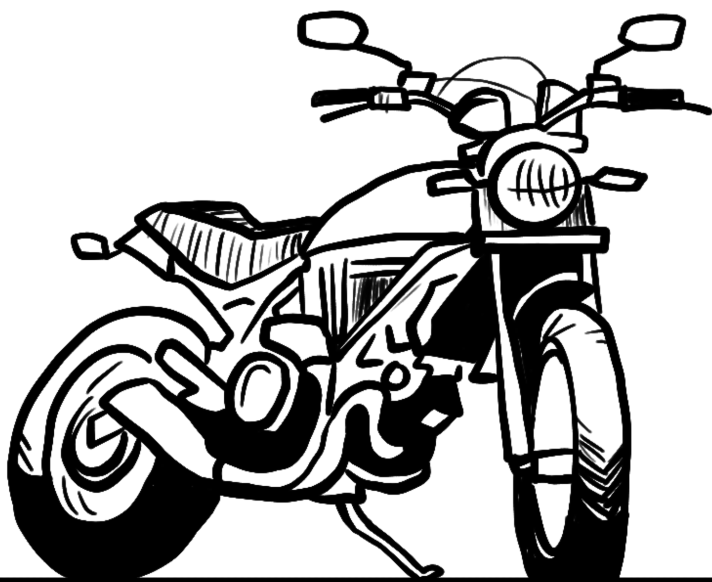
DECOUPLED

Big





@REVERENTGEEK



@REVERENTGEEK

$$W_s = \frac{1}{\mu - \lambda}$$

$$W_q = \frac{\rho}{\mu - \lambda}$$

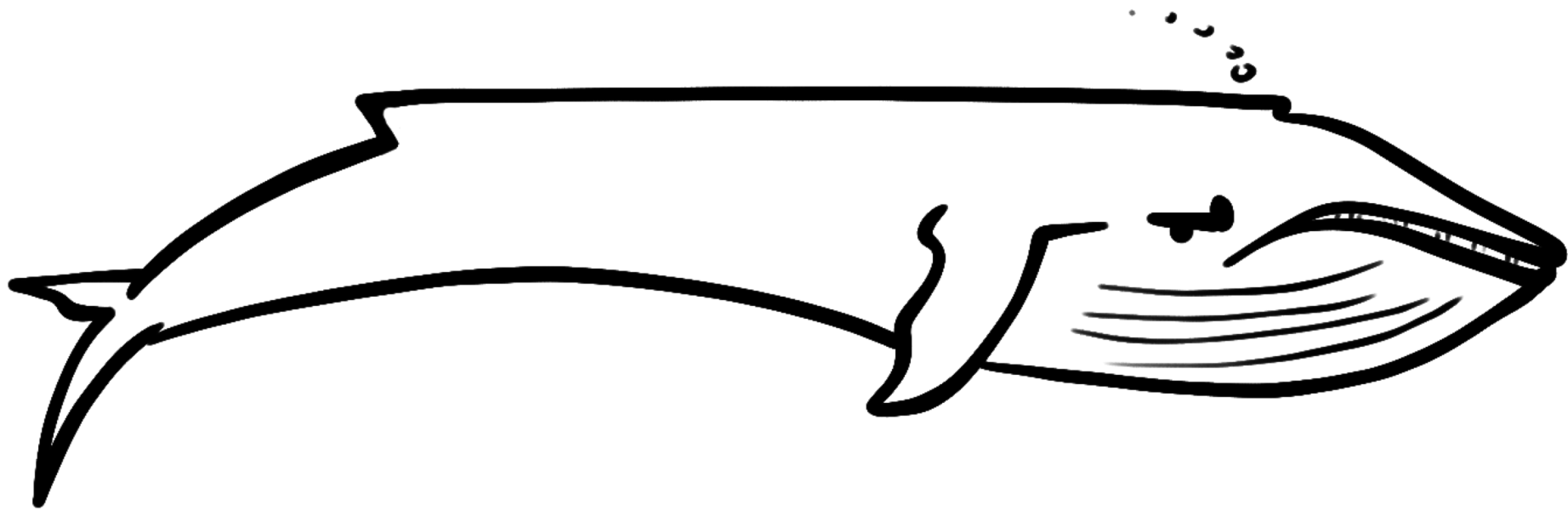


$W_s =$

BECAUSE MATH

$n-2$





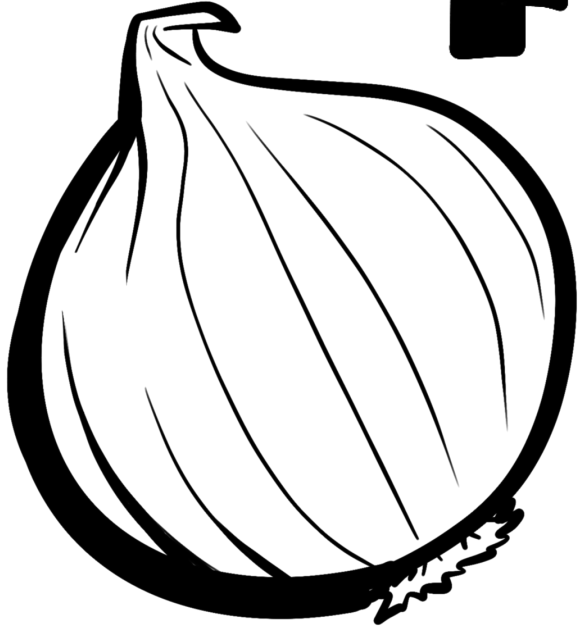


NOTORIOUSLY
B.I.G.

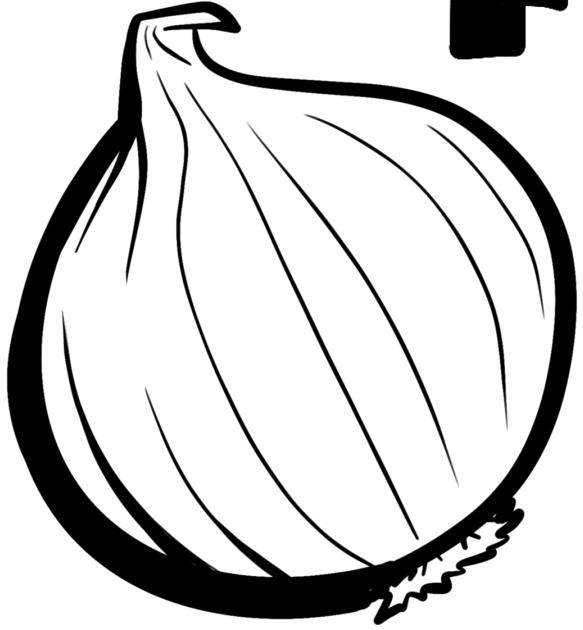


@REVERENTGEEK

FIVE WHY'S



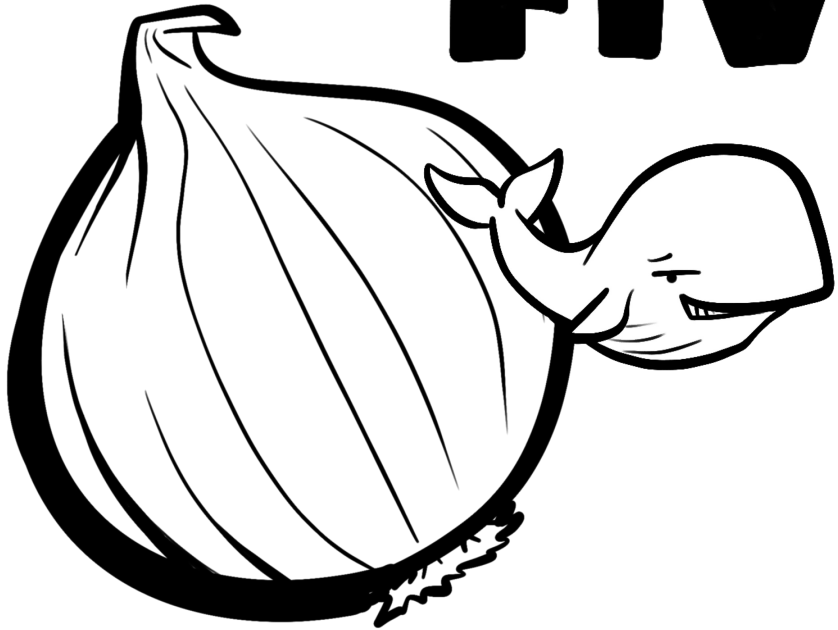
FIVE WHY'S



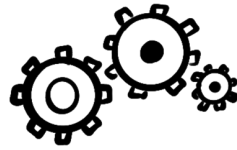
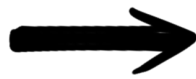
FIVE WHY'S



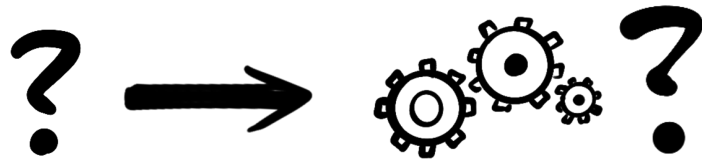
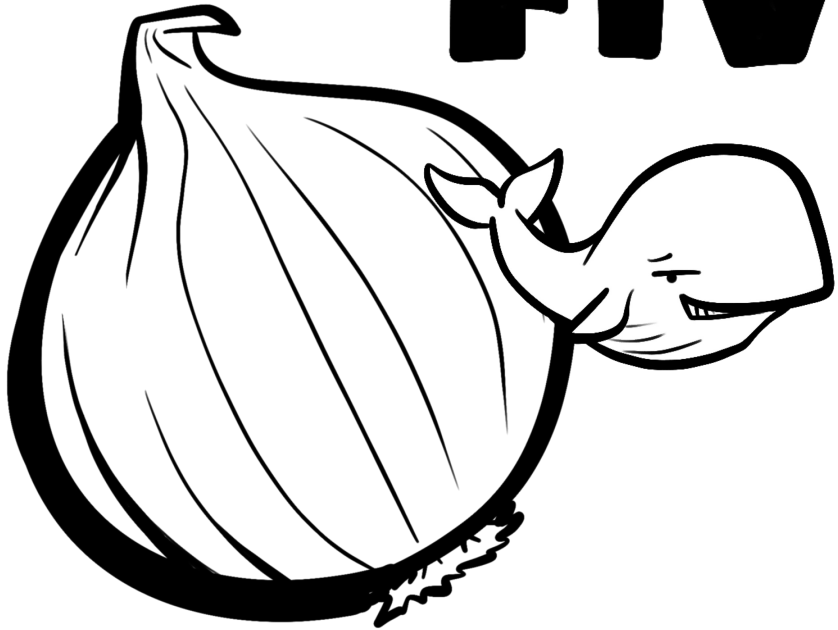
FIVE WHY'S



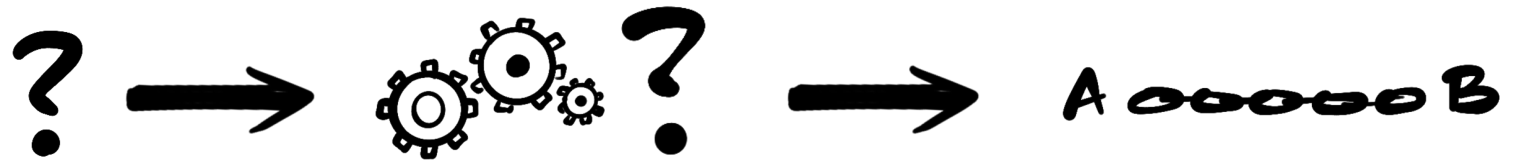
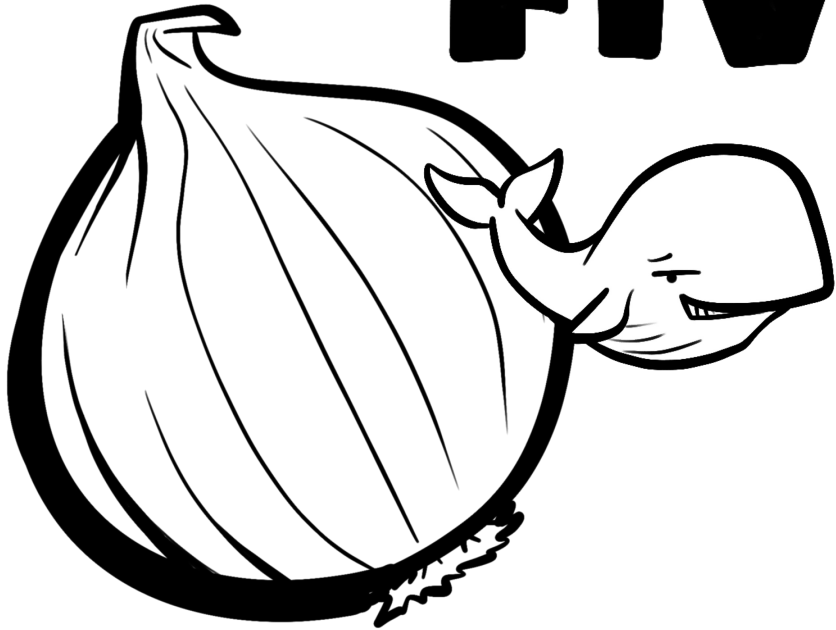
?



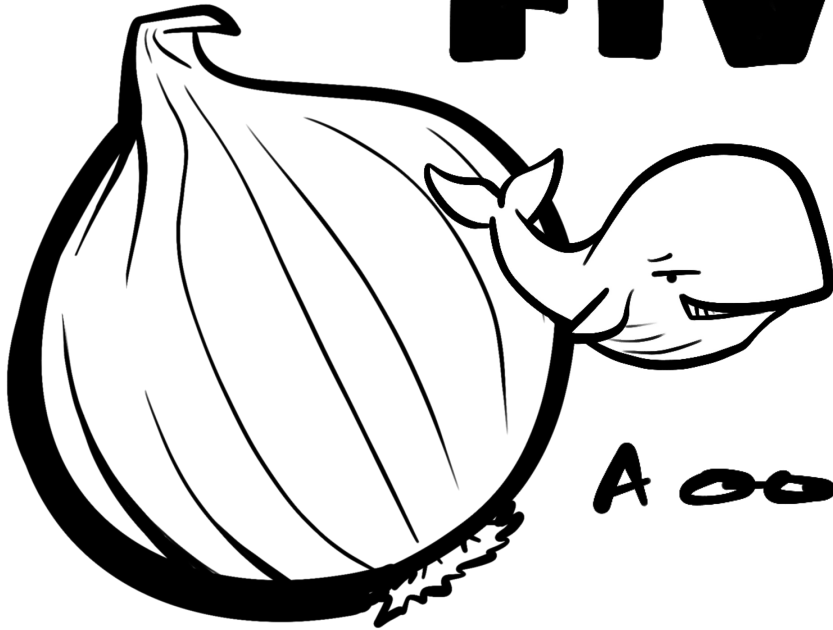
FIVE WHY'S

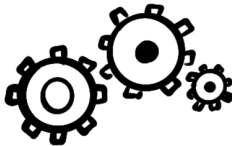


FIVE WHY'S



FIVE WHY'S

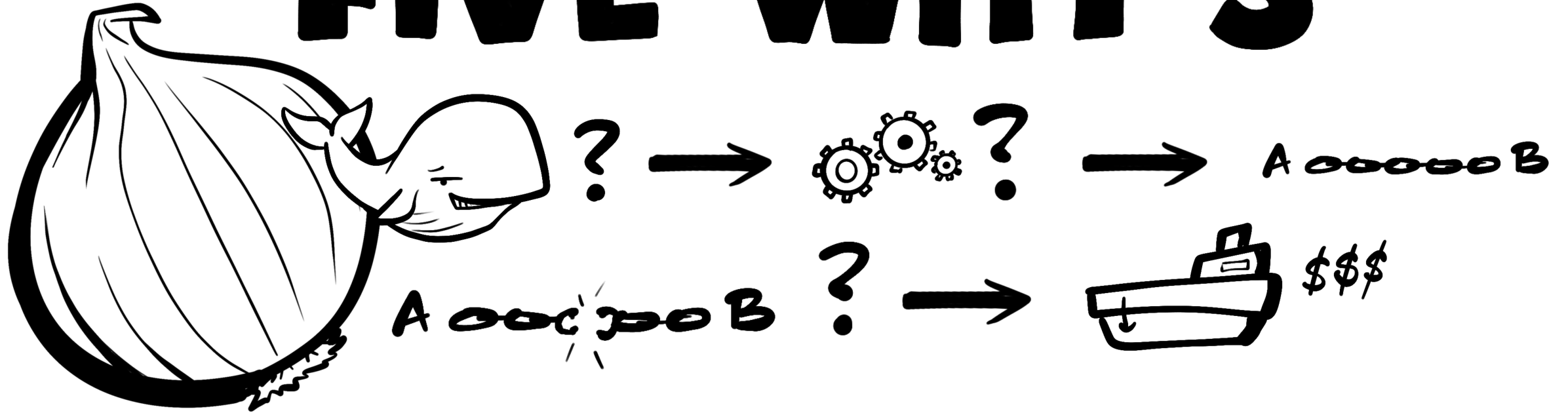


? →  ? → A oooooo B

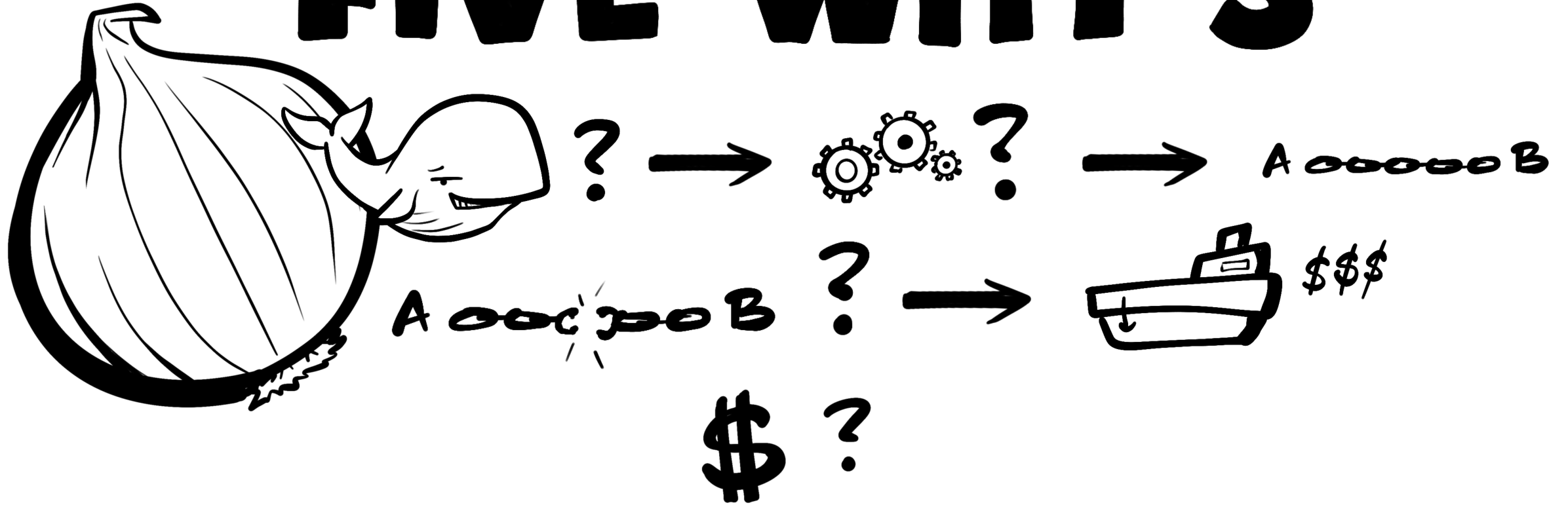
A oocoo B ?



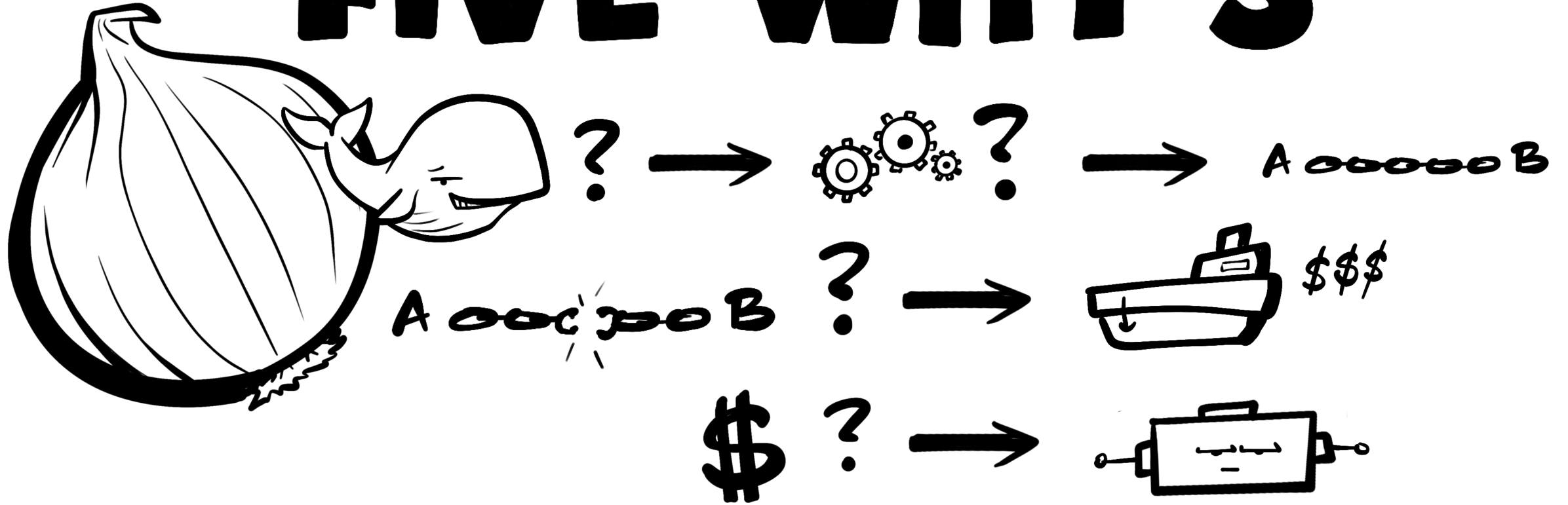
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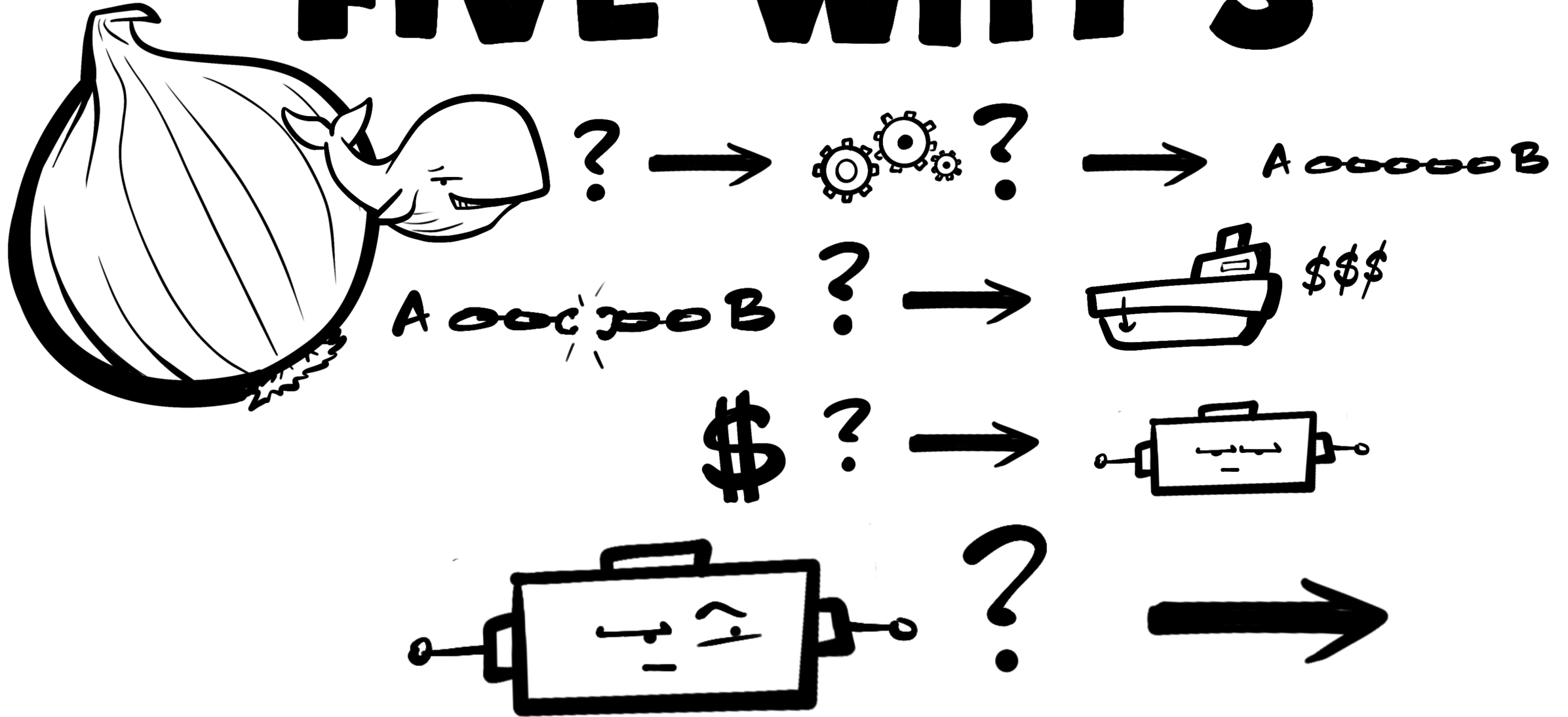
FIVE WHY'S



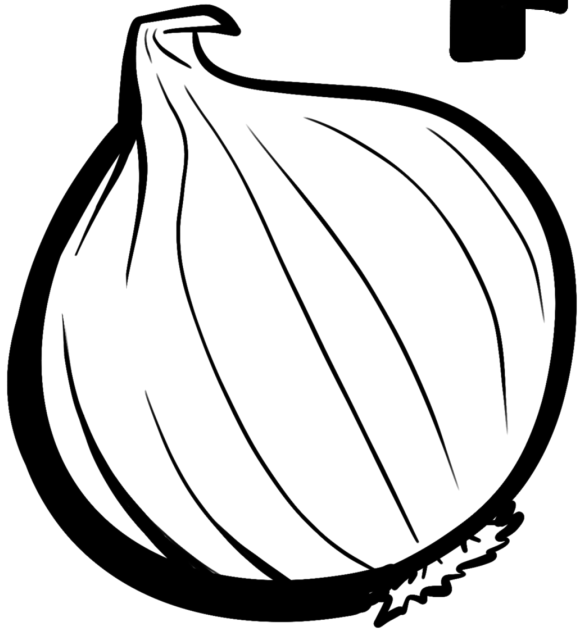
FIVE WHY'S



FIVE WHY'S



FIVE WHY'S



* HANDCRAFTED *



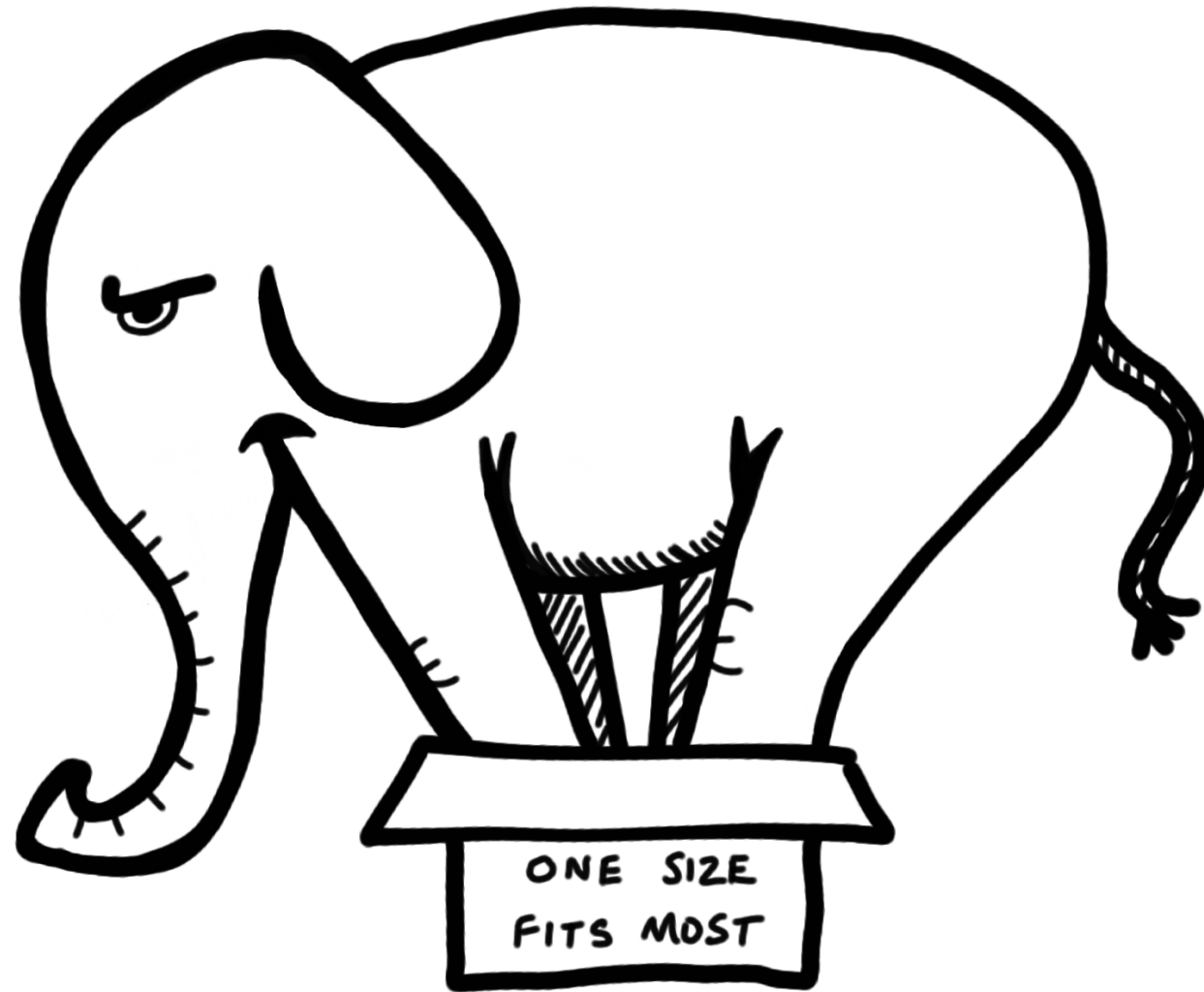
locally — — sourced

ARTiSANAL

**Testing
&
DevOps**



@REVERENTGEEK



FREQUENT

SMALL

GOOD

DECOUPLED



FREQUENT

SMALL

GOOD

DECOUPLED

GARBAGE



FREQUENT

SMALL

GOOD

DECOUPLED

GARBAGE
PERFECT



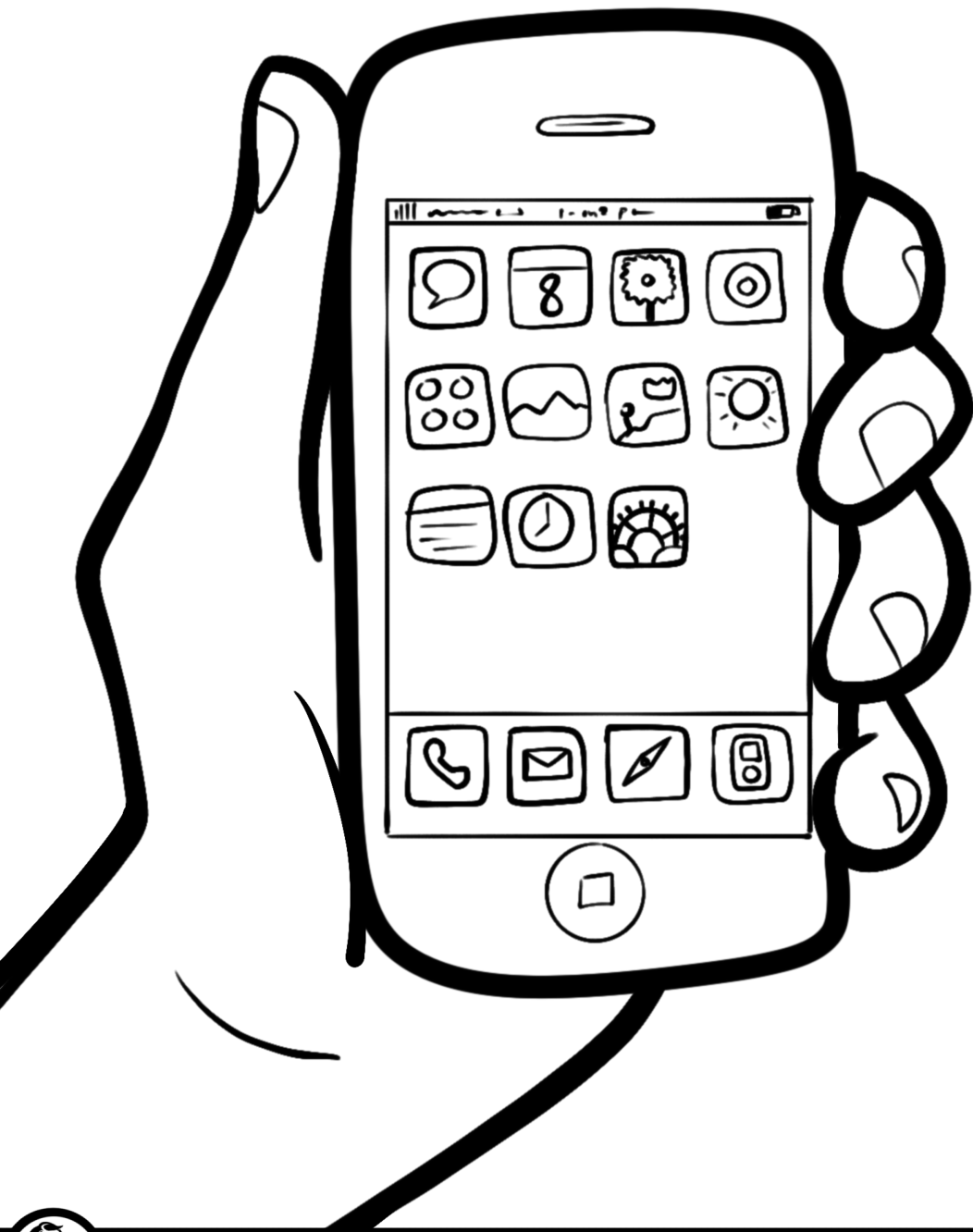


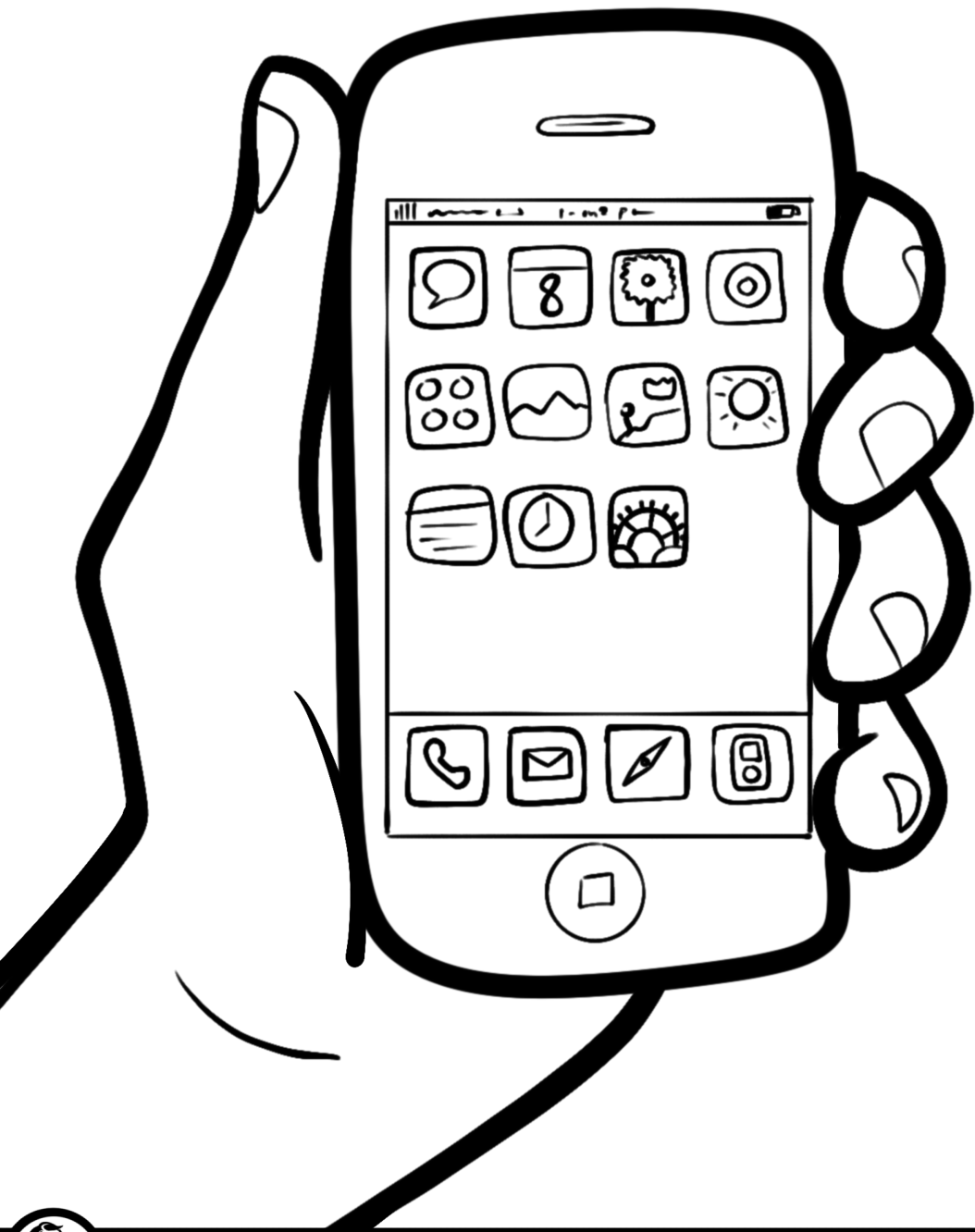
“ if you're NOT
EMBARRASSED
By THE FIRST VERSION
OF YOUR PRODUCT
you've LAUNCHED
TOO LATE. ”

— REID HOFFMAN



iPhone V1

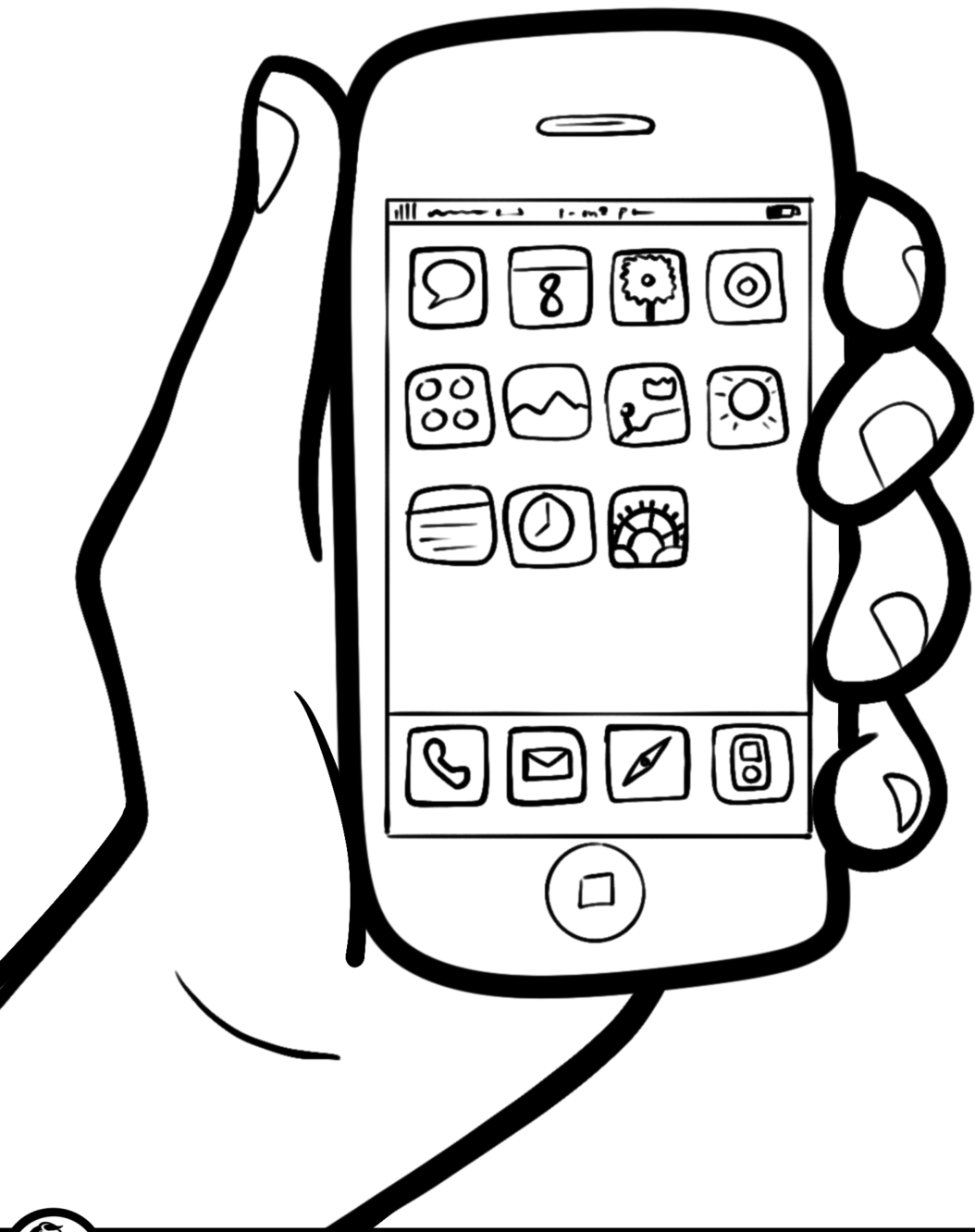




iPhone V1

DID NOT HAVE:

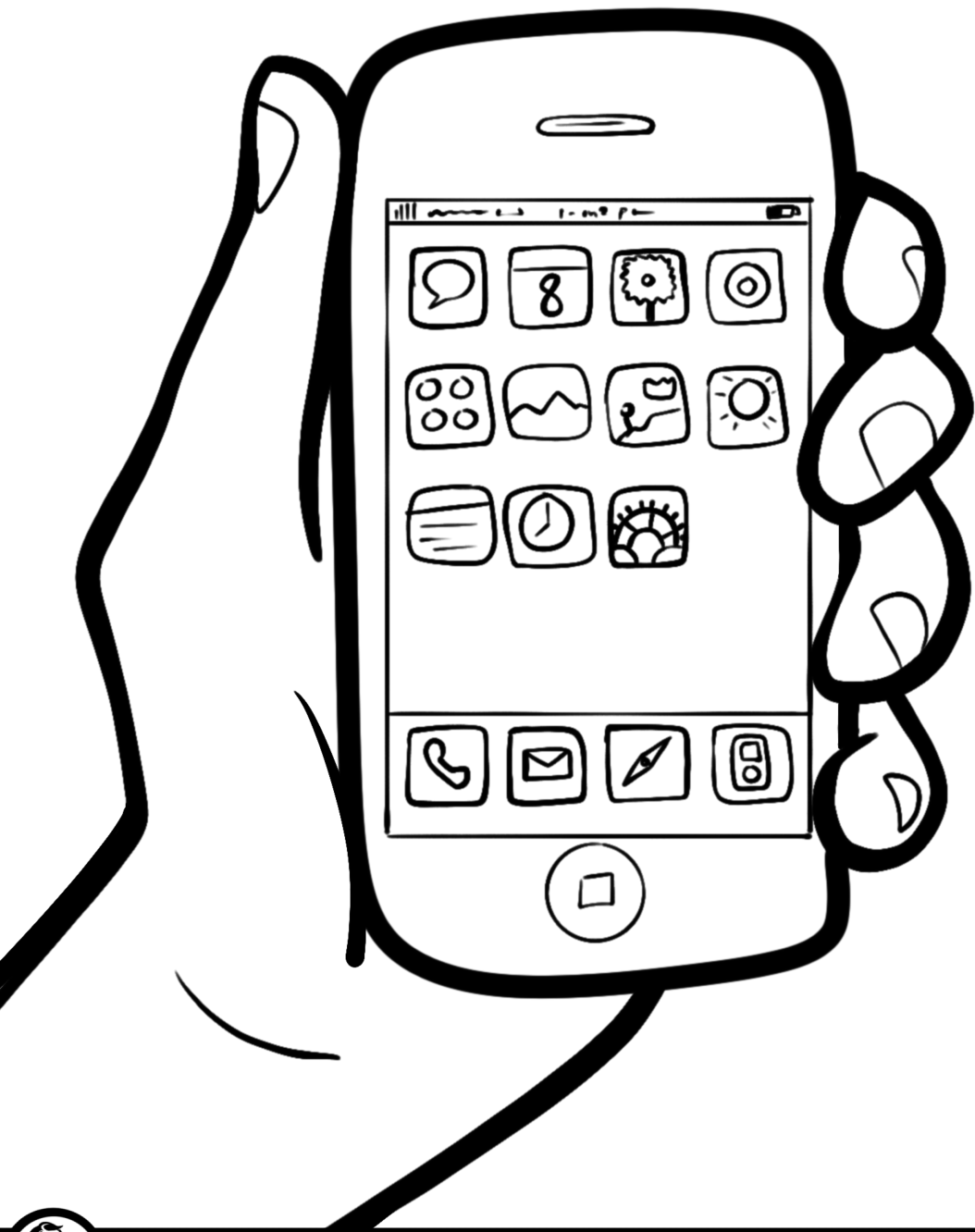




iPhone V1
DID NOT HAVE:
KEYBOARD / STYLUS



@REVERENTGEEK



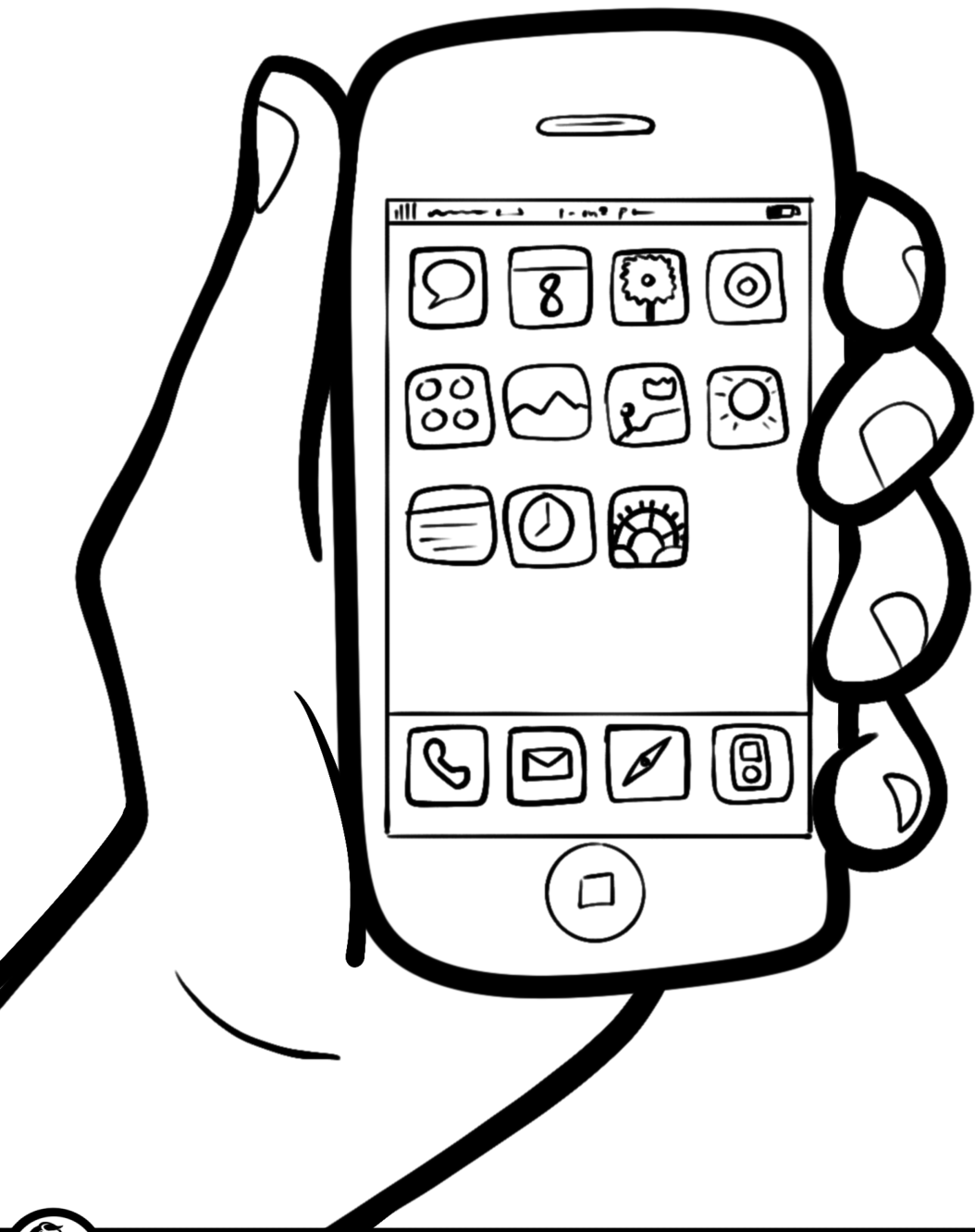
iPhone V1

DID NOT HAVE:

KEYBOARD / STYLUS

MULTIMEDIA MESSAGING (MMS)

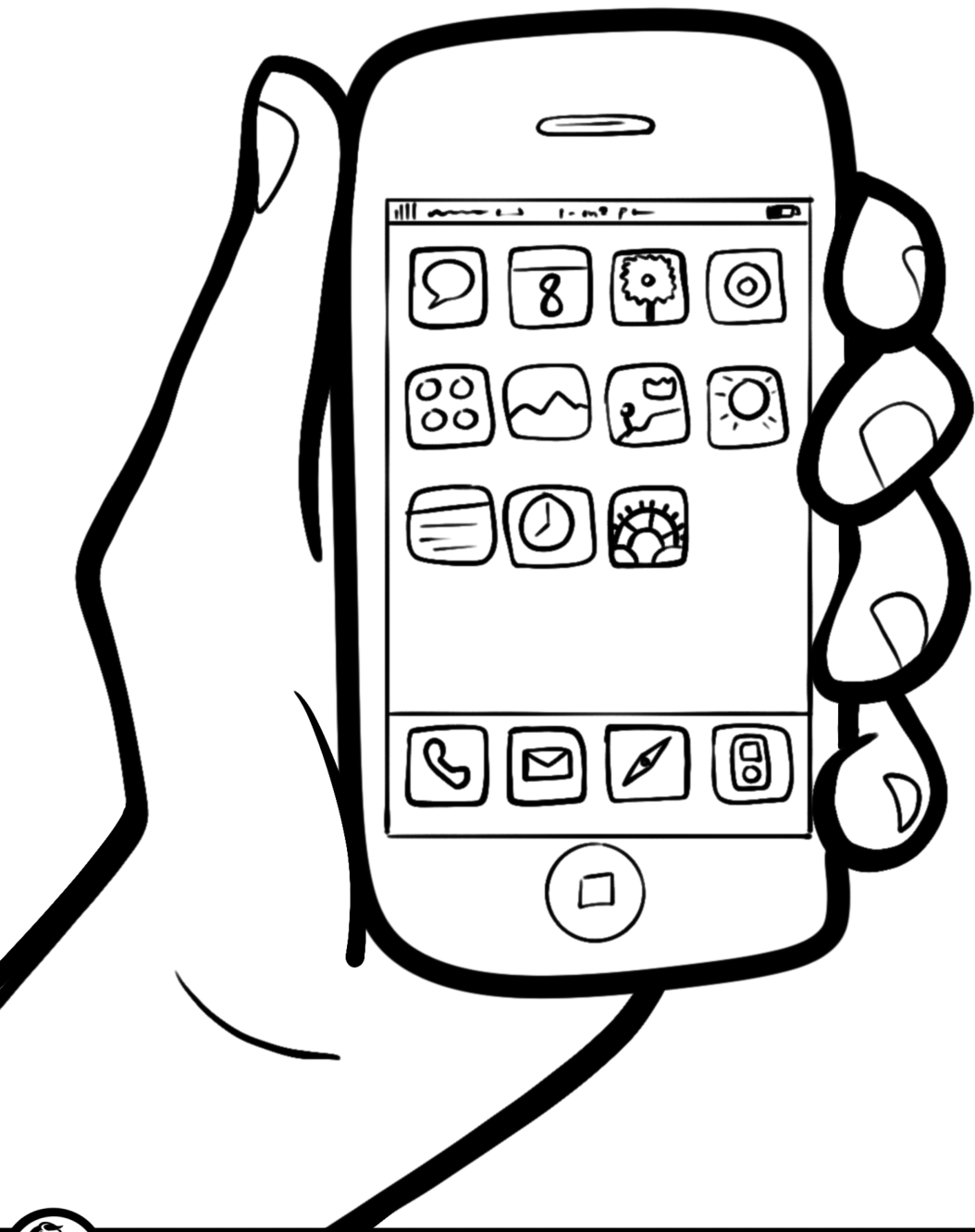




iPhone V1

DID NOT HAVE:
KEYBOARD / STYLUS
MULTIMEDIA MESSAGING (MMS)
GPS





iPhone V1

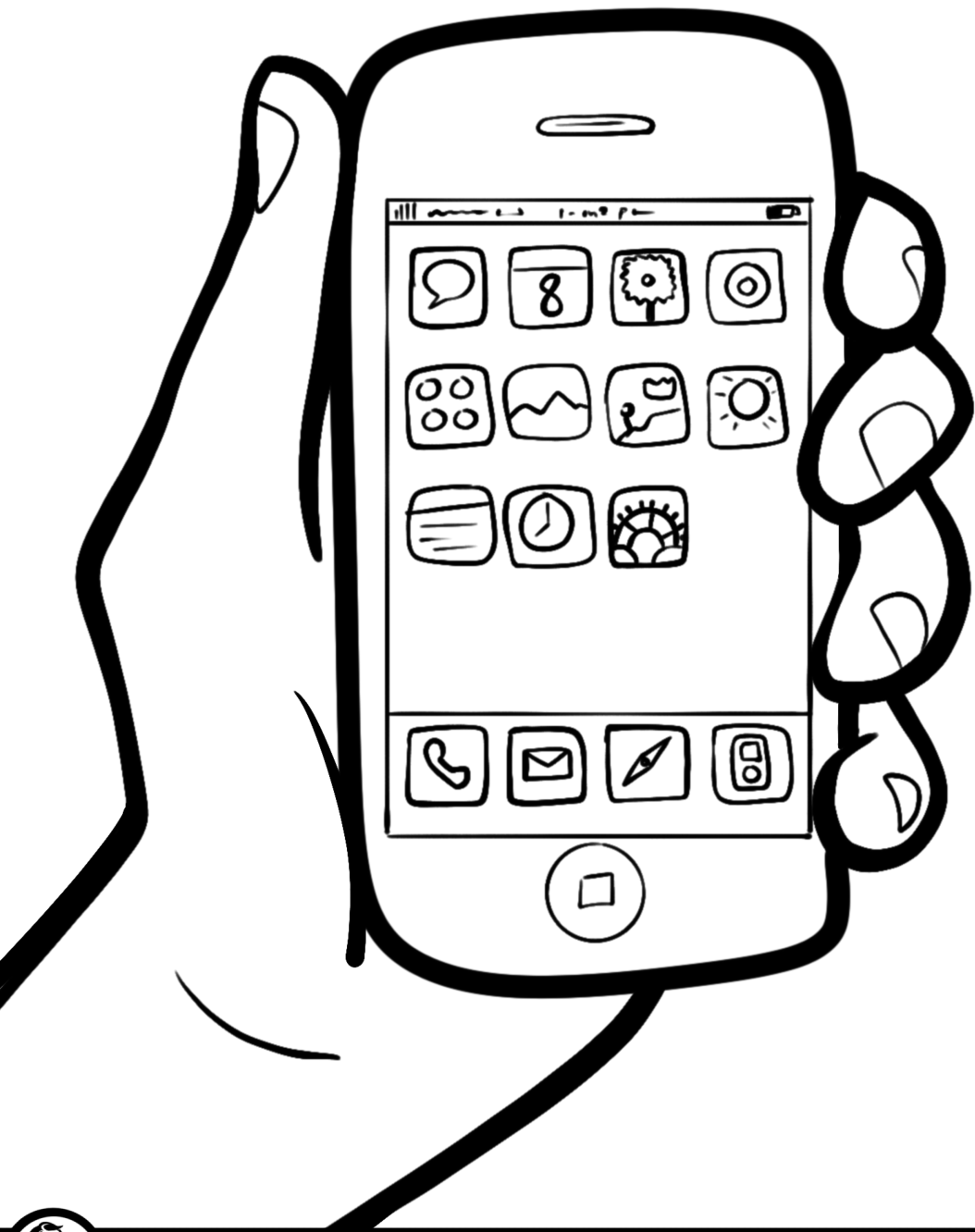
DID NOT HAVE:

KEYBOARD / STYLUS

MULTIMEDIA MESSAGING (MMS)

GPS 3G





iPhone V1

DID NOT HAVE:

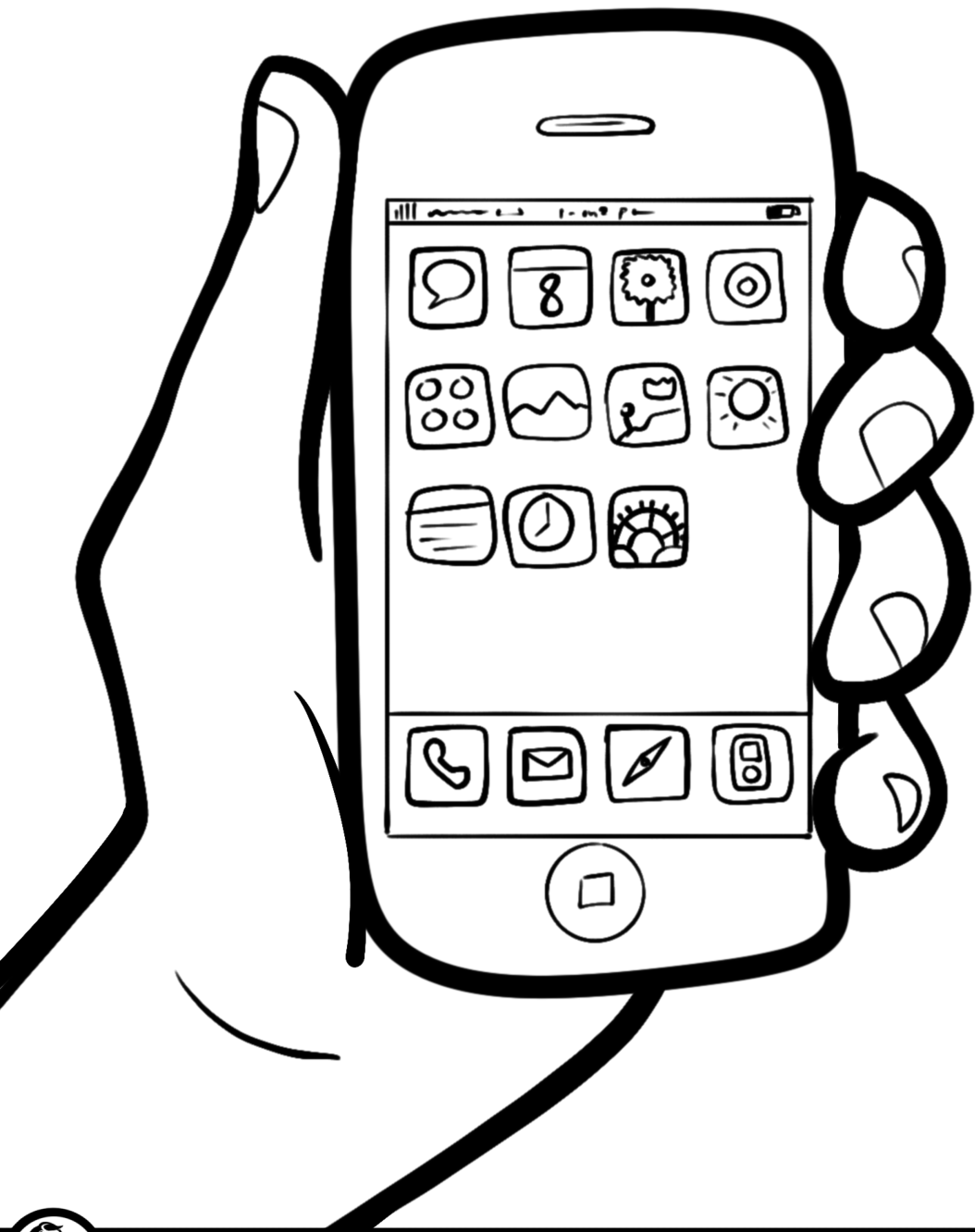
KEYBOARD / STYLUS

MULTIMEDIA MESSAGING (MMS)

GPS 3G

SDK





iPhone V1

DID NOT HAVE:

KEYBOARD / STYLUS

MULTIMEDIA MESSAGING (MMS)

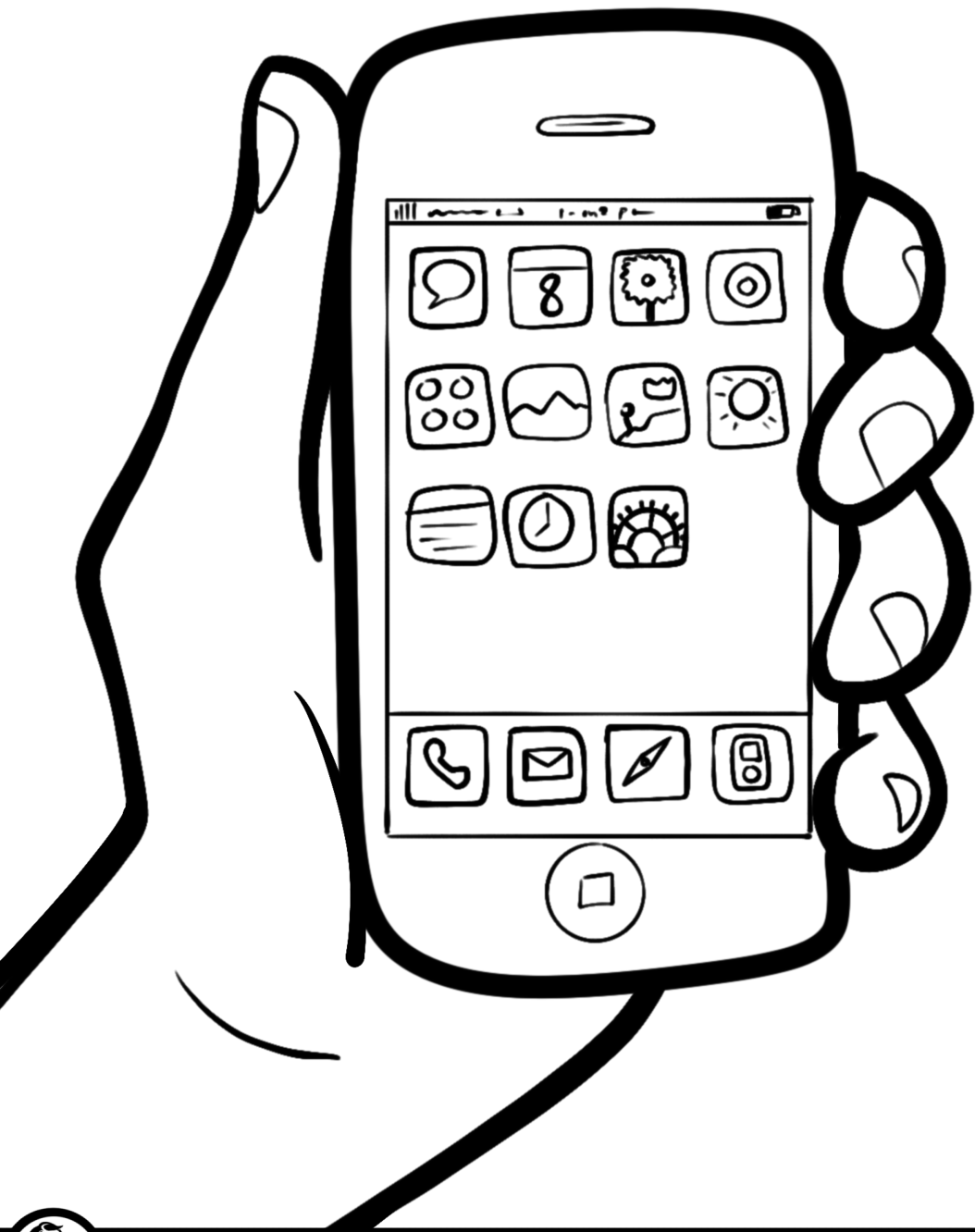
GPS

3G

SDK

APP STORE





iPhone V1

DID NOT HAVE:

KEYBOARD / STYLUS

MULTIMEDIA MESSAGING (MMS)

GPS

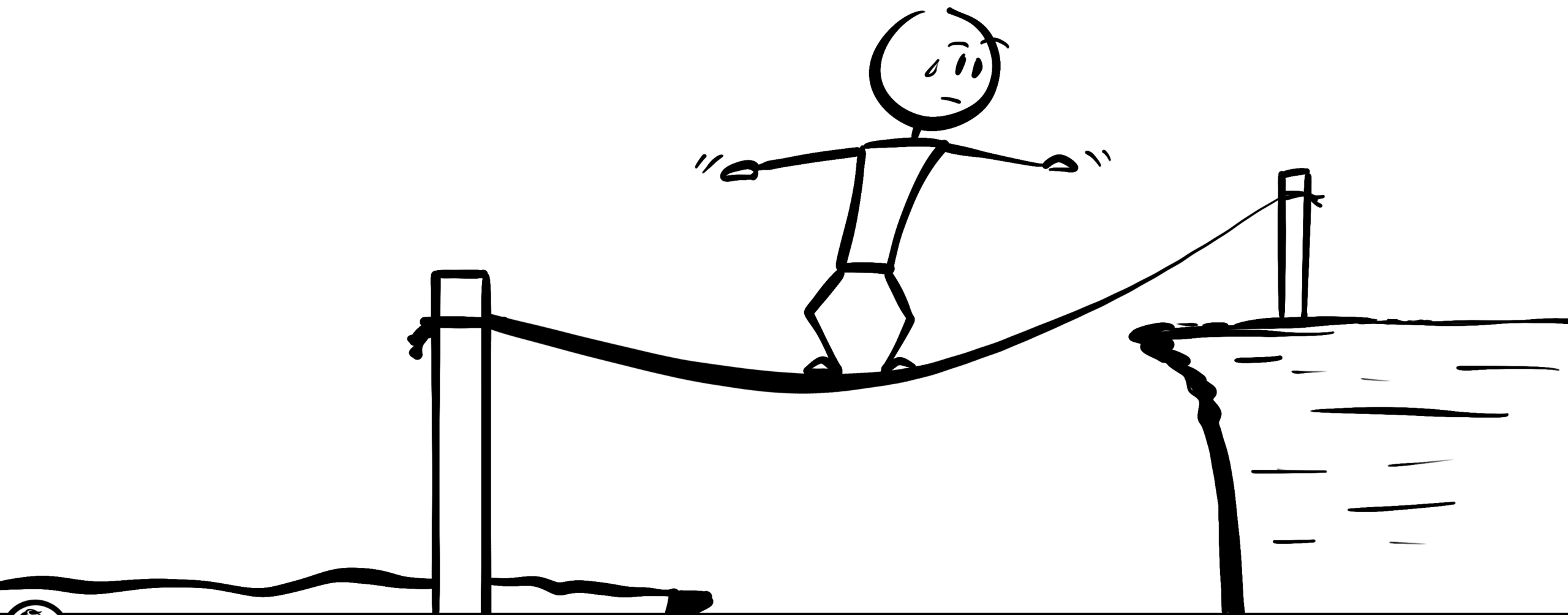
3G

SDK

APP STORE



@REVERENTGEEK



@REVERENTGEEK

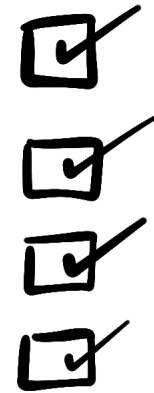
TLDR;



@REVERENTGEEK

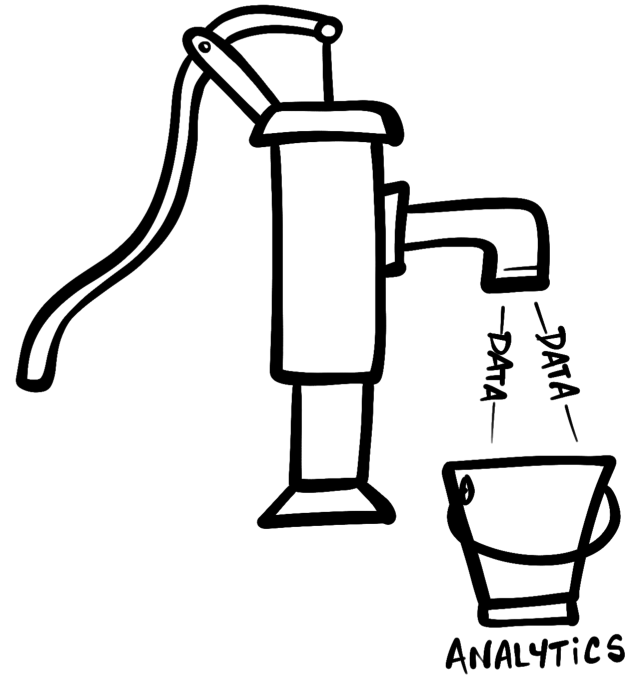
TLDR;

TESTED



TLD R;

LOGGED



TLD R;



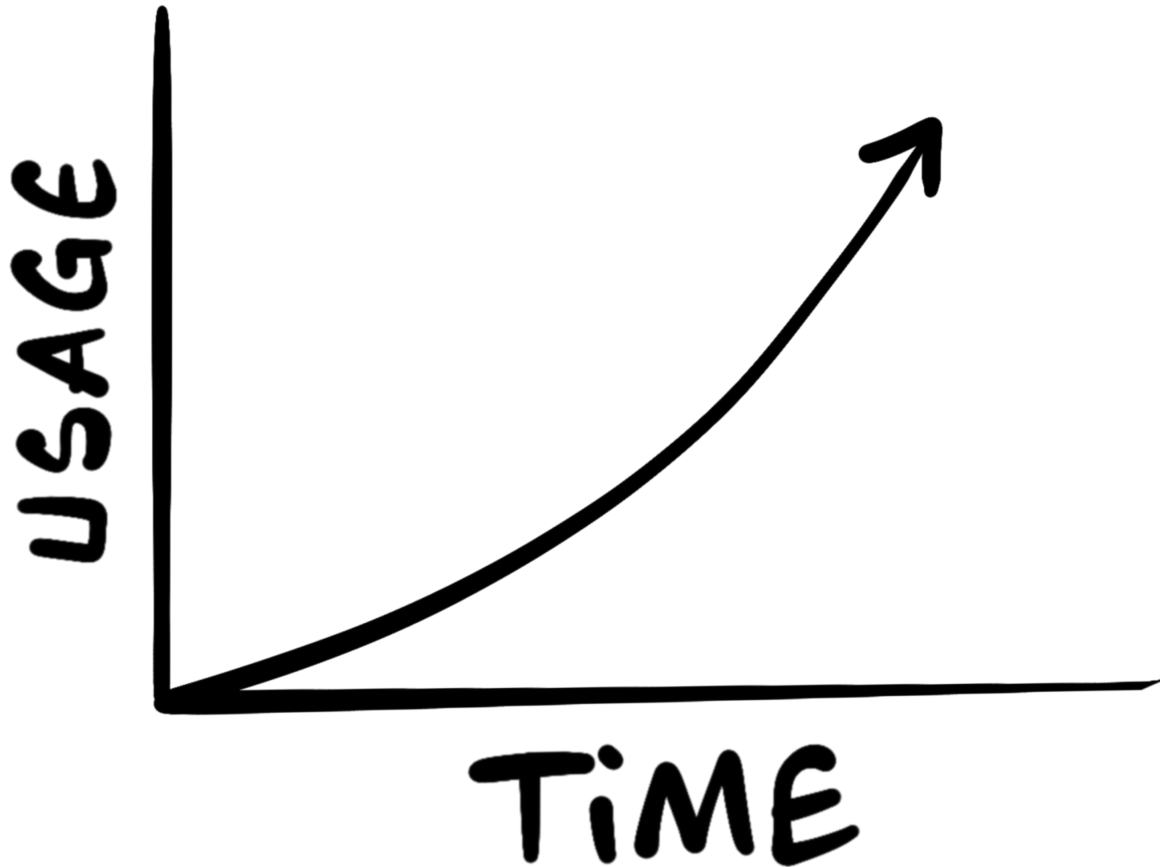
@REVERENTGEEK

TLDR;

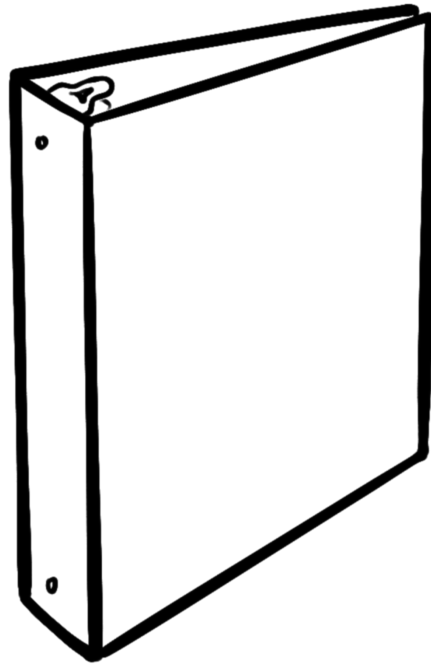


@REVERENTGEEK

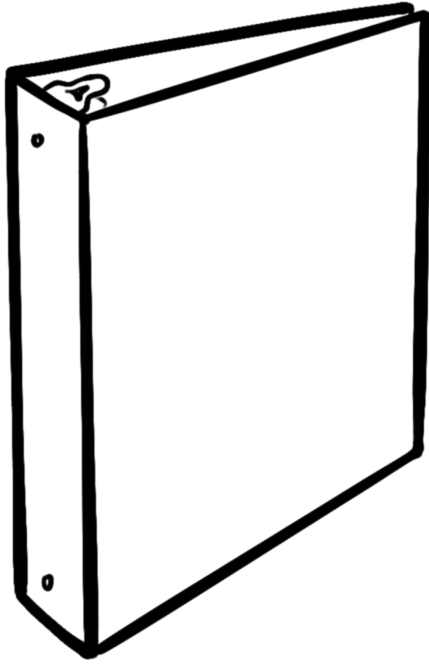
TLDR;



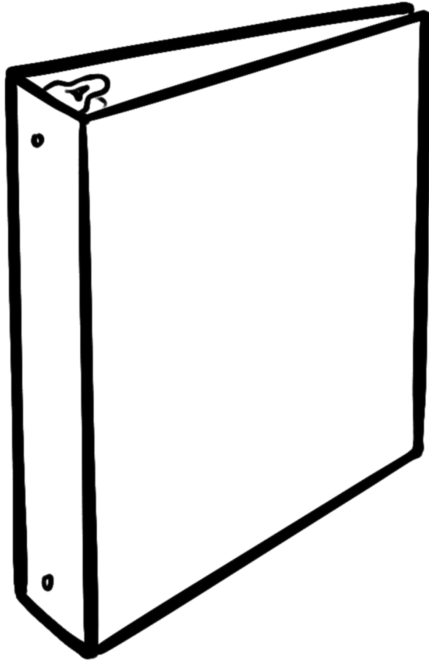
TLDR; DOCUMENTED



TLD R; DOCUMENTED



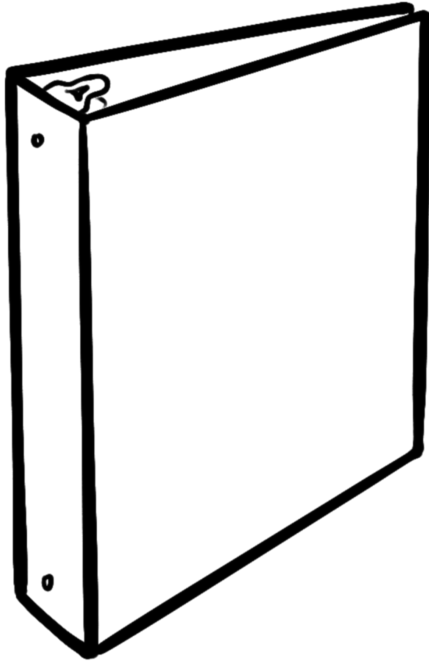
TLD R; DOCUMENTED



☒ How To BUILD / TEST



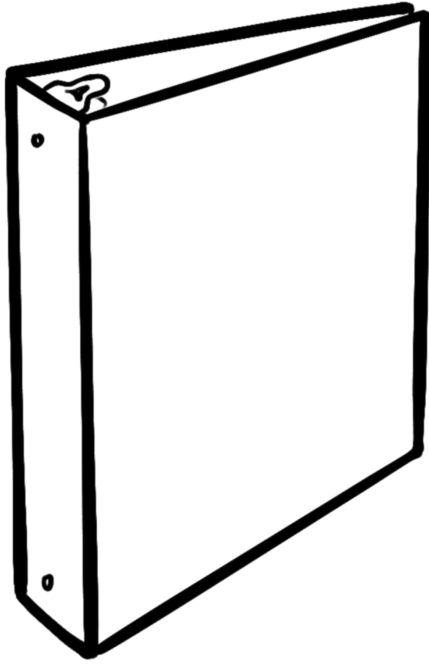
TLD R; DOCUMENTED



- ☒ How To BUILD / TEST
- ☒ How To SET UP



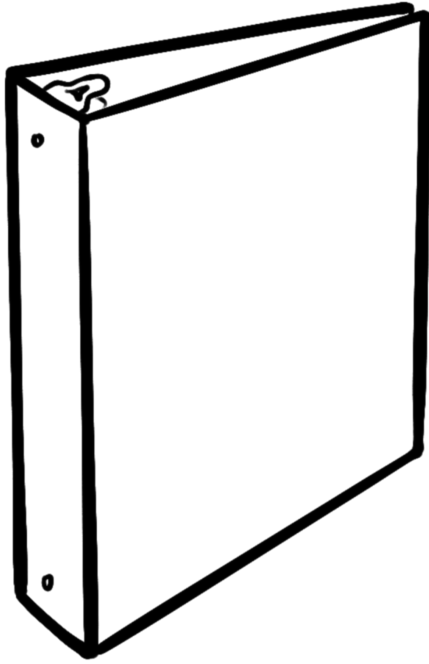
TLD R; DOCUMENTED



- ☒ How To BUILD / TEST
- ☒ How To SET UP
- ☒ CONFIG OPTIONS & EXAMPLES



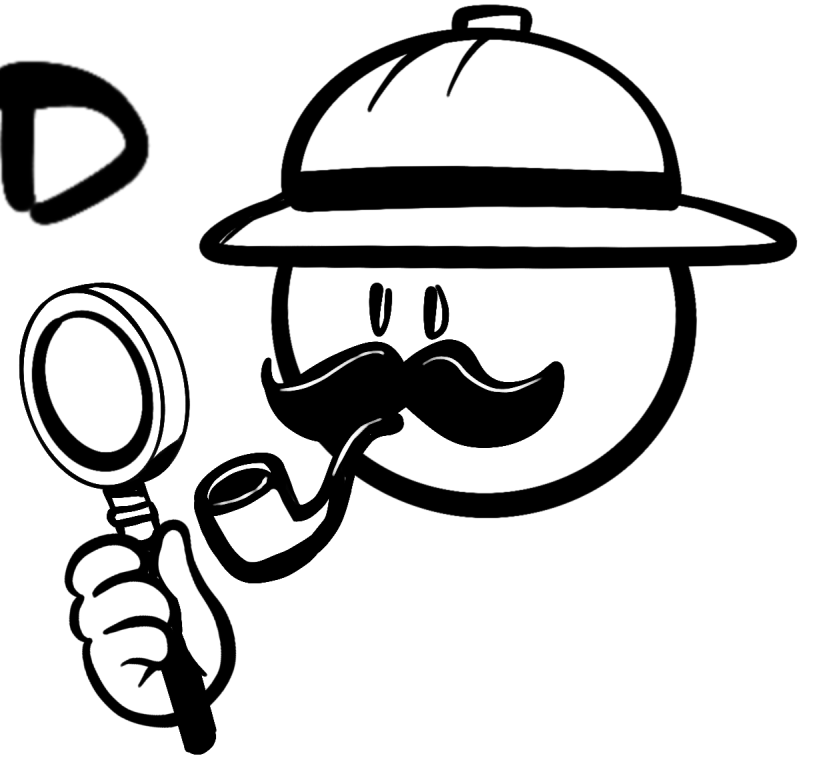
TLD R; DOCUMENTED



- ☒ How To BUILD / TEST
- ☒ How To SET UP
- ☒ CONFIG OPTIONS & EXAMPLES
- ☒ API USAGE EXAMPLES

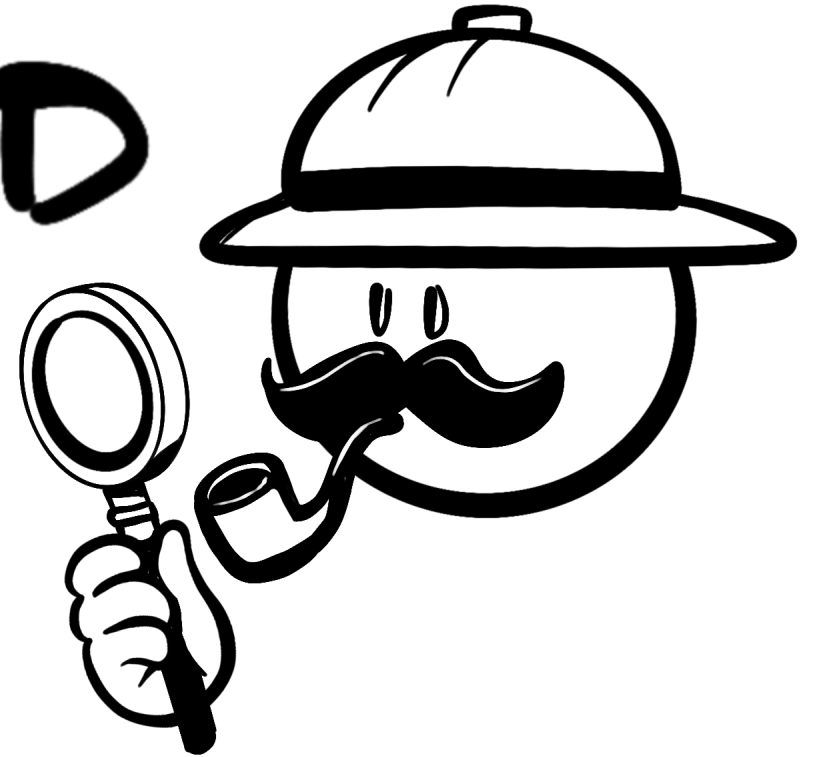


TLDR; REVIEWED



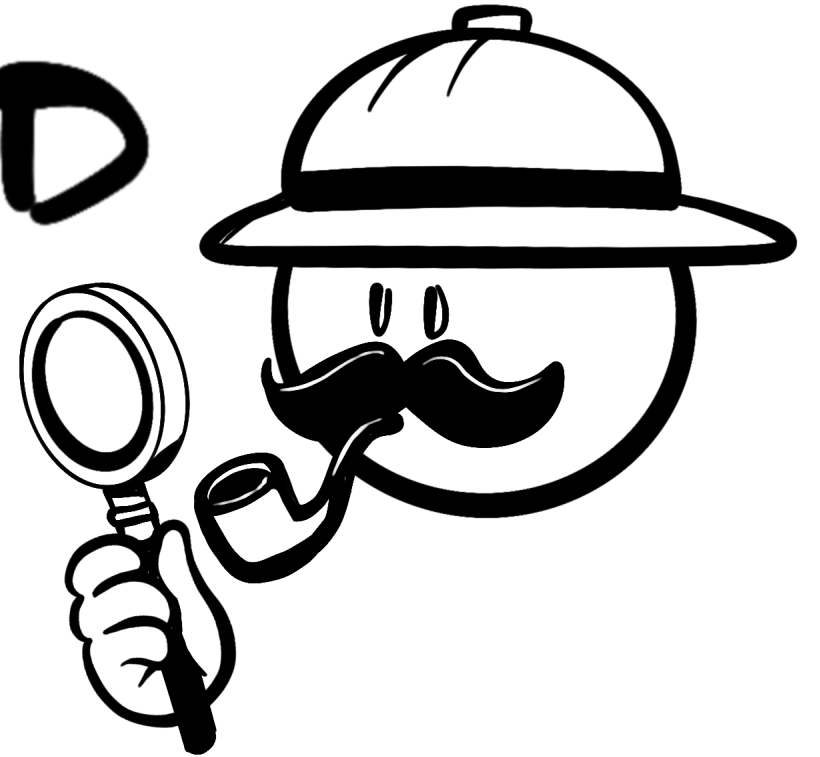
TLD*R*; REVIEWED

☒ MENTORING



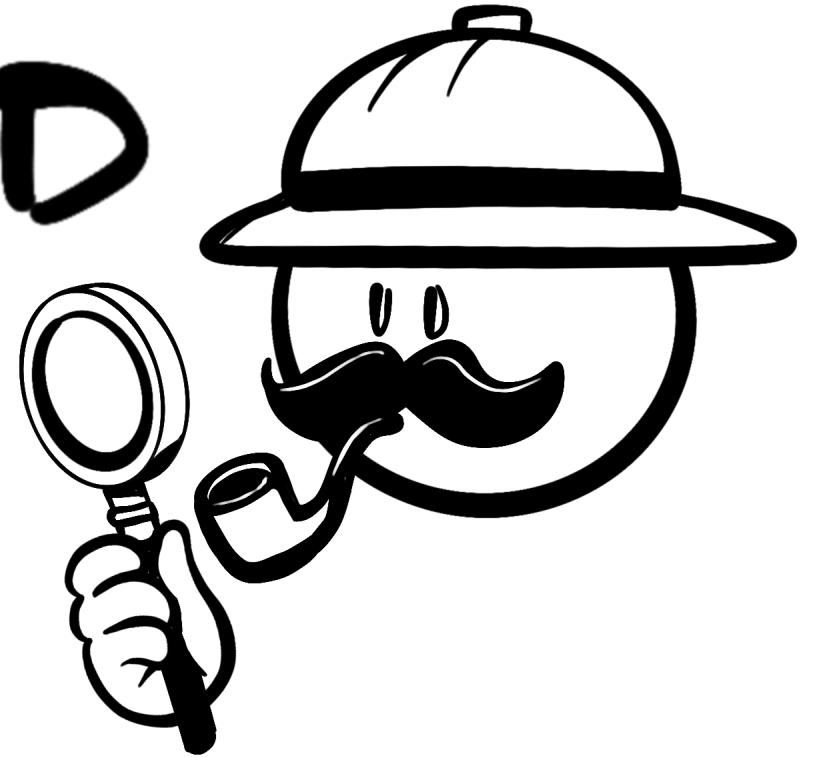
TLDR; REVIEWED

- ☒ MENTORING
- ☒ CROSS-TRAIN



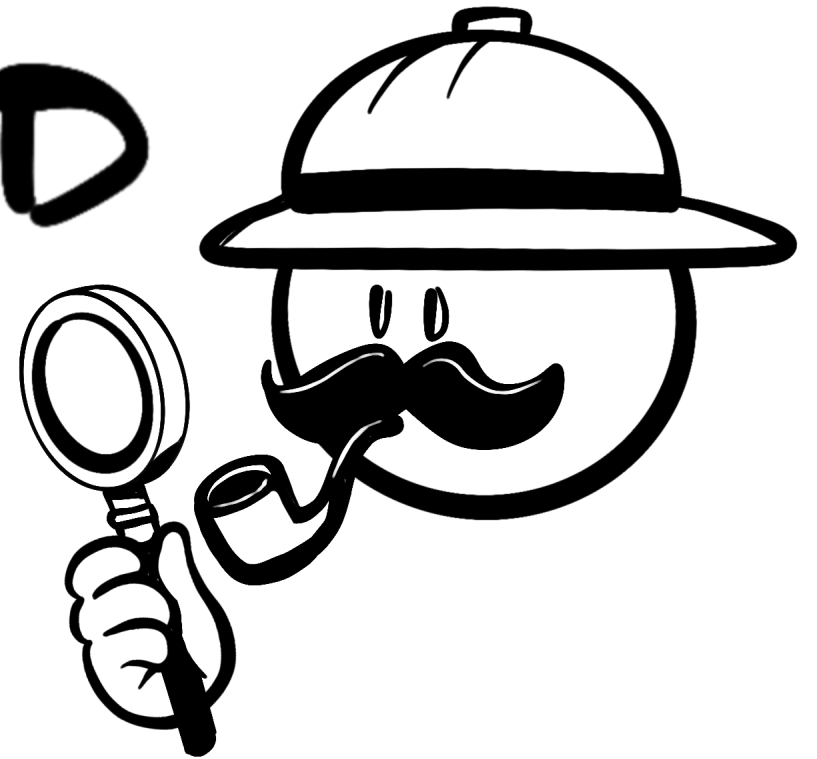
TLDR; REVIEWED

- ☒ MENTORING
- ☒ CROSS-TRAIN
- ☒ TEAM BUILDING



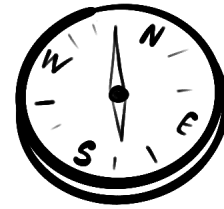
TLDR; REVIEWED

- ☒ MENTORING
- ☒ CROSS-TRAIN
- ☒ TEAM BUILDING
- ☒ FIND BUGS 



TLDR; LEGACY CODE

LEAVE IT BETTER
THAN YOU FOUND IT



FREQUENT

SMALL

GOOD

DECOUPLED



FREQUENT

SMALL

GOOD

DECOUPLED

COORDINATED



FREQUENT

SMALL

GOOD

DECOUPLED

COORDINATED
DAMAGING



O's drop M's

Seattle slips another notch in battle for wild-card berth
SPORTS/DL

Super-size

Mall just right for those who shop and never drop
LIFESTYLE/C1



Hostage tape

Spokane man, 1 others held in Kashmir say they're well
INSIDE/A14

Seattle Post-Intelligencer

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Thursday, August 24, 1995
Circulation: 100,000

Chinese convict Wu of spying

15-year sentence,
but court says
he'll be deported

By RYAN KIDNEY
THE ASSOCIATED PRESS

BEIJING — A Chinese man who had admitted spying for the United States for 15 years was sentenced to 15 years in prison today.

However, the court said the man will be deported from China as punishment for his crimes, the state-run Xinhua news agency said.

The Wuhan Intermediate People's Court in central Hubei province handed down the verdict this morning.

The U.S. Embassy said it was not yet clear when Wu would be expelled and whether Chinese agencies would insist he serve a prison term.

"What we cannot confirm is at what time Harry Wu will be expelled from China," embassy spokeswoman Amy Joyner told The New York Times.

Wu has the right to appeal within 10 days, Joyner said. However, Wu and his attorney have decided not to appeal, said Robert Lamm, the U.S.

Windows 95 greets world today



Leno, Rolling Stones play parts in worldwide hoopla

By JIM EDWARDS
STAFF WRITER

Perhaps it's fitting that the first thing many Windows 95 users see as their way to work this morning will be a sight of a man in a white t-shirt and a woman in a blue dress, standing and waving the Windows 95 flag.

For those impatient, information, it's going to be hard to find today's trial of Microsoft's new operating system, which is still in beta.

Microsoft has spent its money to give to one of its marketing campaigns.

The Windows 95 team has put several million dollars in money to the "Come On, Windows 95" campaign, which will be the first of Microsoft's ad campaign in history with the slogan "Come On, Windows 95."

Jim Leno has been hired to act as master of ceremonies for a "Launch event" at Microsoft headquarters, which will be part of the show showing 100 computers using Windows 95.

■ **PC contacts:** Microsoft's computer, with a variety of information. Page C1
■ **The others:** Computers, like in 1990, are, again, Microsoft's. Page D1

products, part of the Windows 95 launch and 1,000,000 guests, and part of the 1,000,000 Microsoft's.

The day's activities will mark a milestone at about 11 a.m., when Microsoft Chairman Bill Gates delivers a speech to the launch of a Windows 95, set up with the company along a Microsoft Microsoft.

The speech will be heard by anyone around the world in more than 100 languages. It will be broadcast to Microsoft's site on the Internet's World Wide Web, and distributed over Microsoft Network. And in that you know it.

By LARRY HAY

Some find life goes on fine despite the hype

By ELLIEN F. CONLEY

Microsoft's Windows 95 is the most hyped computer software in history.



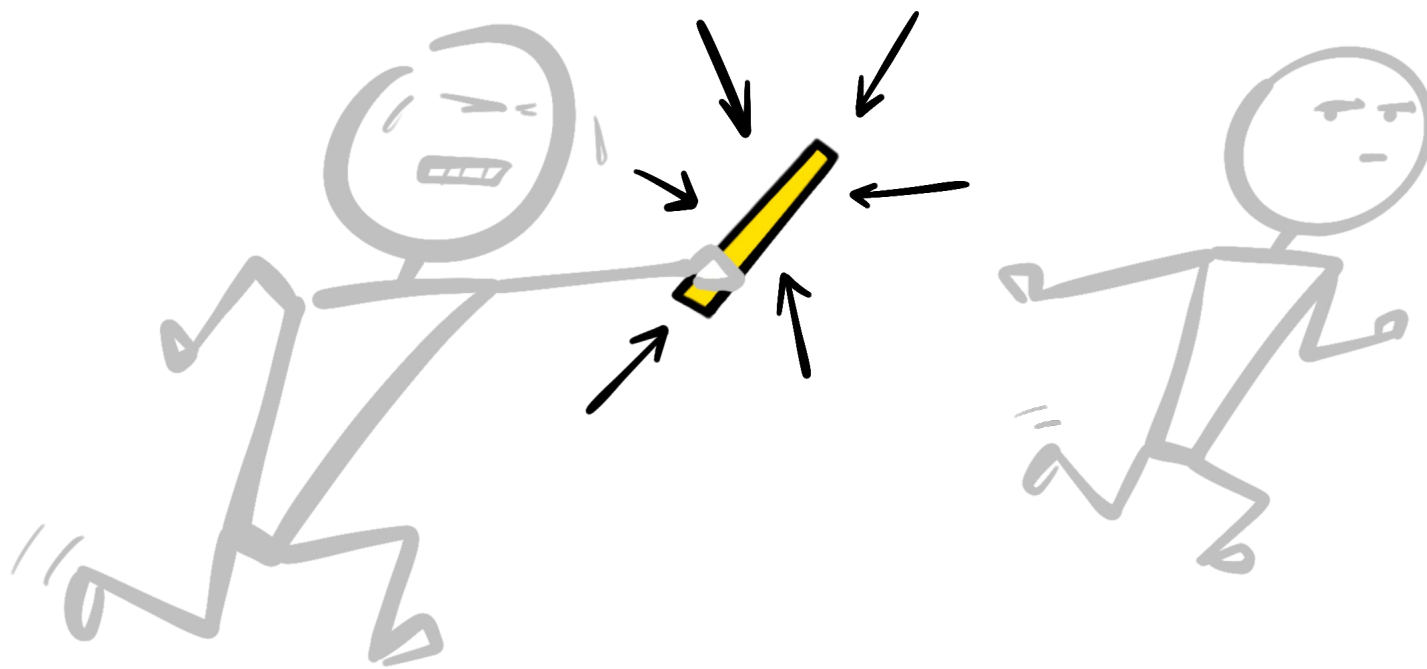
TGEEK

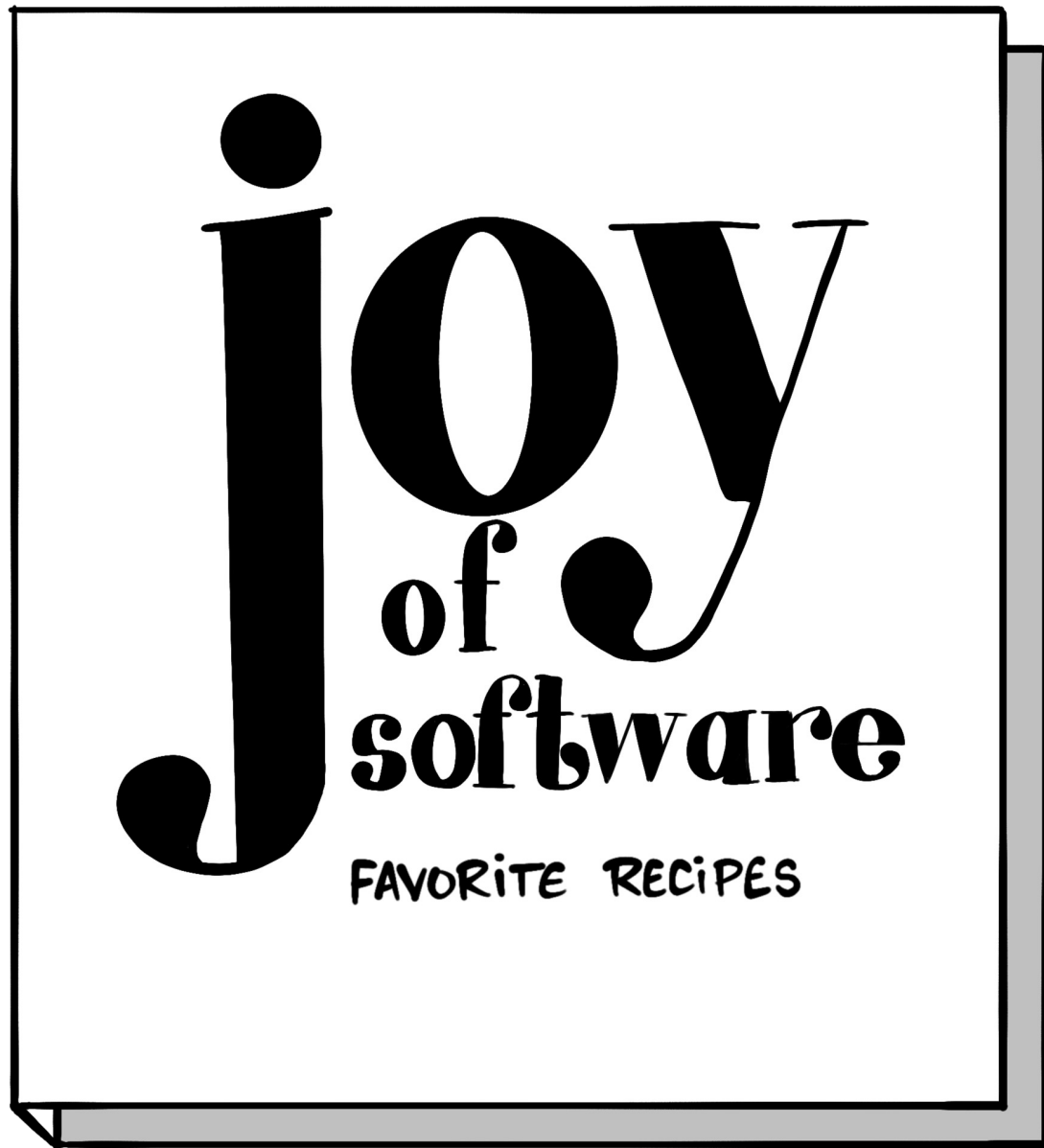
Microsoft® Windows® 95



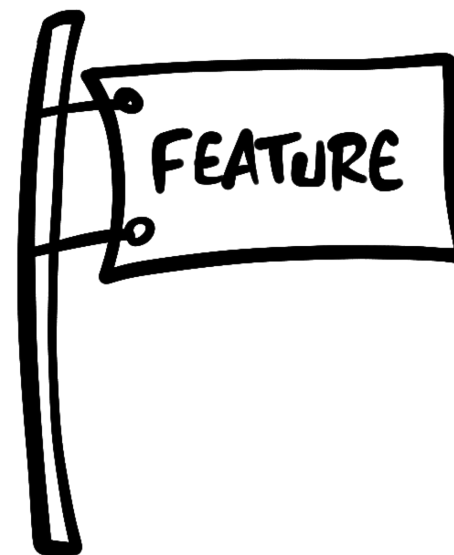
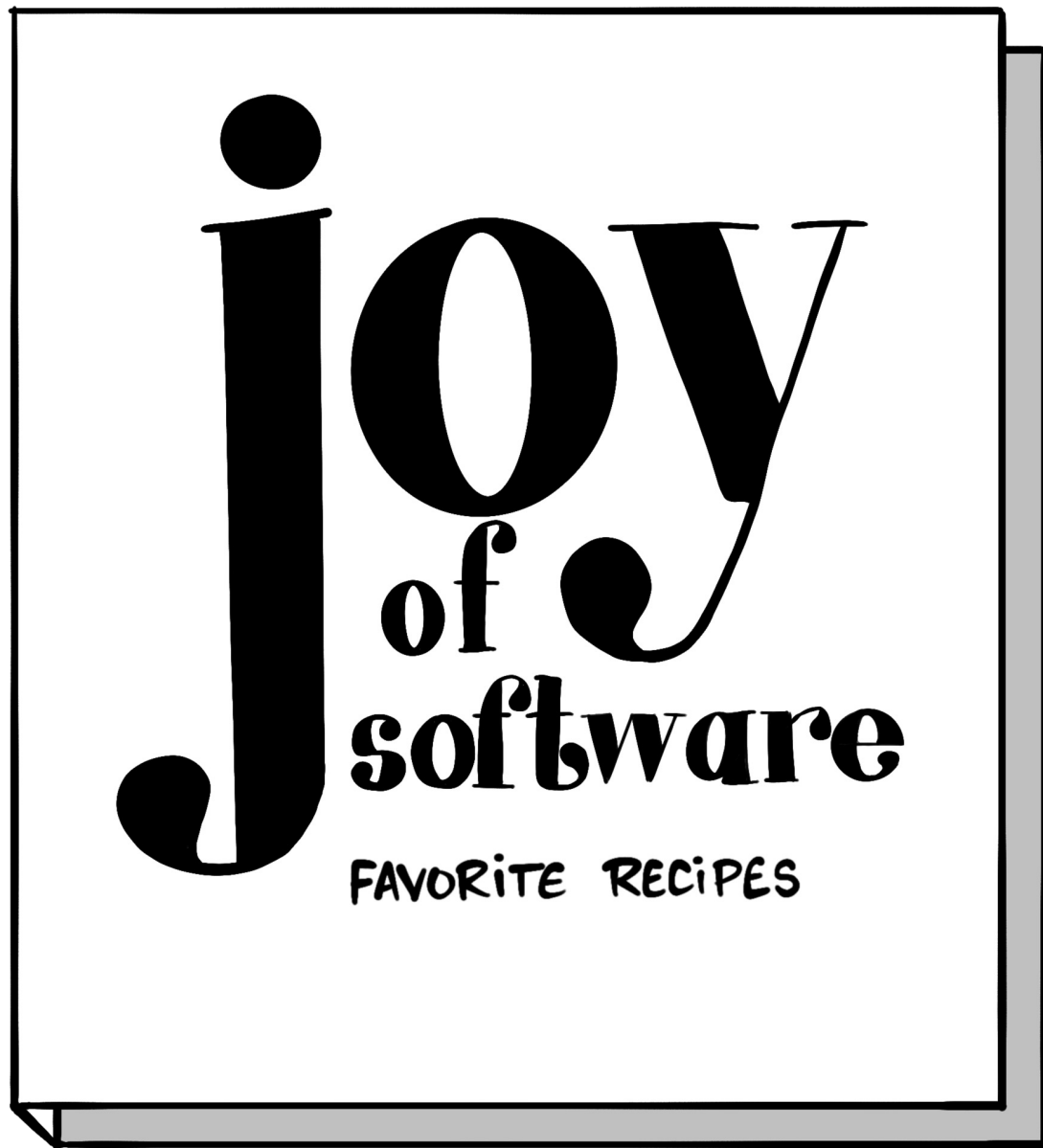


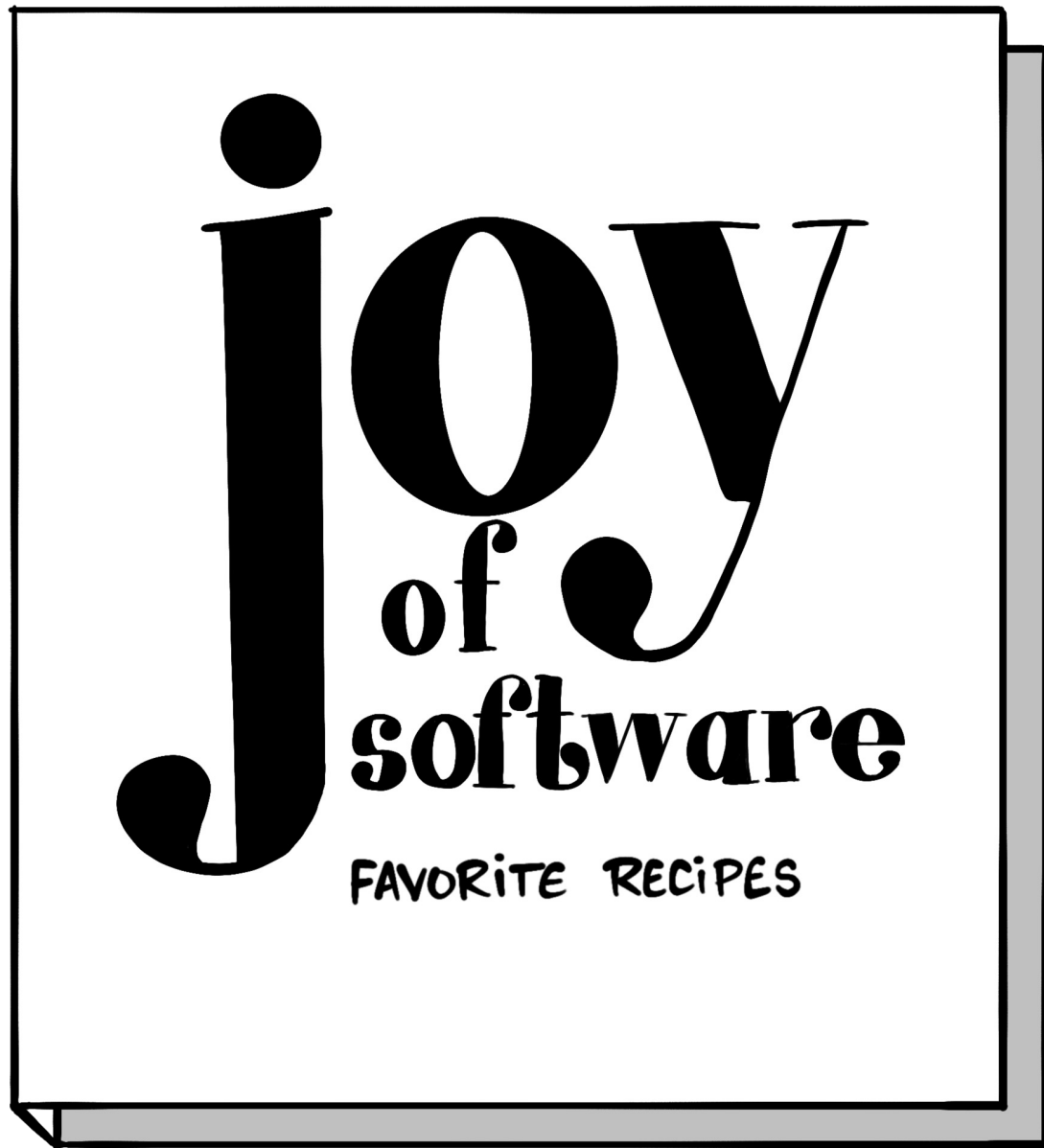




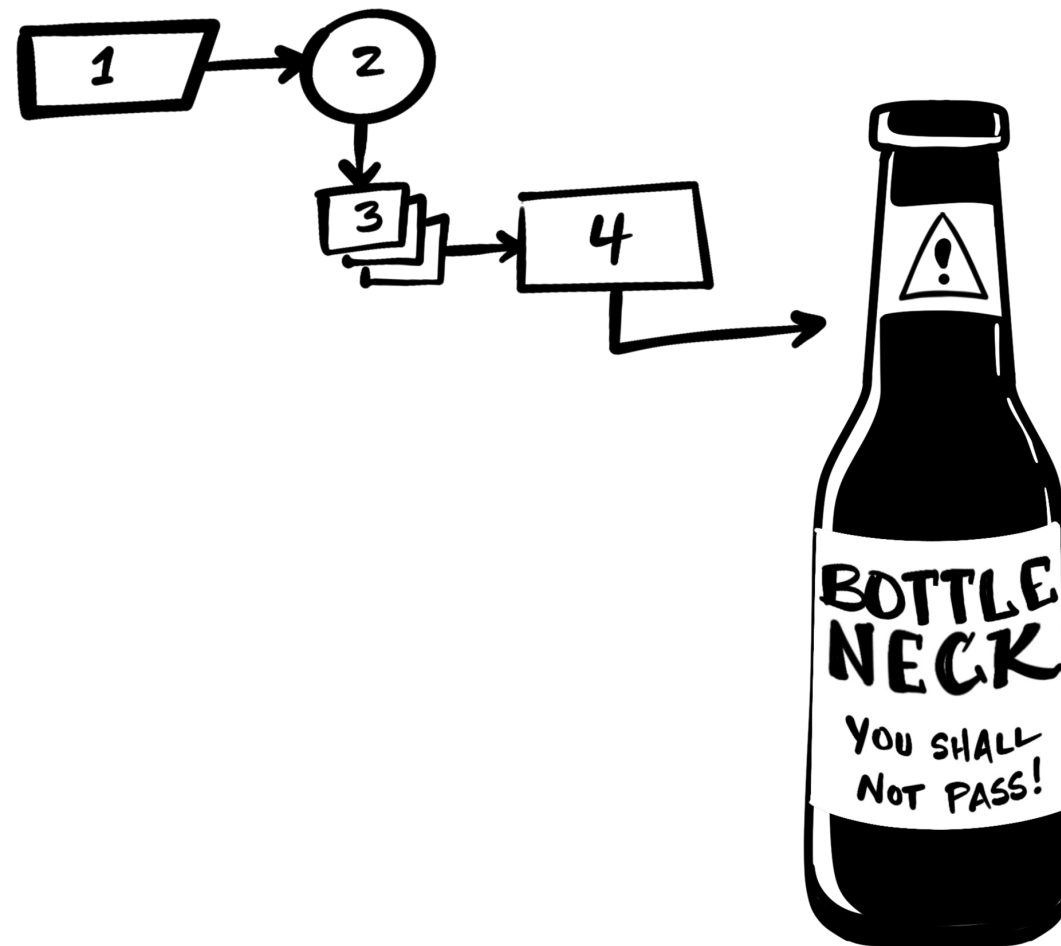
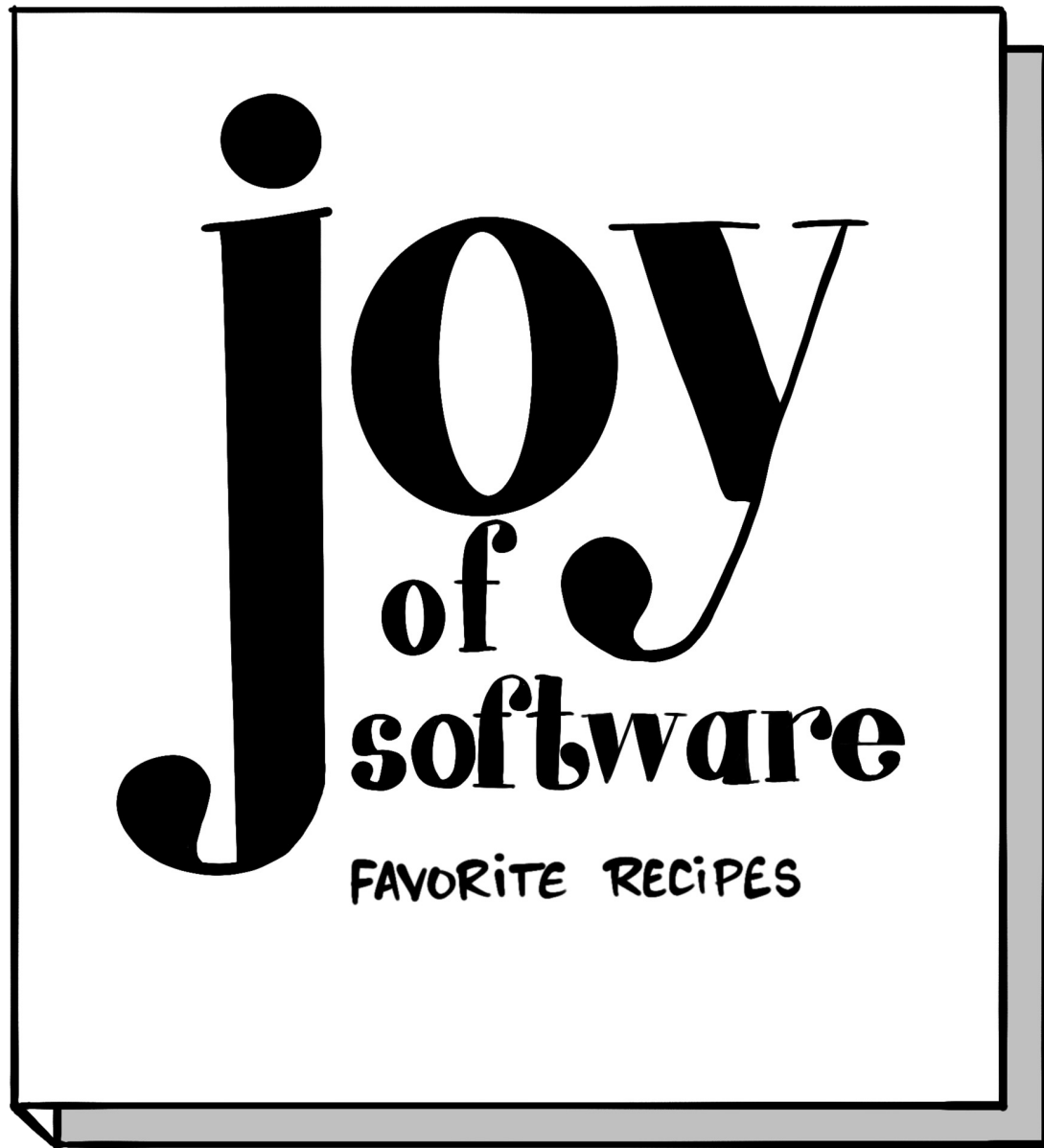


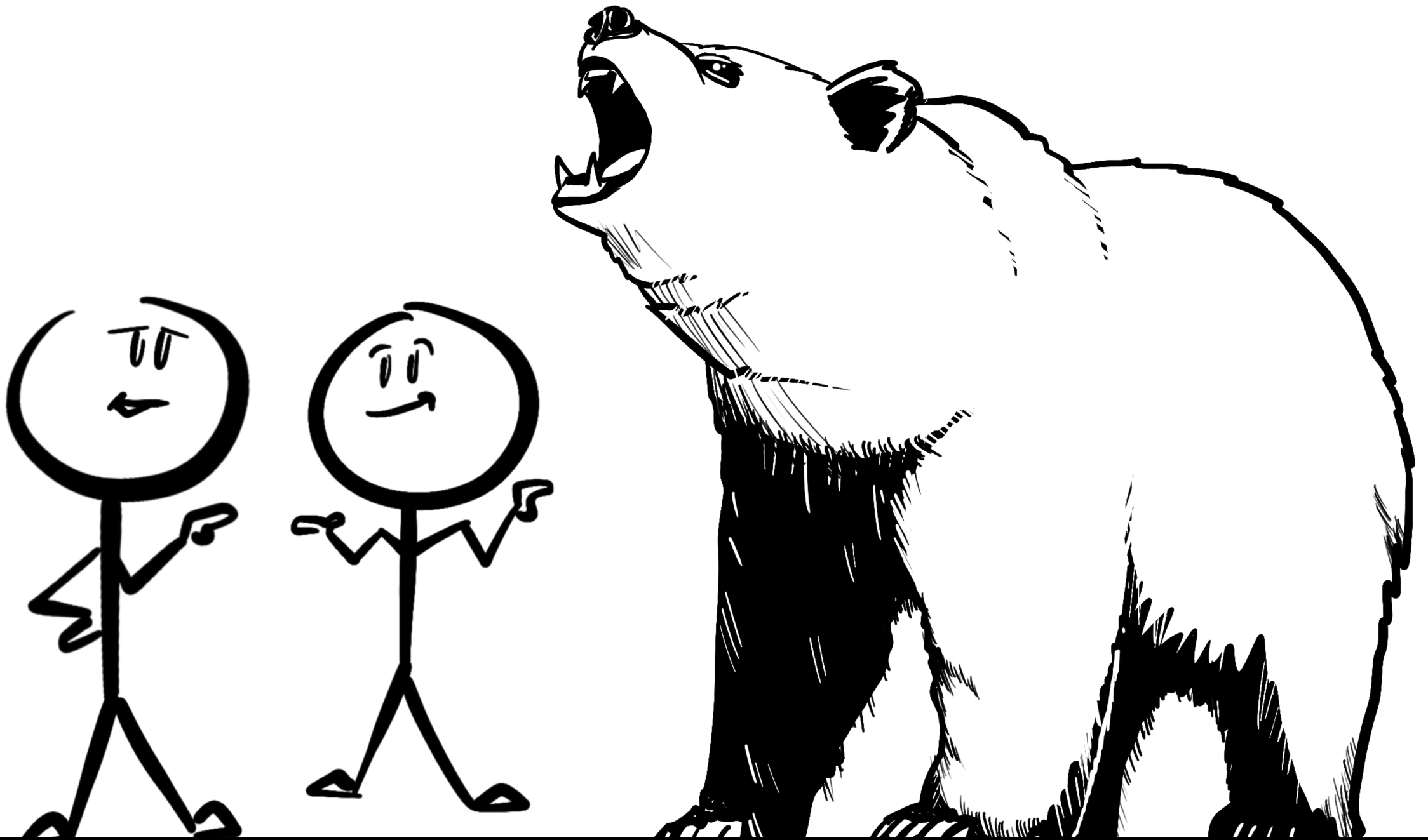
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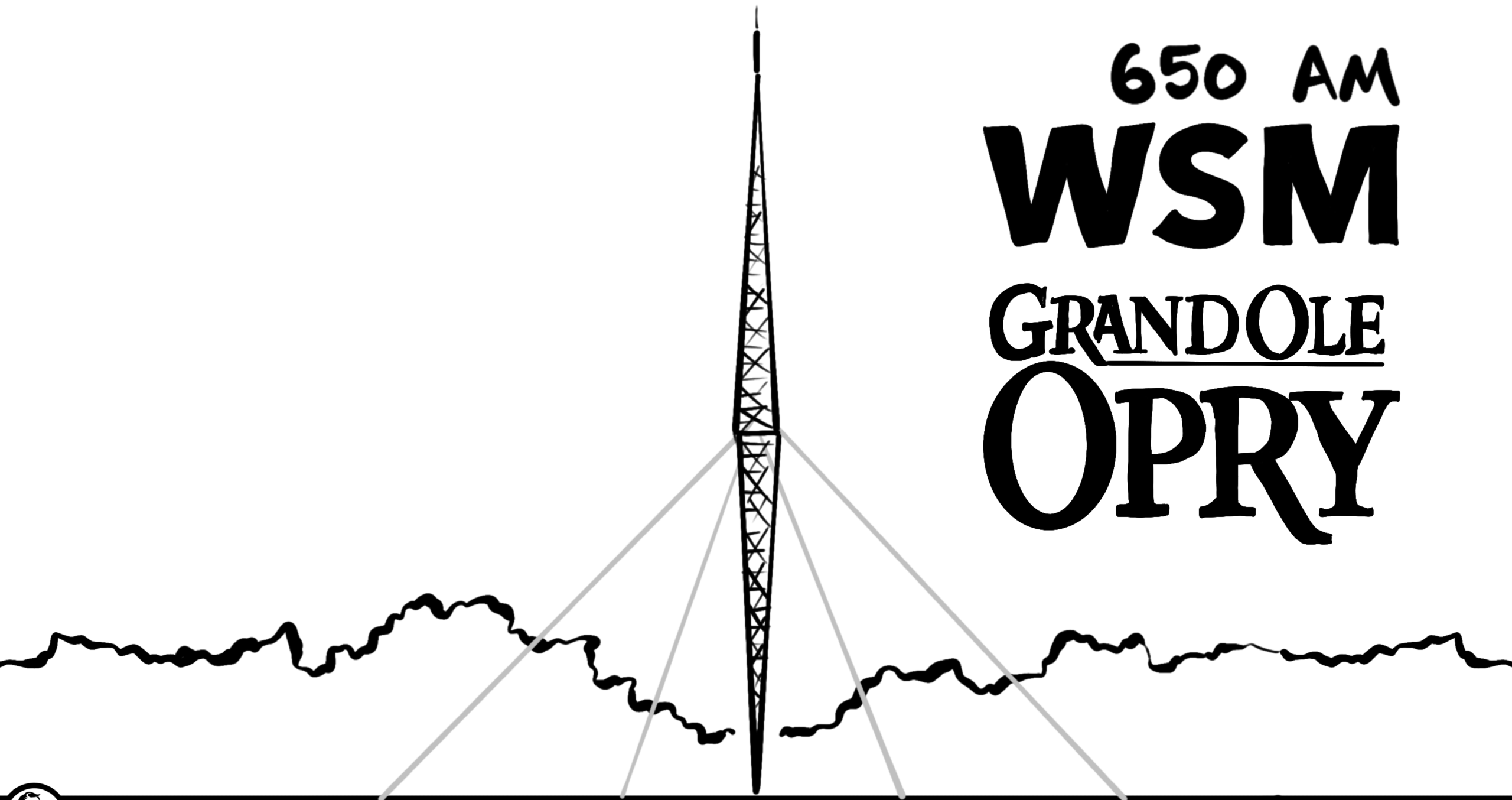
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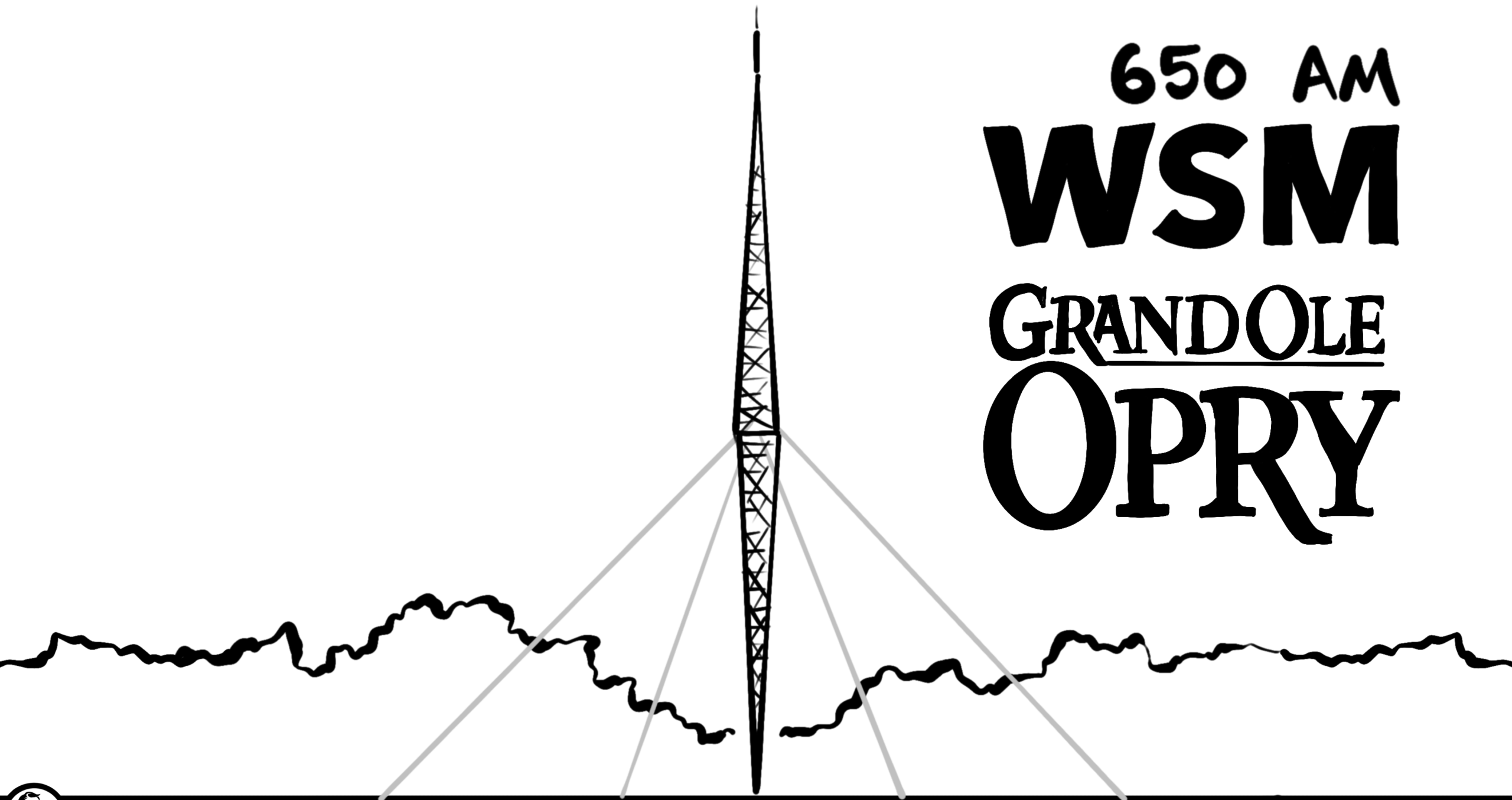
@REVERENTGEEK

650 AM
WSM
GRAND OLE
OPRY



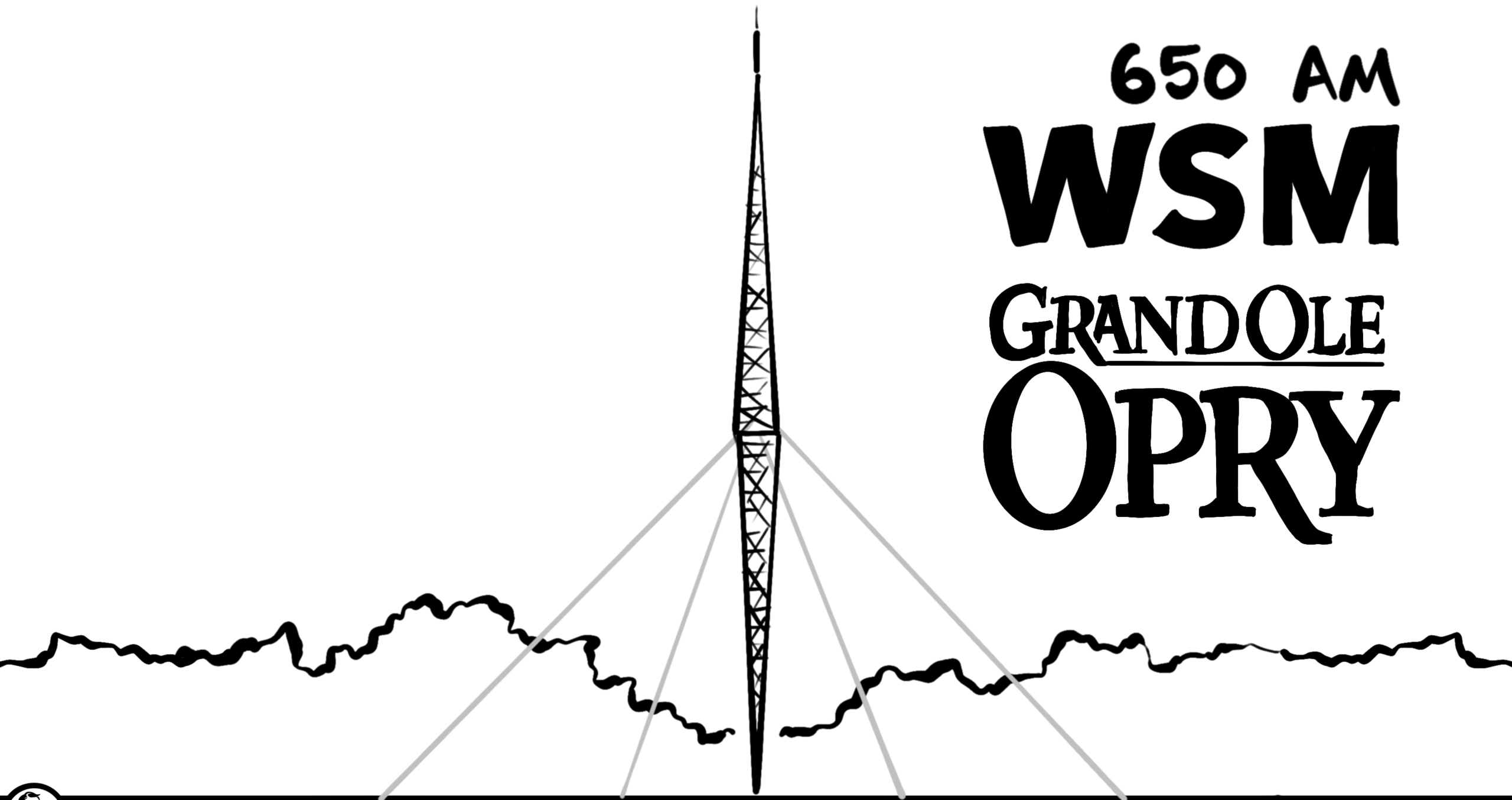
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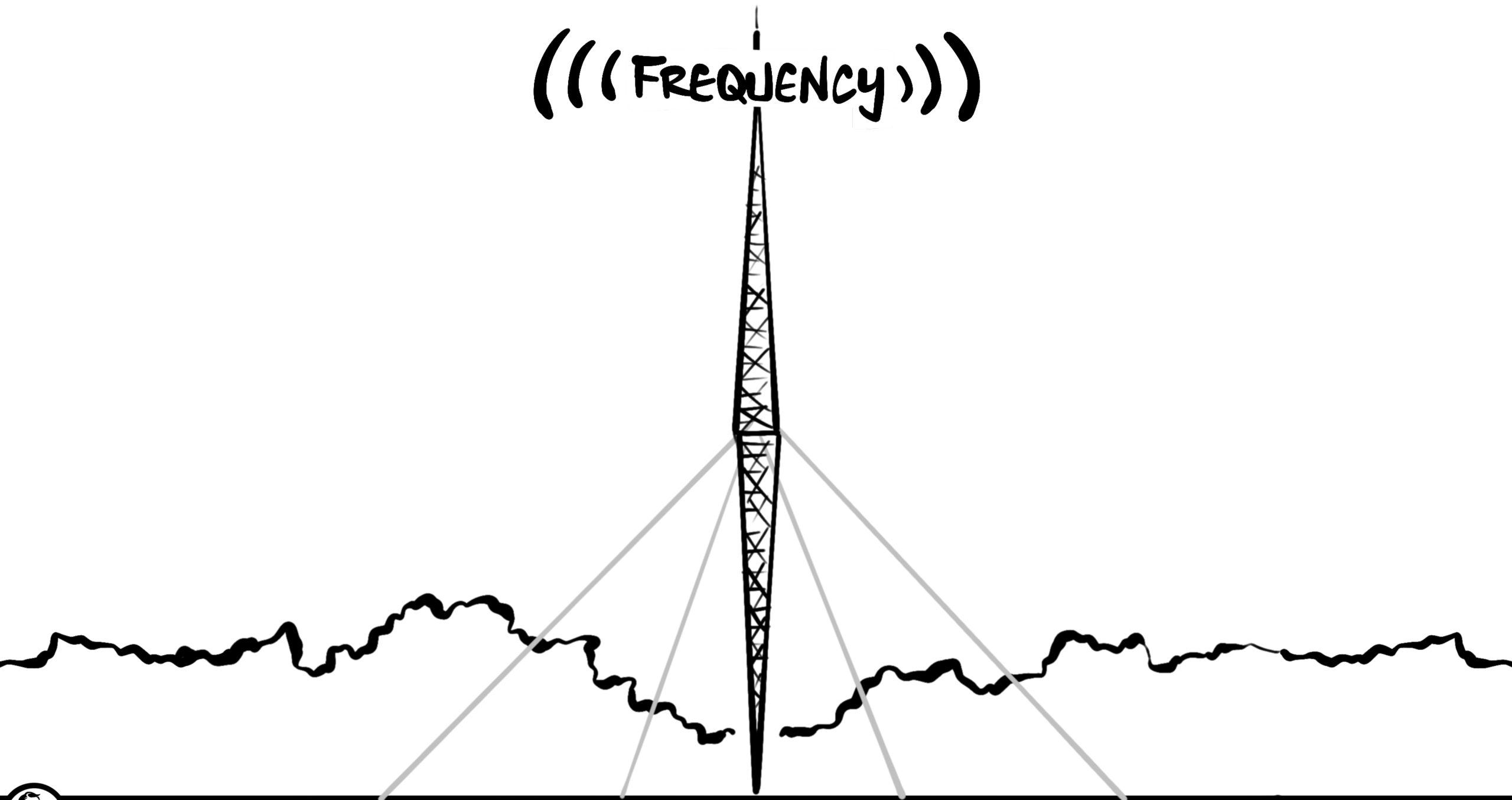
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WSM
GRAND OLE
OPRY



@REVERENTGEEK

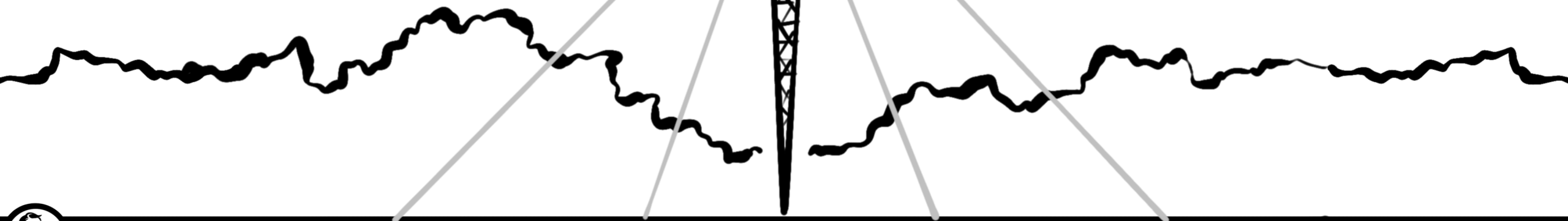
((FREQUENCY))



@REVERENTGEEK

((FREQUENCY))

SMALL
+ GOOD



@REVERENTGEEK

((FREQUENCY))

SMALL
+ GOOD

MARKETABILITY

SUSTAINABILITY

PRODUCT
MANAGEMENT

TECHNICAL
EXCELLENCE



@REVERENTGEEK

((FREQUENCY))

SMALL
+ GOOD

MARKETABILITY

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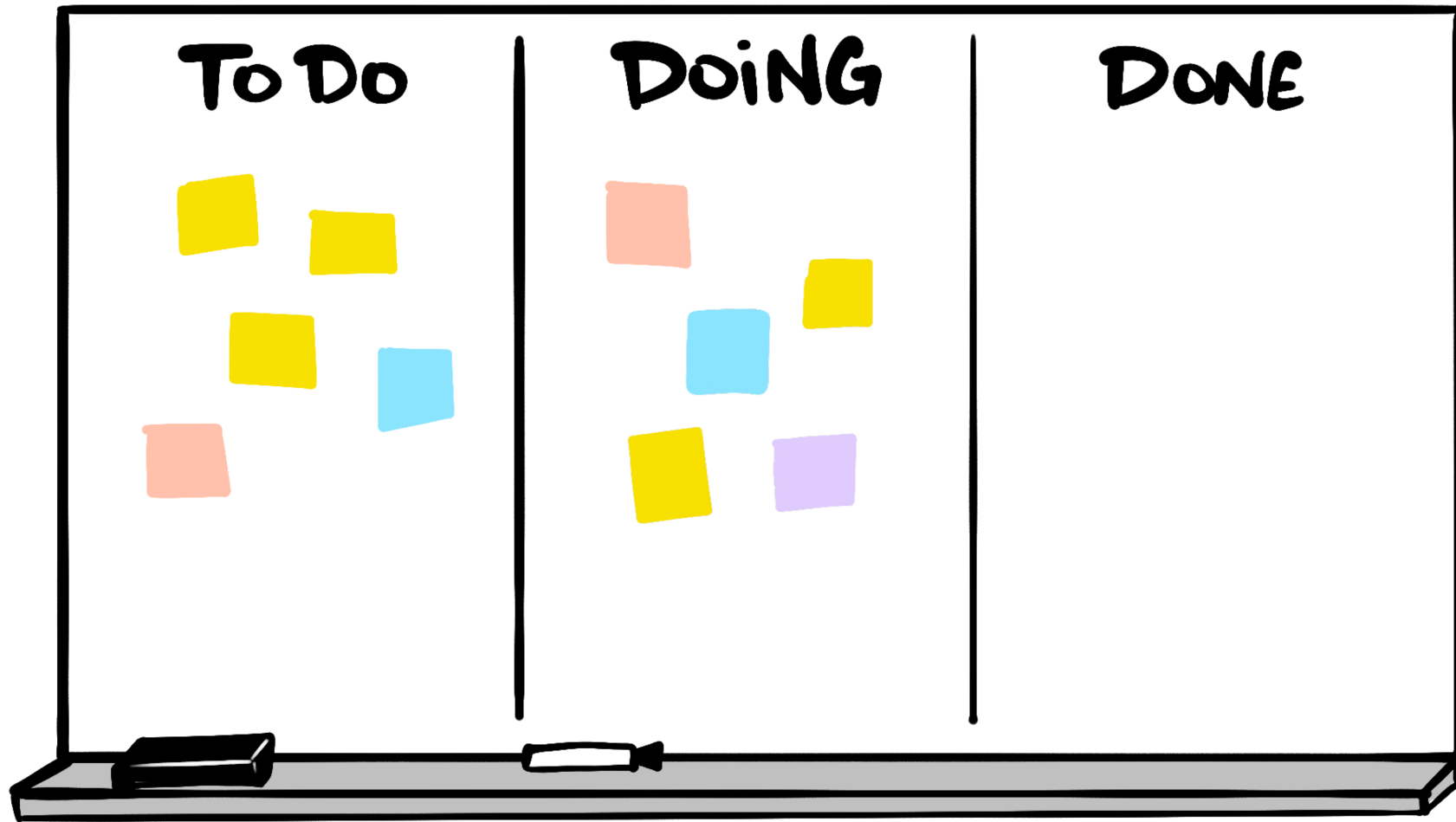


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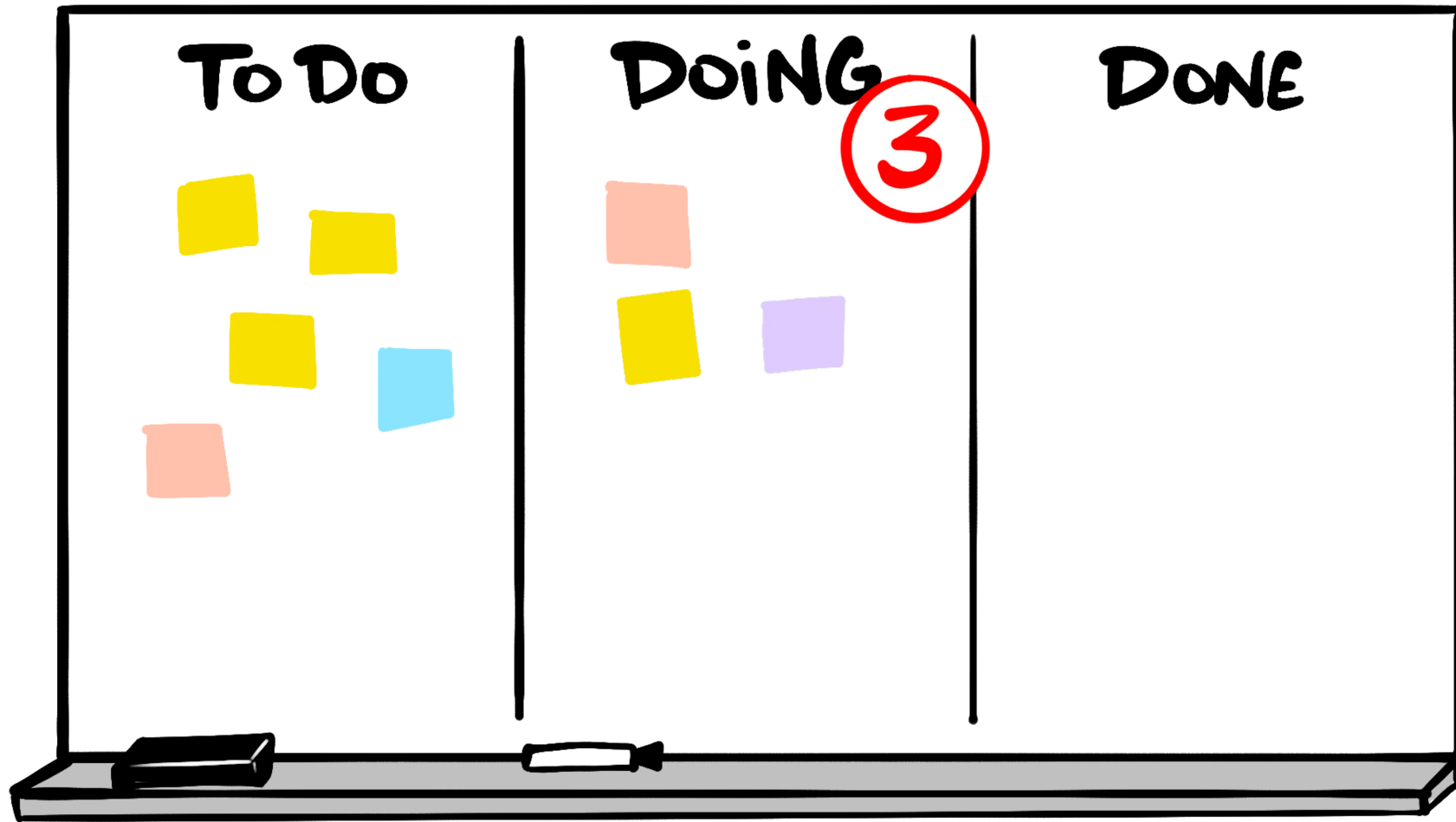
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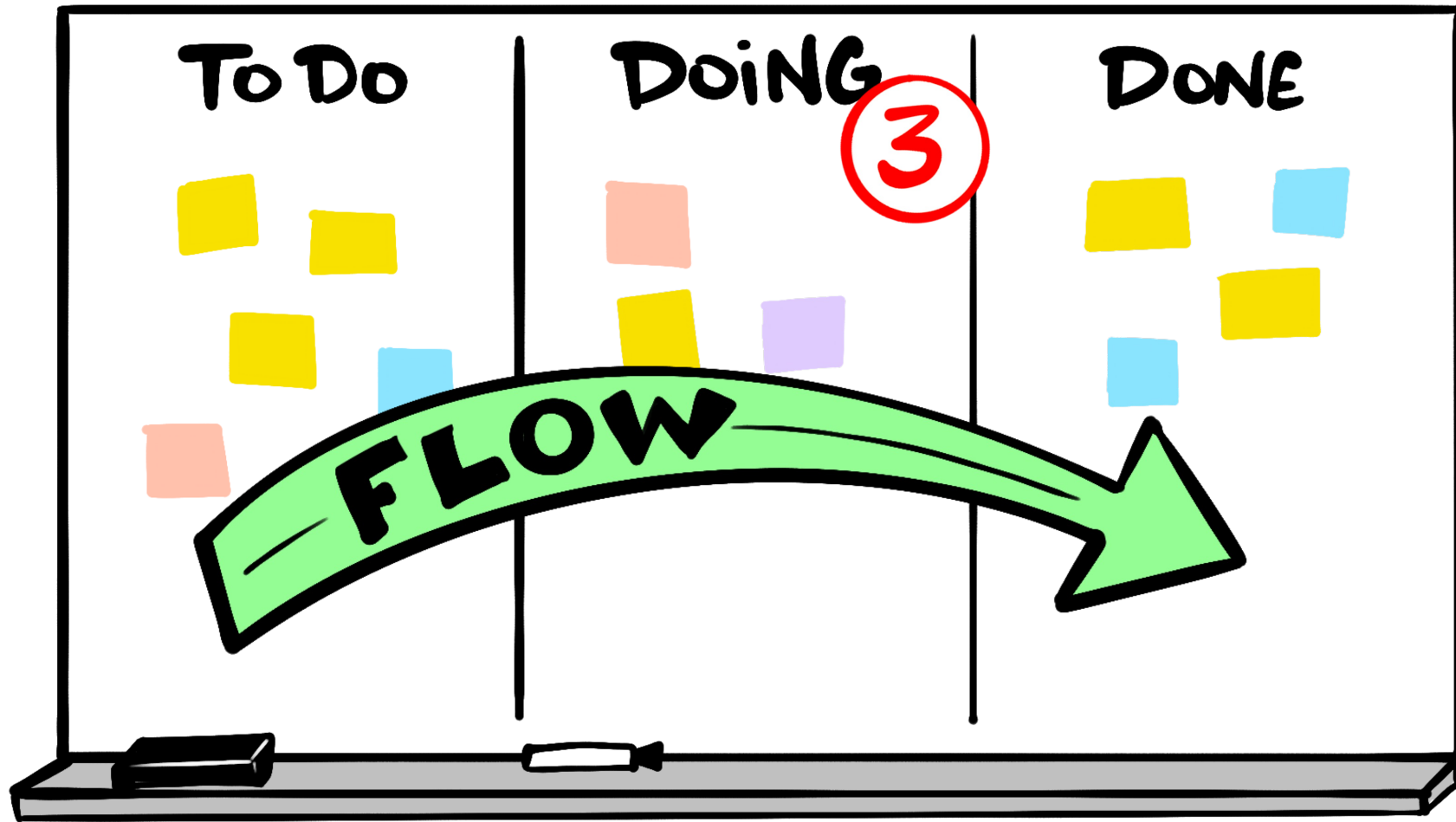
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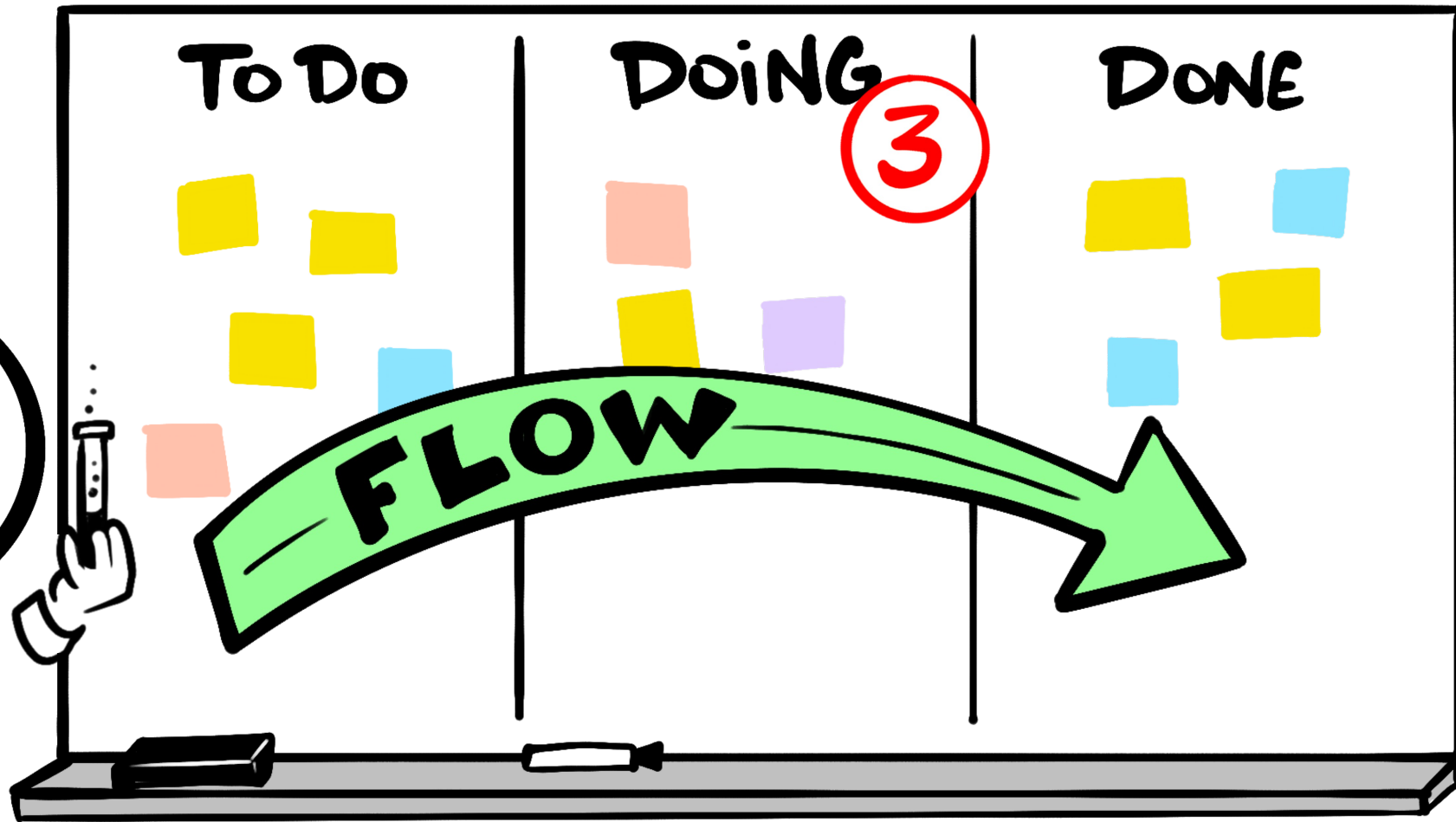
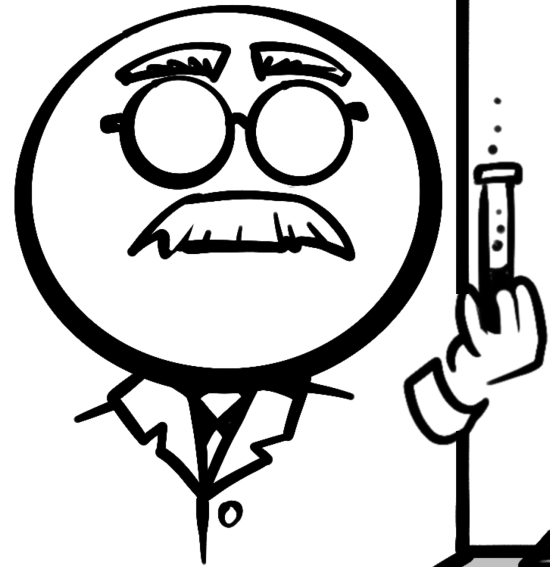
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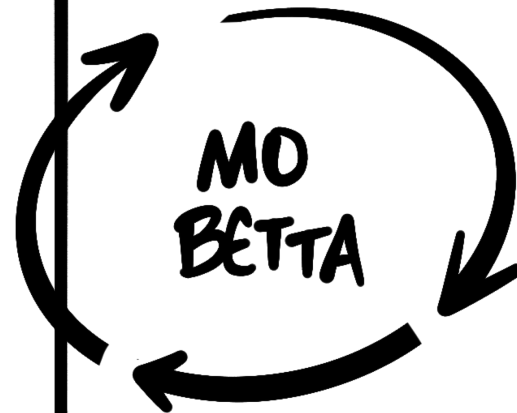
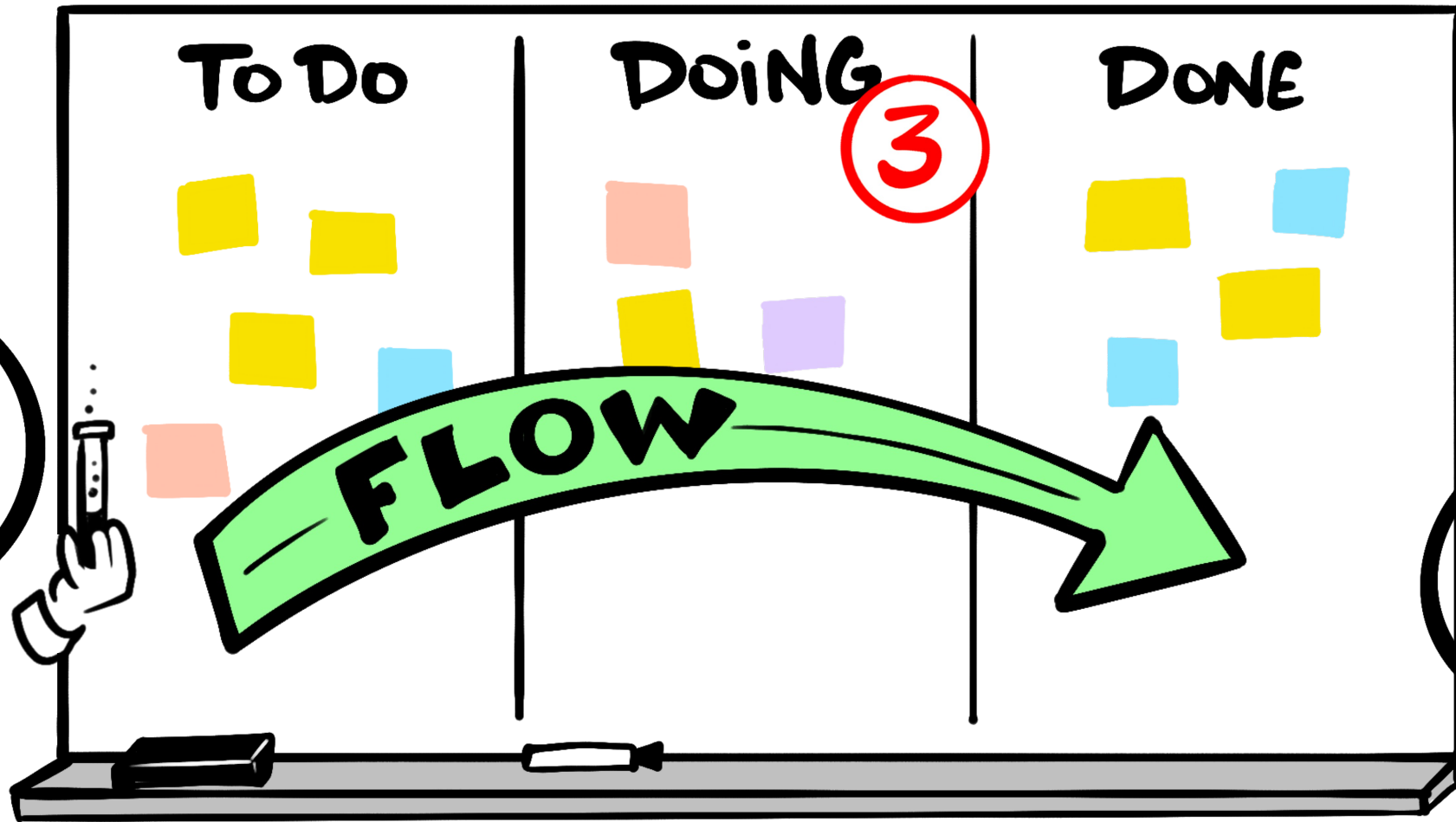
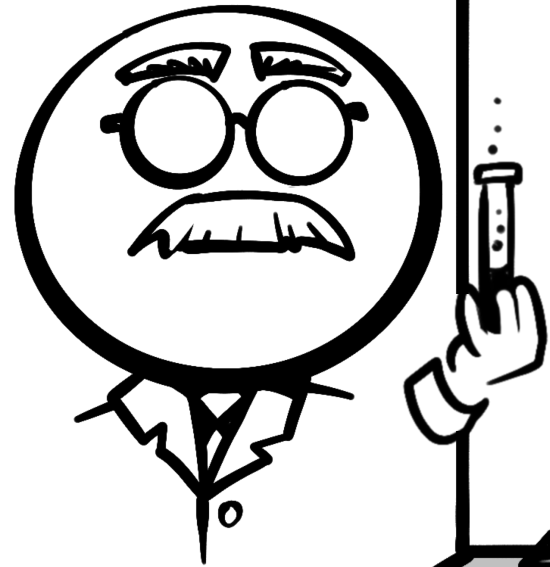
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KANBAN in A

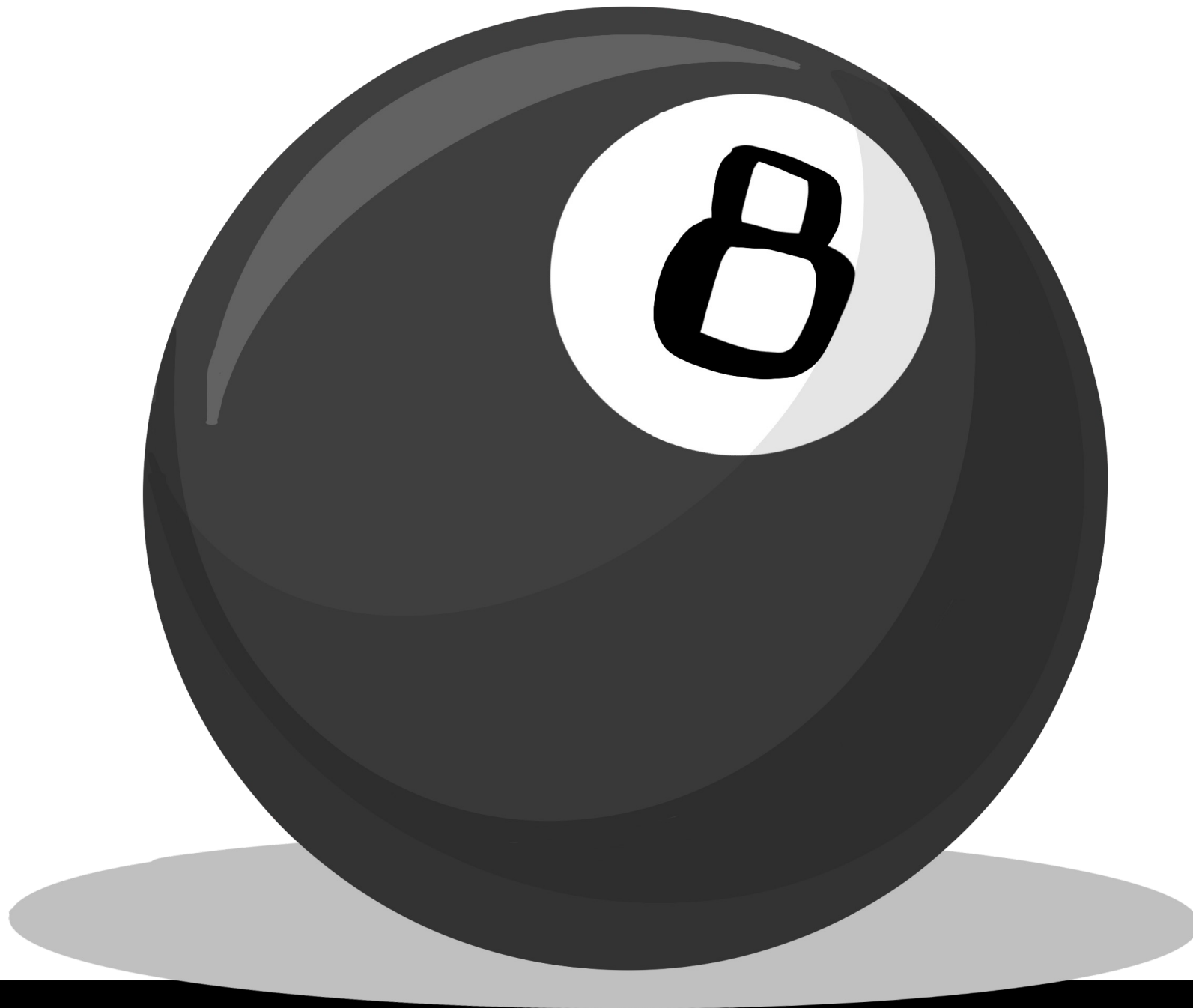


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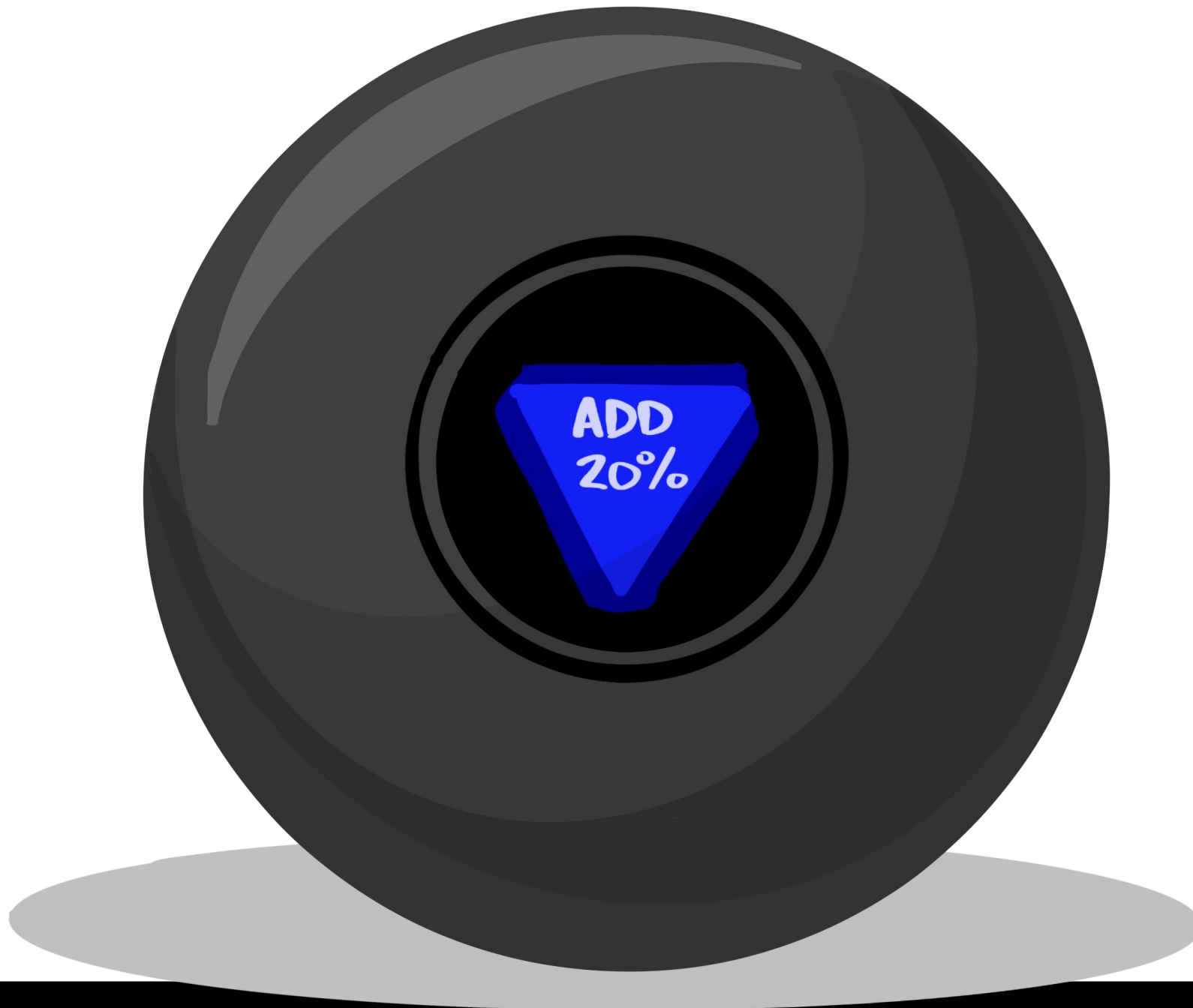




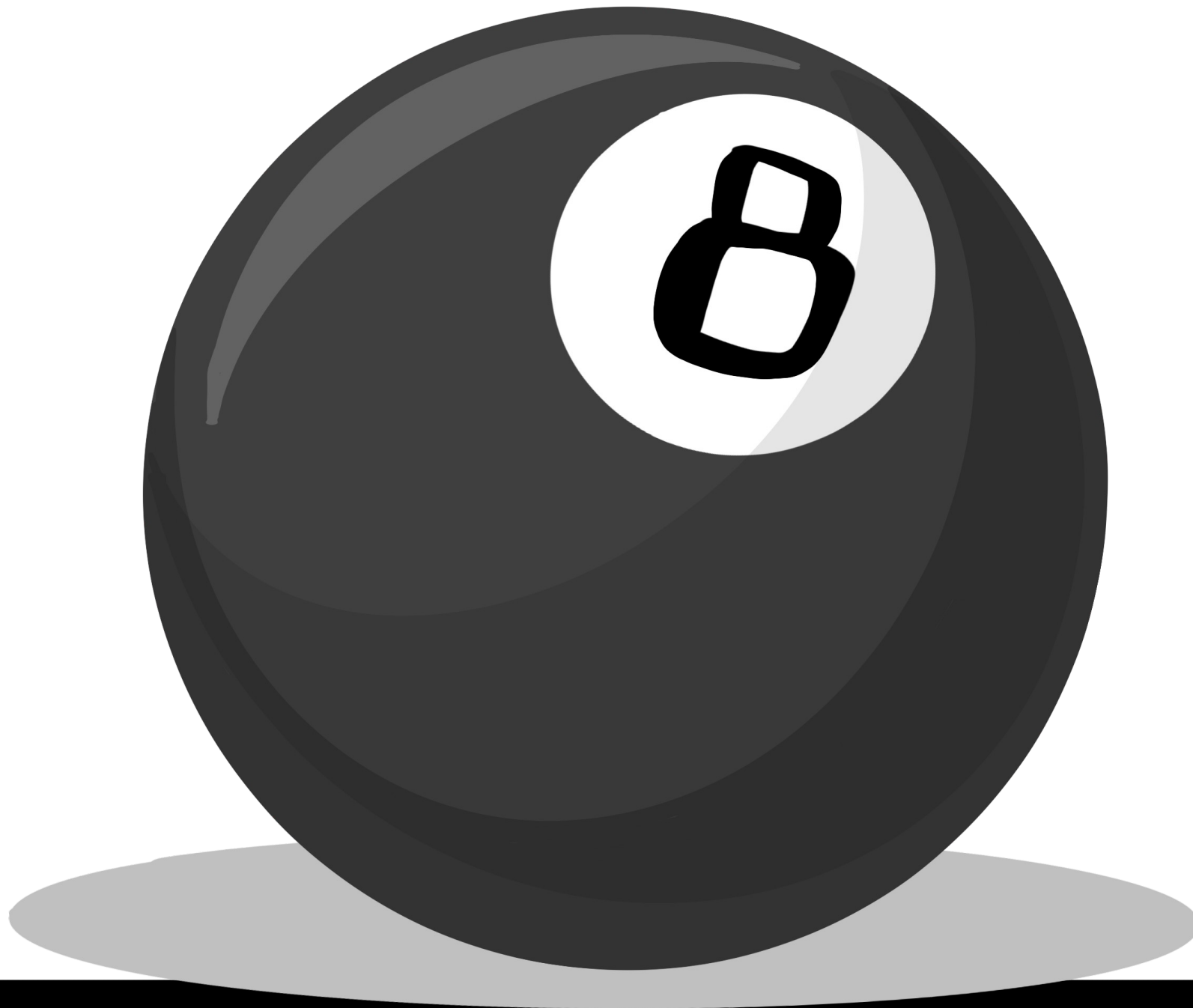
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@REVERENTGEEK



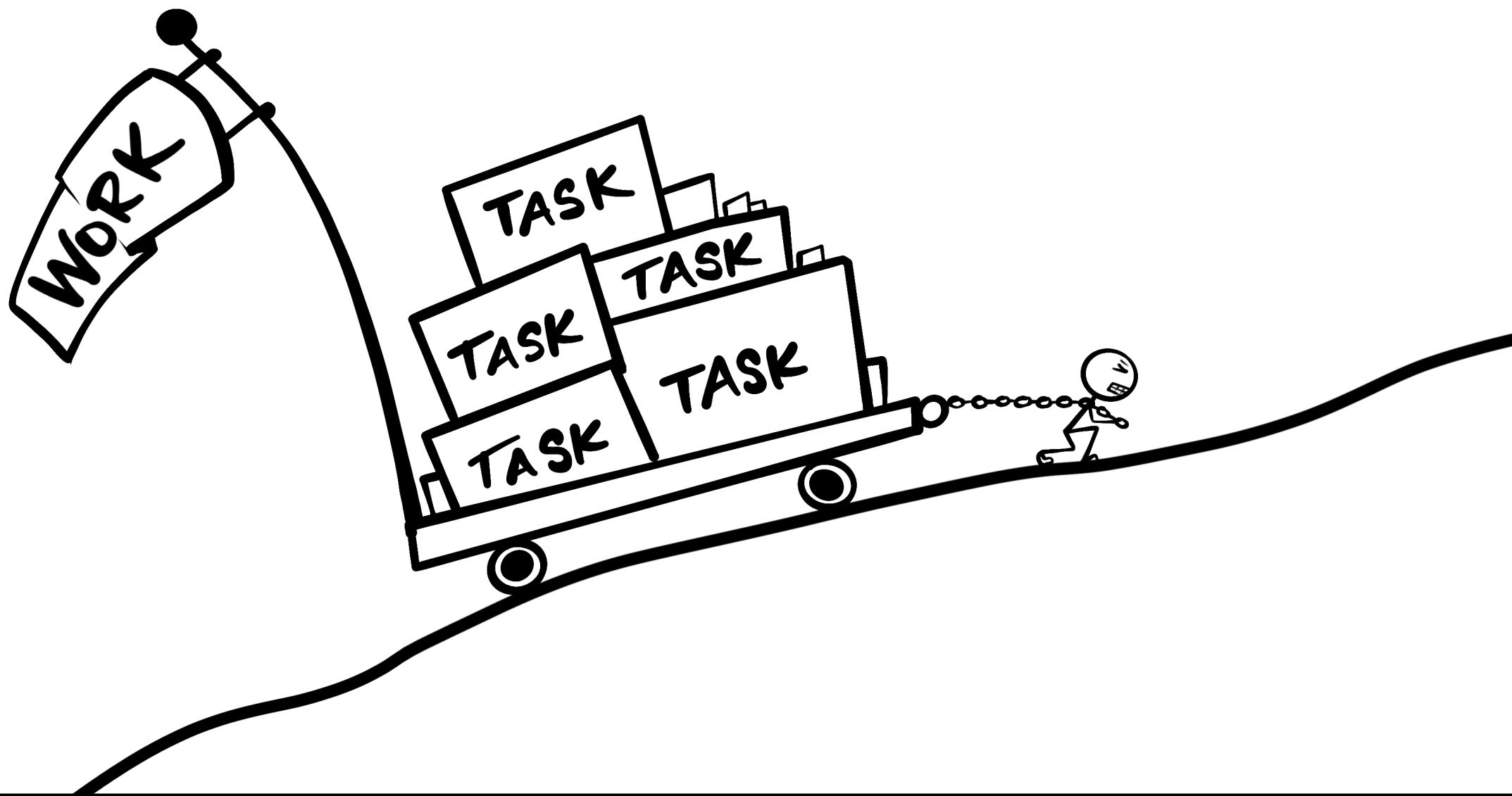
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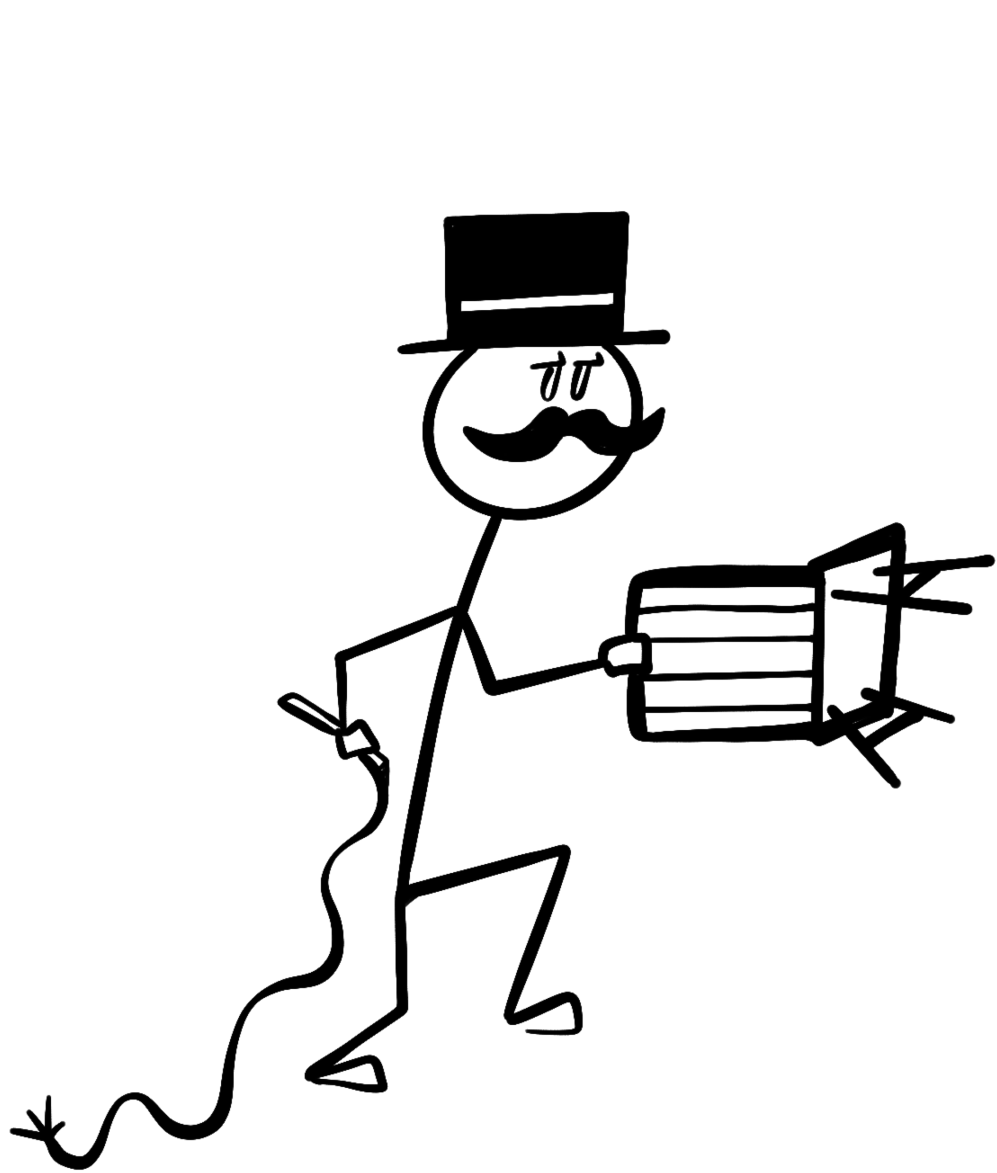


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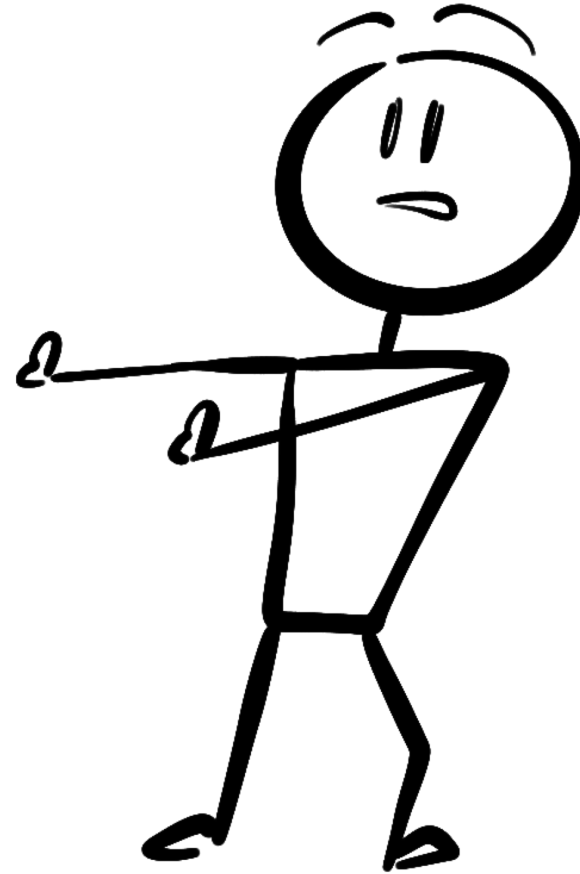
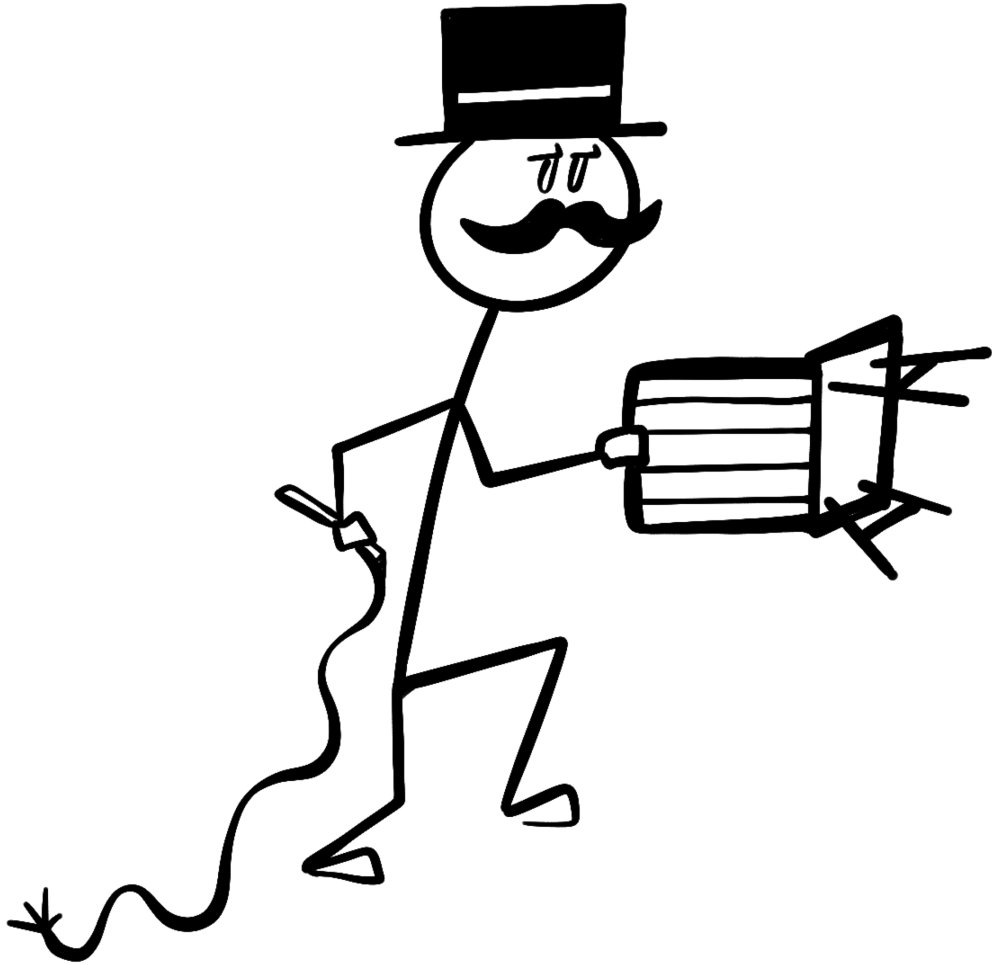
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@REVERENTGEEK

PROJECT MANAGER



TONY THE TERRIFYING



TO-DO LIST CLOWN

- ☒ _____
 - ☒ _____
 - ☐ _____
 - ☒ _____
 - ☐ _____
 - ☐ _____
 - ☐ _____
 - ☐ _____
- OVERDUE**

- ☐ _____
- ☐ _____
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- ☐ _____

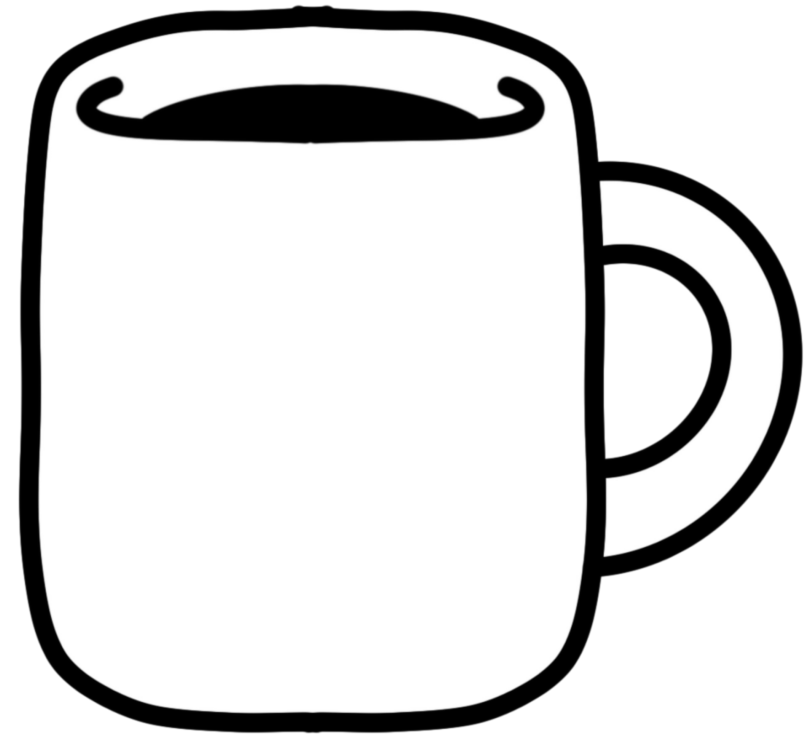


HOW TO HAVE
**THE BEST
MEETINGS**
IN YOUR LIFE



@REVERENTGEEK

LEAN



COFFEE



@REVERENTGEEK

WHAT you NEED



@REVERENTGEEK



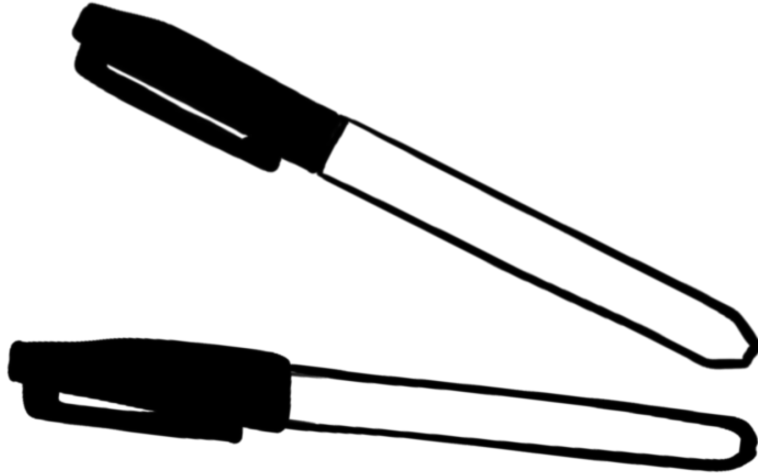
WHAT you NEED



@REVERENTGEEK



WHAT you NEED



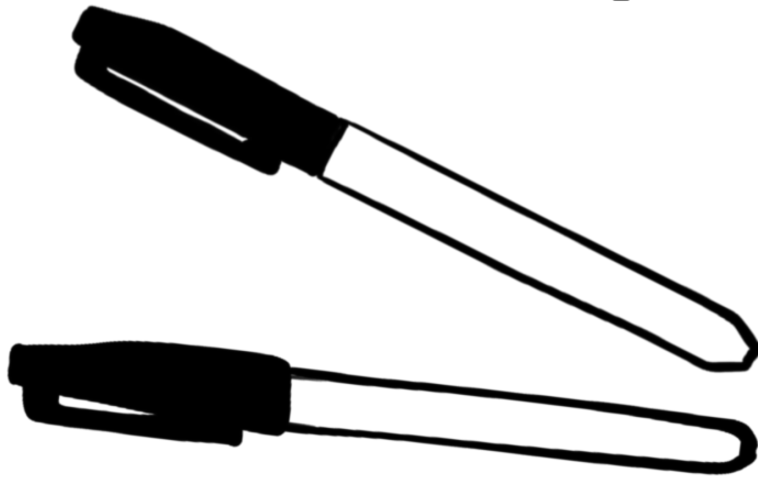
MARKERS



@REVERENTGEEK



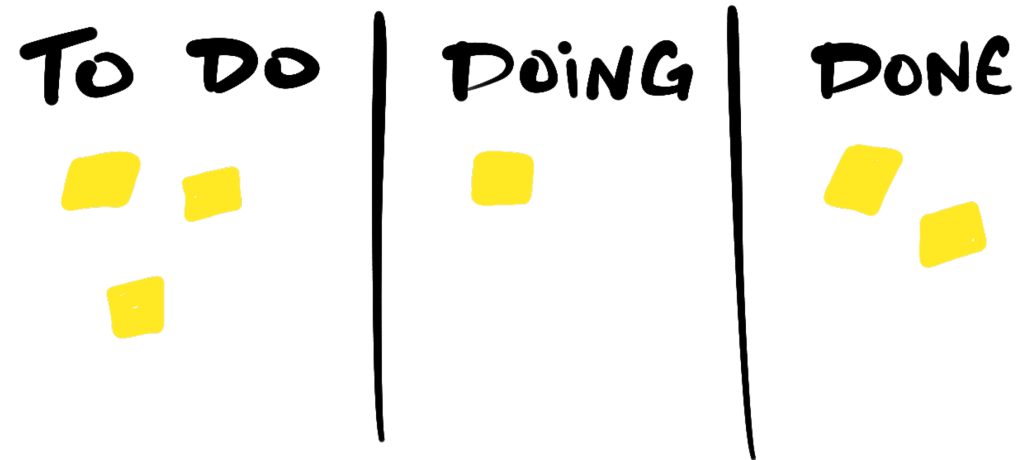
WHAT YOU NEED



MARKERS



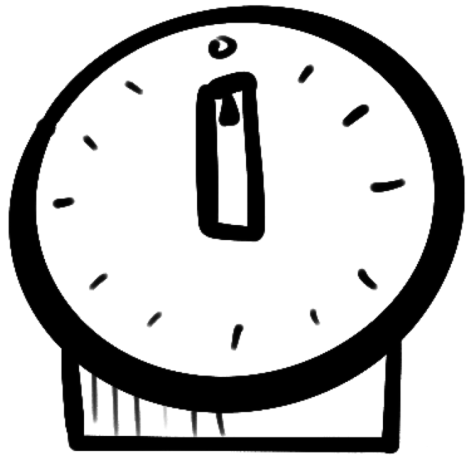
KANBAN BOARD



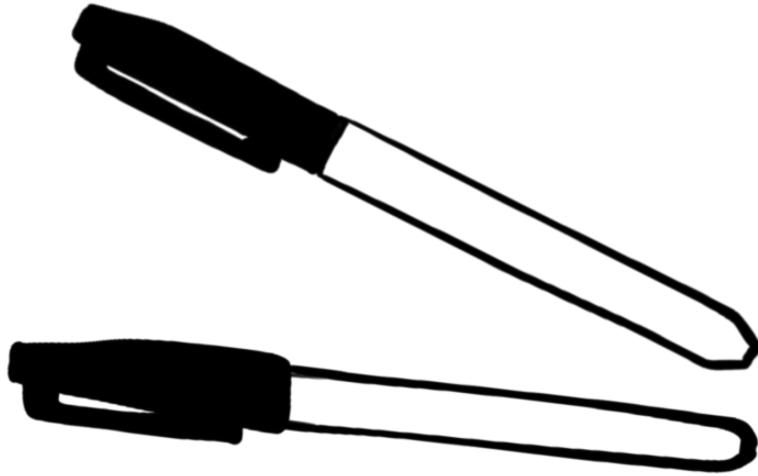
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WHAT YOU NEED



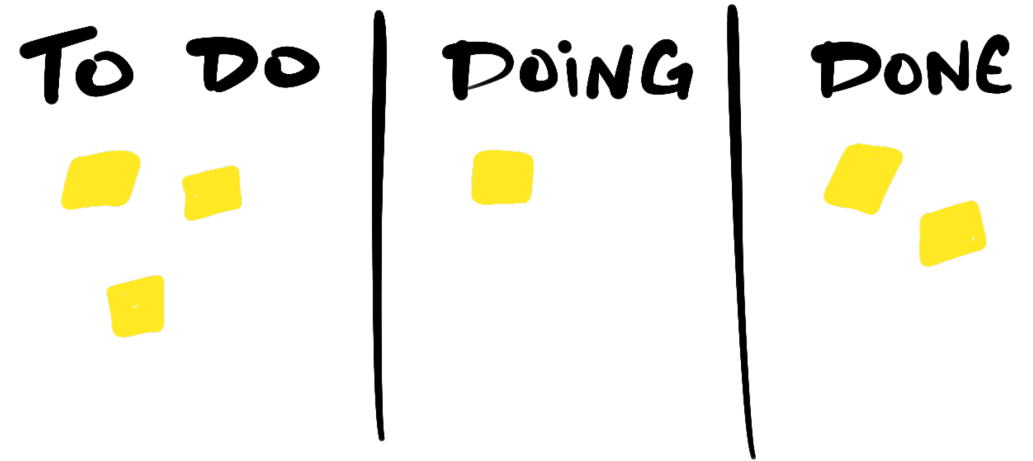
TIMER



MARKERS



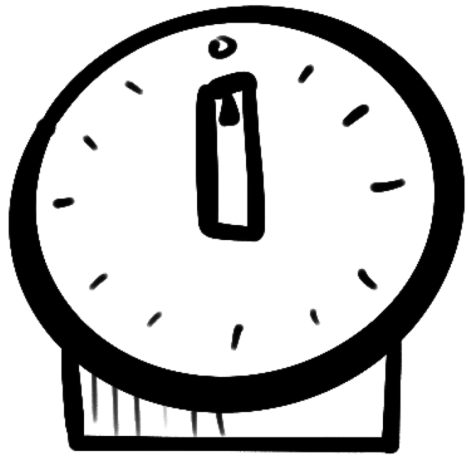
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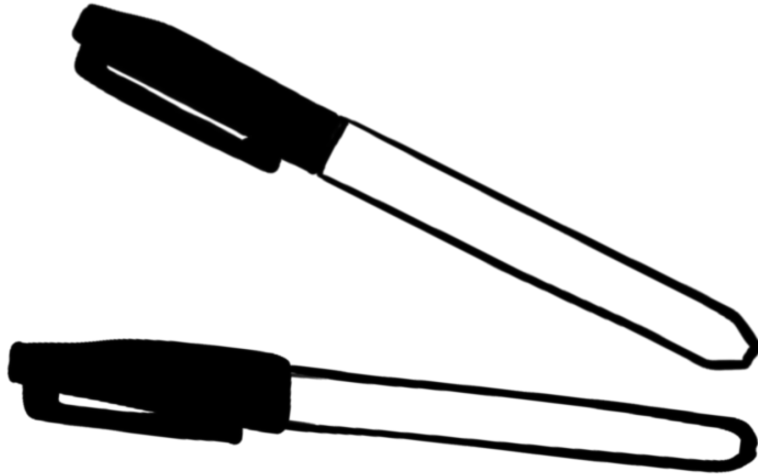
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WHAT YOU NEED



TIMER



MARKERS

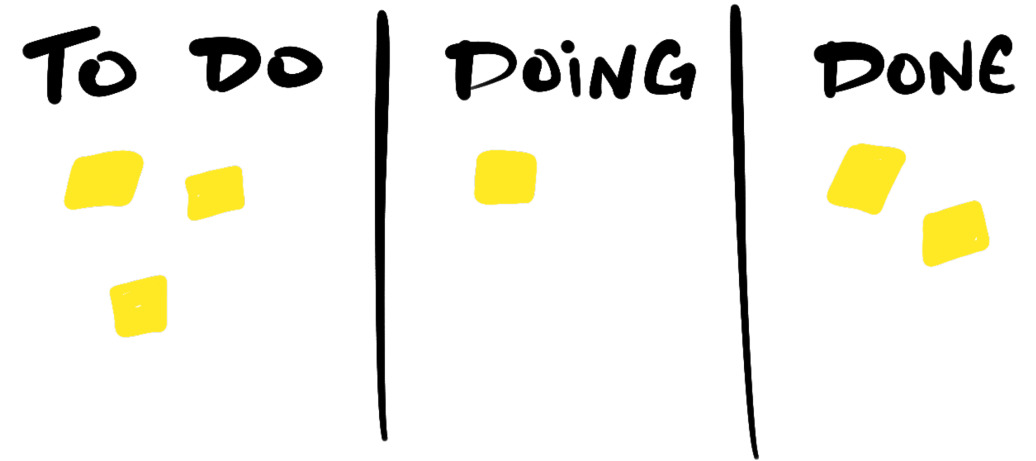


STICKY
NOTES



GOOD
ATTITUDE

KANBAN BOARD



LEAN



COFFEE

@REVERENTGEEK



MEETING BOOTSTRAP



@REVERENTGEEK

MEETING BOOTSTRAP



@REVERENTGEEK



MEETING BOOTSTRAP



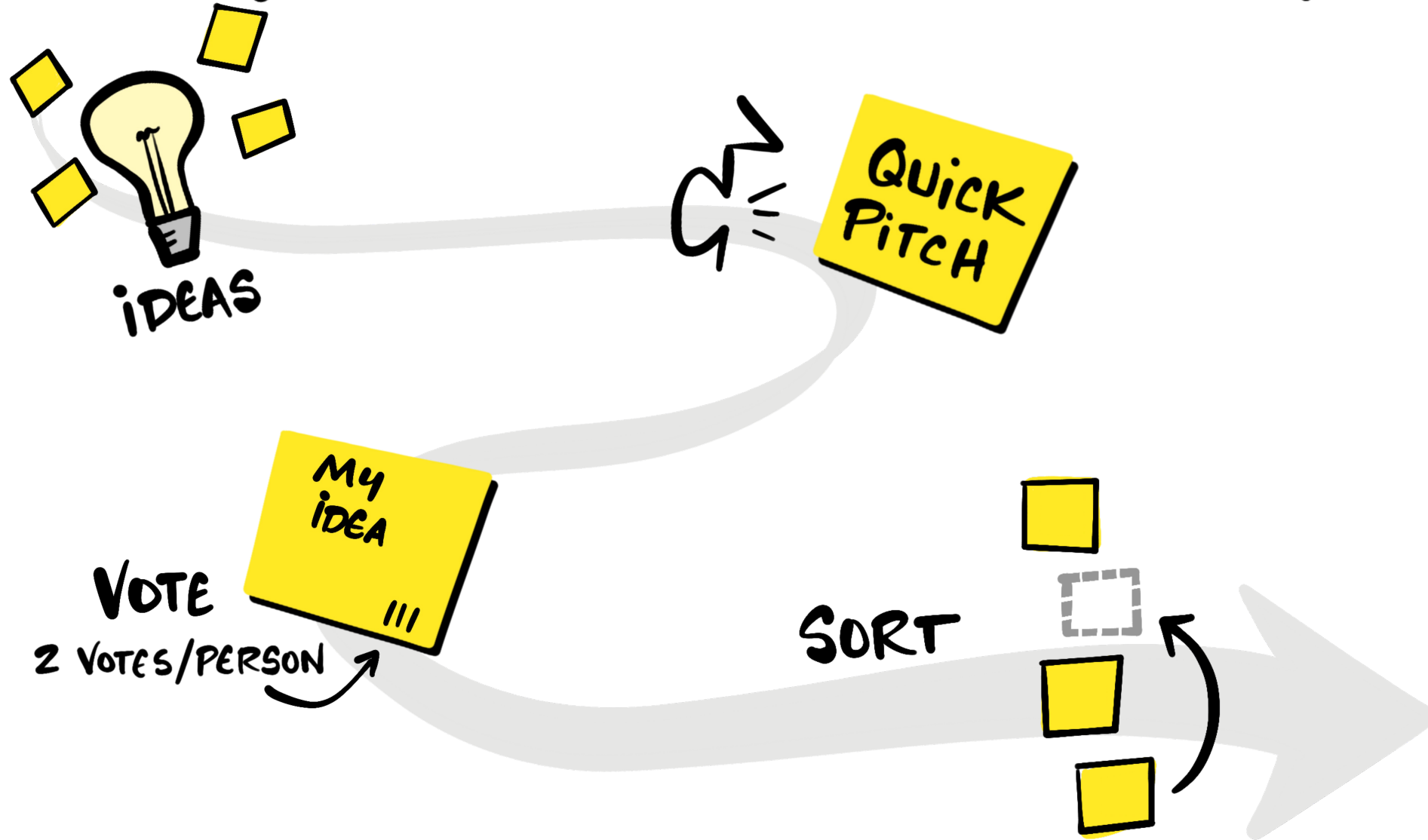
VOTE
2 VOTES/PERSON



@REVERENTGEEK



MEETING BOOTSTRAP

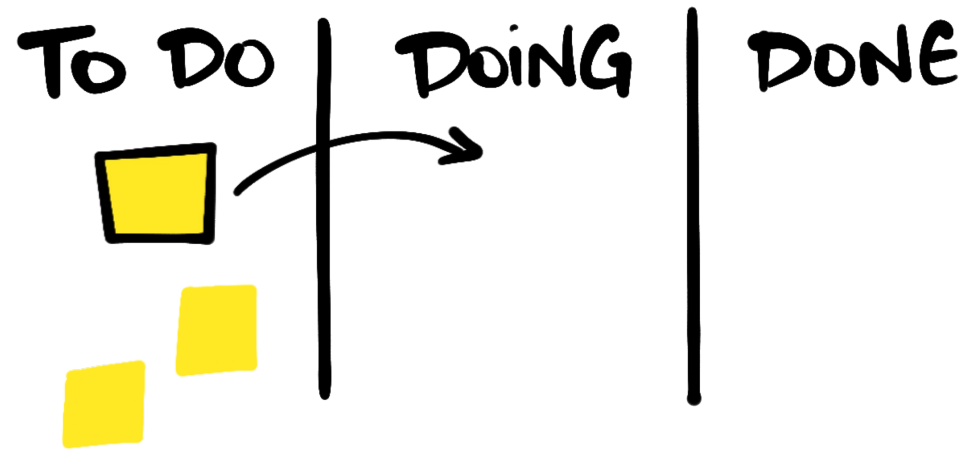


LEAN 
COFFEE

@REVERENTGEEK

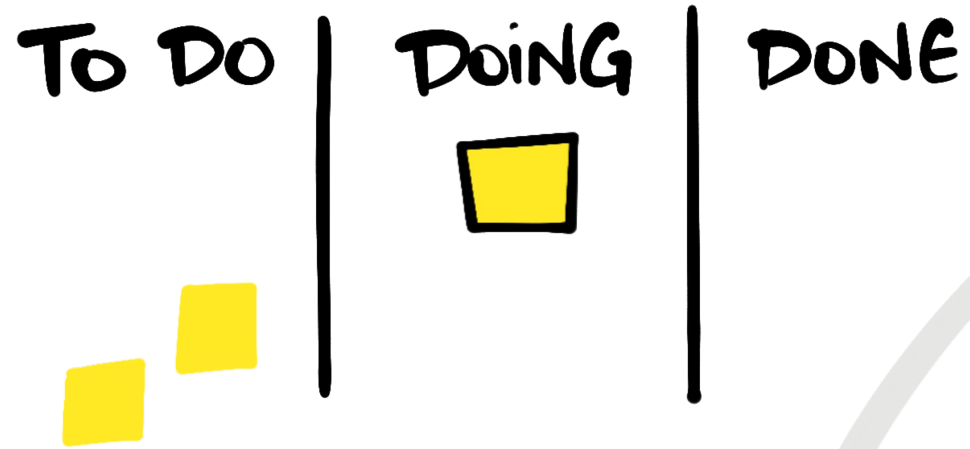


DISCUSS



@REVERENTGEEK

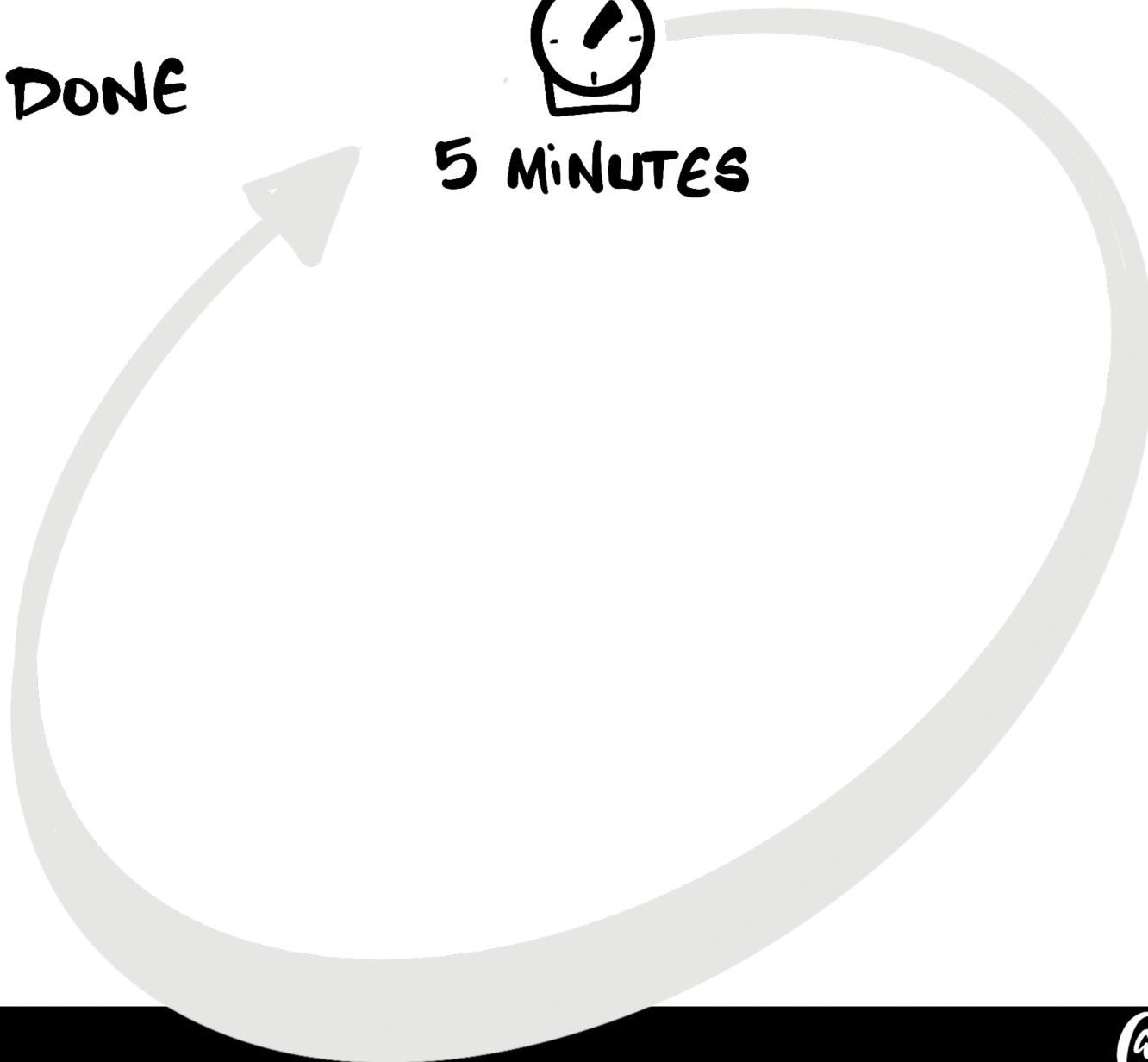
DISCUSS



SET TIMER



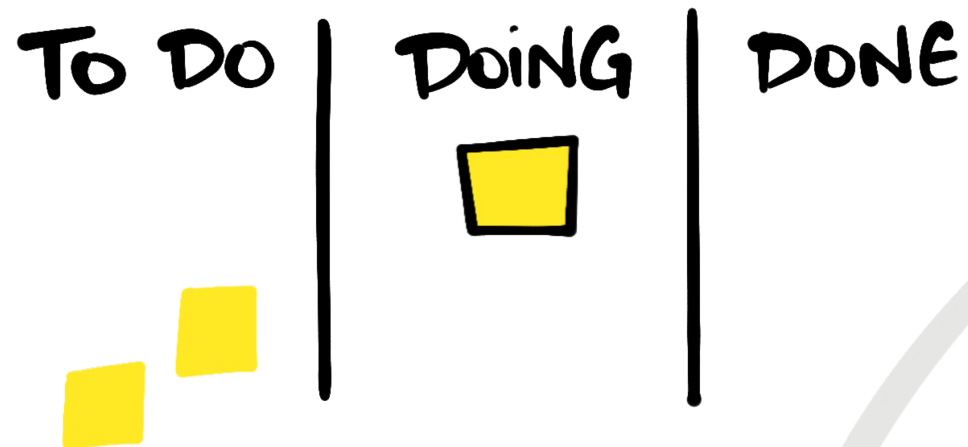
5 MINUTES



@REVERENTGEEK



DISCUSS



SET TIMER



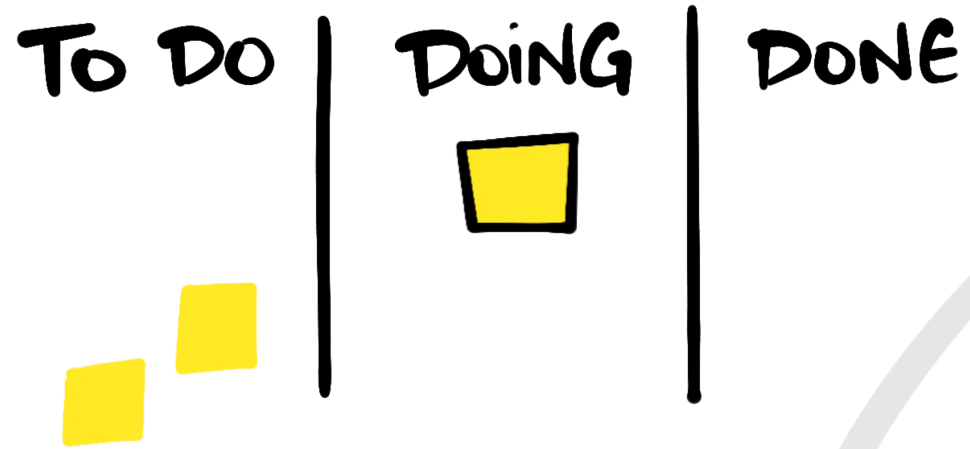
5 MINUTES



@REVERENTGEEK



DISCUSS



SET TIMER

5 MINUTES



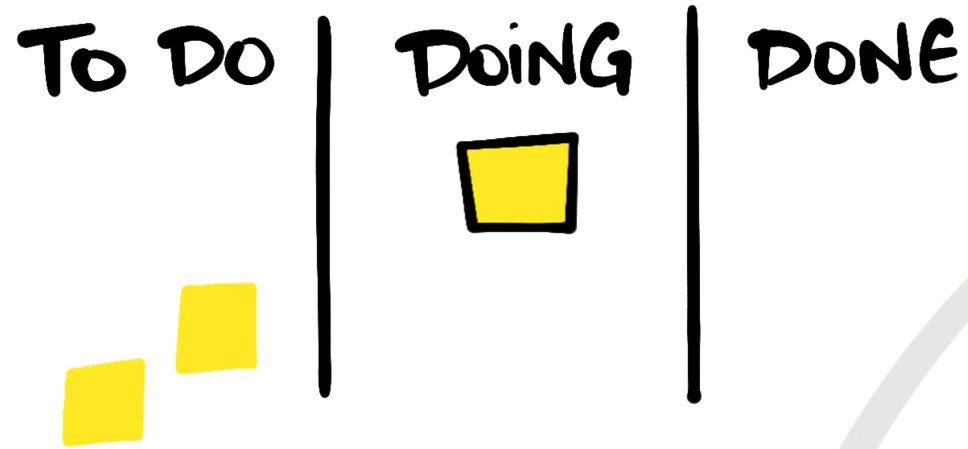
ACTION ITEMS

LEAN 
COFFEE

@REVERENTGEEK



DISCUSS



SET TIMER



5 MINUTES



DISCUSS



ACTION ITEMS

LEAN



COFFEE



TIME'S UP!

@REVERENTGEEK



DISCUSS

TO DO

DOING

DONE

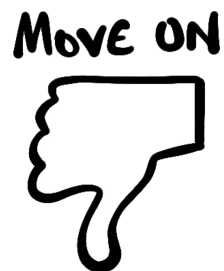


SET TIMER



5 MINUTES

VOTE!



TIME'S UP!



ACTION ITEMS

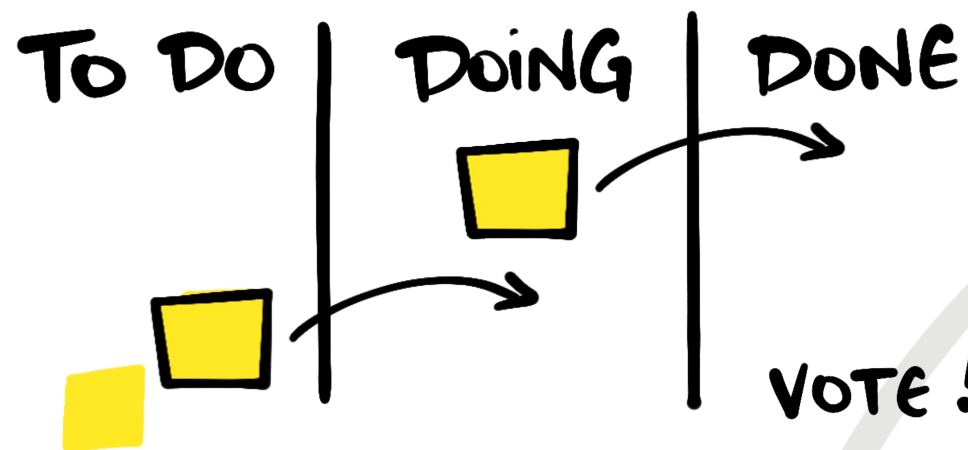
LEAN



@REVERENTGEEK



DISCUSS



SET TIMER
5 MINUTES

VOTE!



Time's UP!



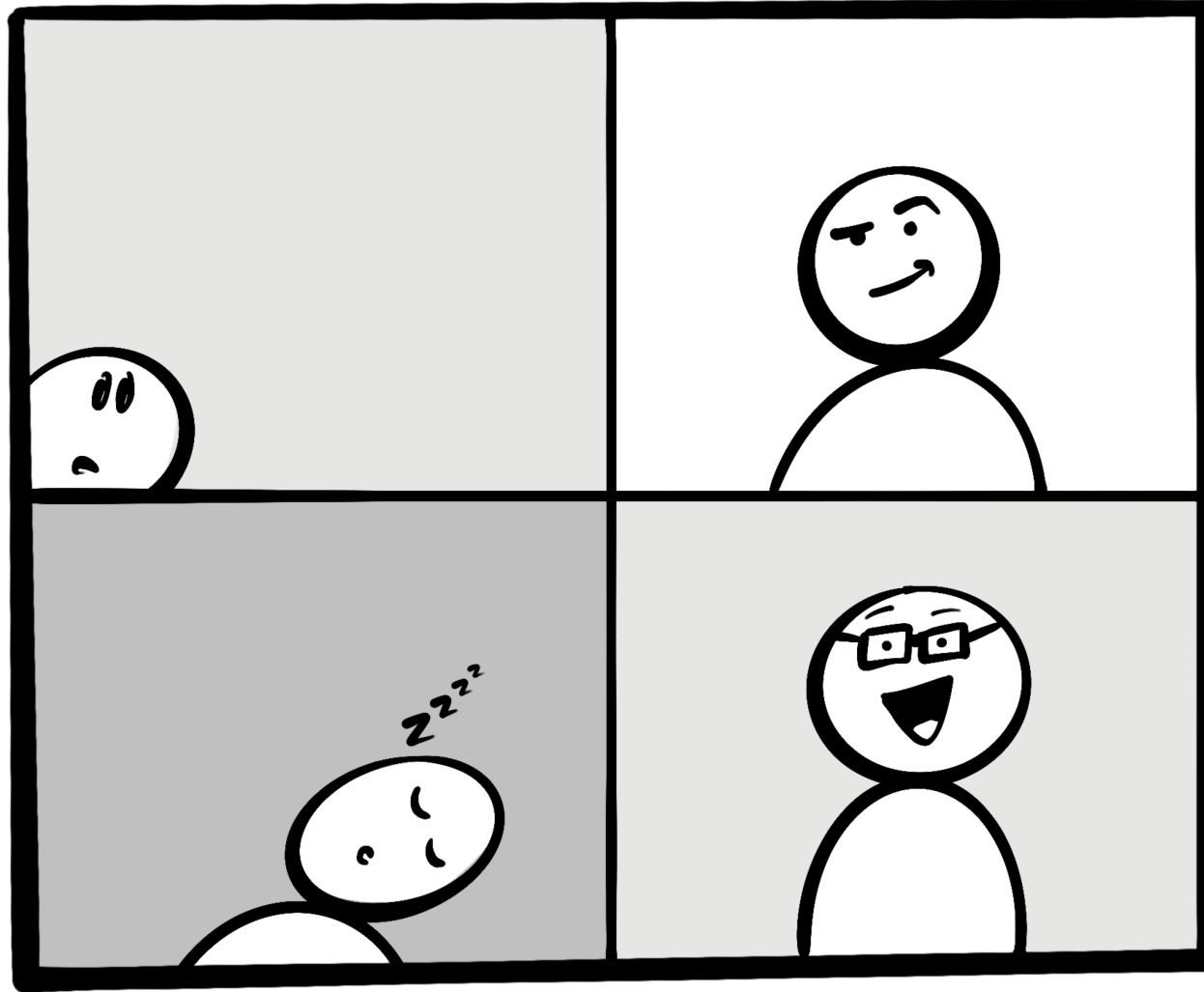
ACTION ITEMS

LEAN COFFEE

@REVERENTGEEK



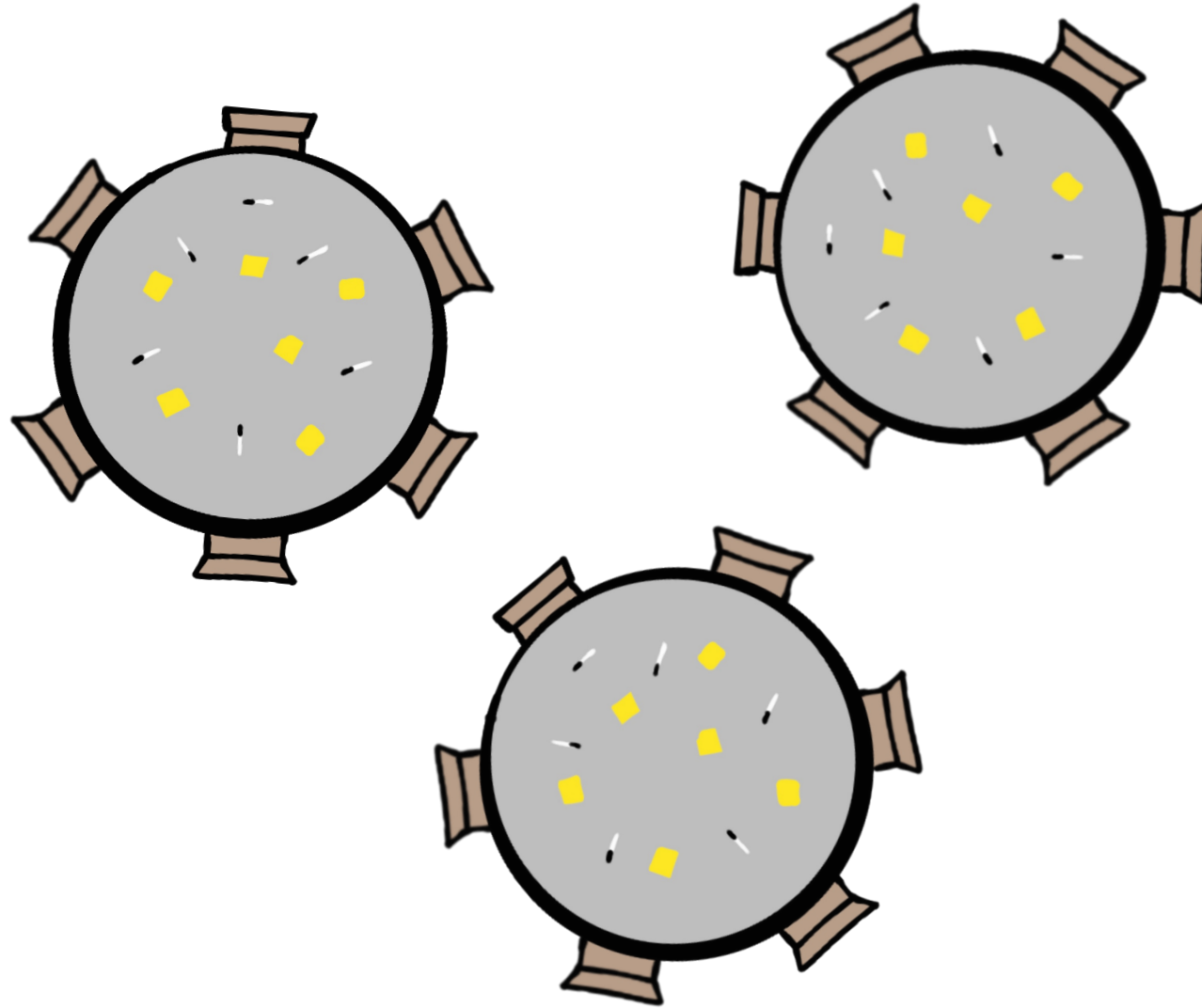
REMOTE MEETINGS



@REVERENTGEEK

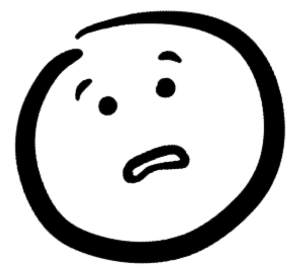


MEETINGS AT SCALE



@REVERENTGEEK





MY MOST



EMBARRASSING MISTAKES

AS A SOFTWARE DEVELOPER





PROMISE

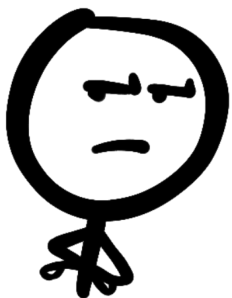


PROMISE



PROMISE

RESPONSIBILITY

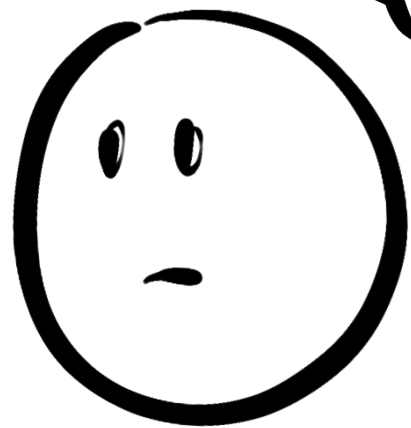


PROMISE

RESPONSIBILITY

I HOPE
SOMEONE
TELLS THEM

HELP?



CONFLICT!



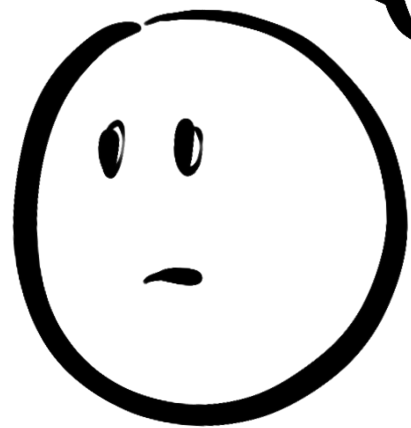
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PROMISE

RESPONSIBILITY

I HOPE
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CONFLICT!



@REVERENTGEEK

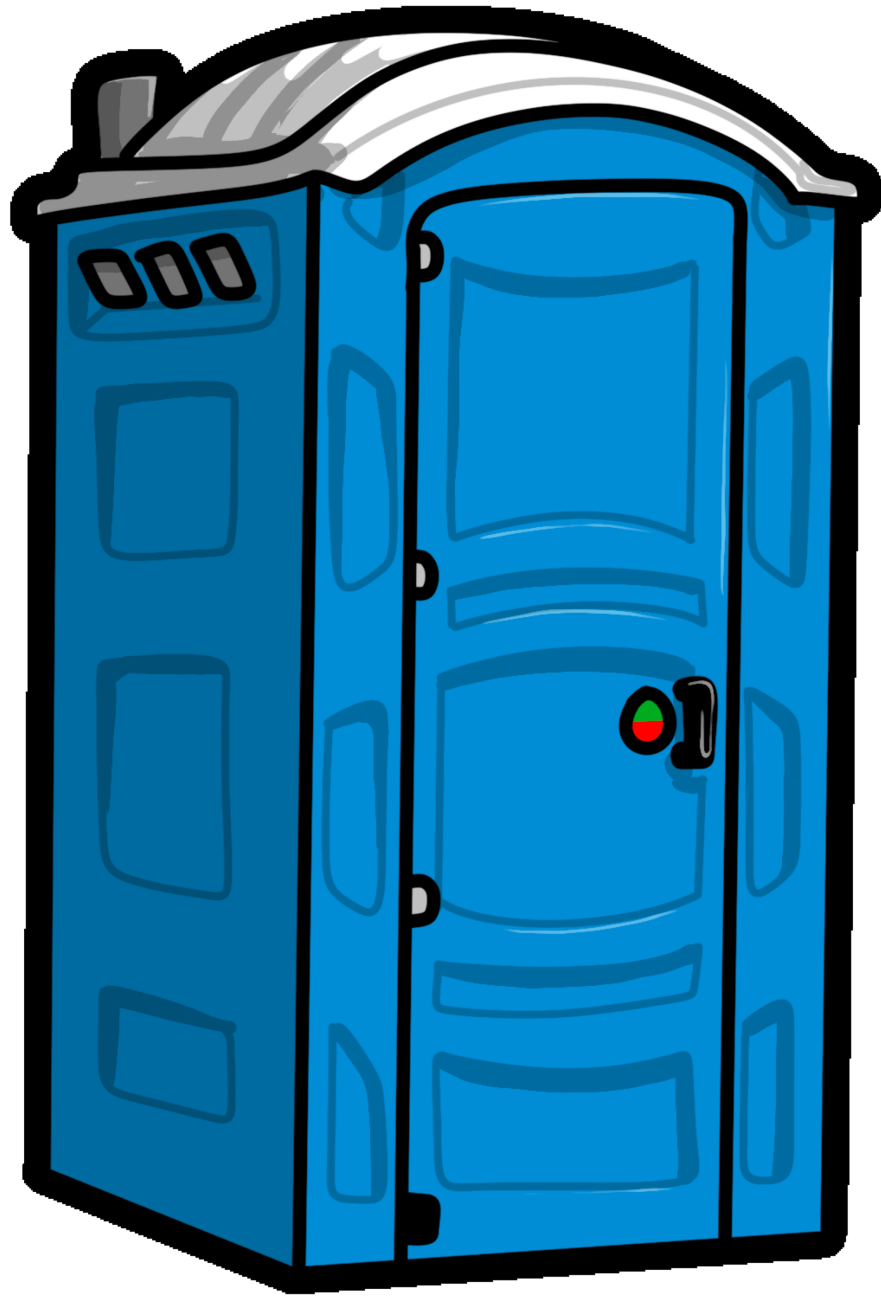
A 3D illustration of a brick wall. The wall is composed of grey bricks with dark grey mortar lines. On the right side of the wall, there is a rectangular sign that is slightly recessed into the surface. The sign is a medium grey color and features the word "RESPECT" in a bold, stylized, 3D font. The letters are a darker grey with a slight shadow, giving them a three-dimensional appearance as if they are floating slightly above the sign or are thick blocks of material. The overall style is clean and modern, with a focus on the word "RESPECT".

RESPECT

SIGNIFICANCE

VALUE





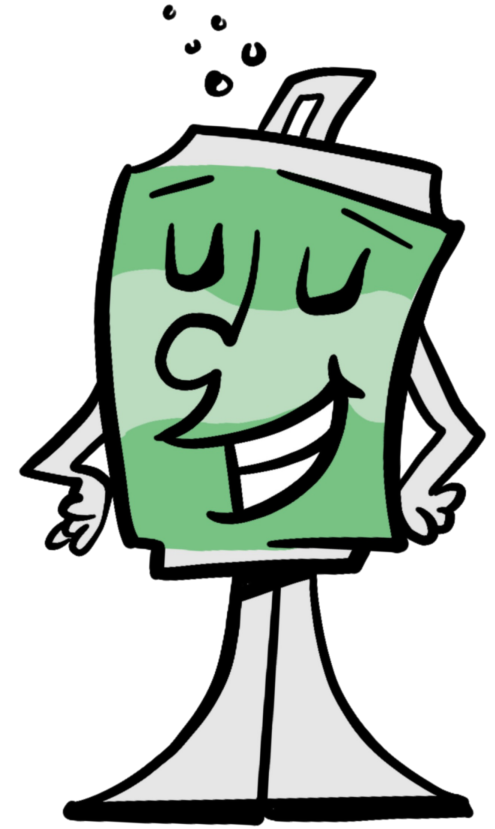
WORST.
TARDIS.
EVER.



@REVERENTGEEK

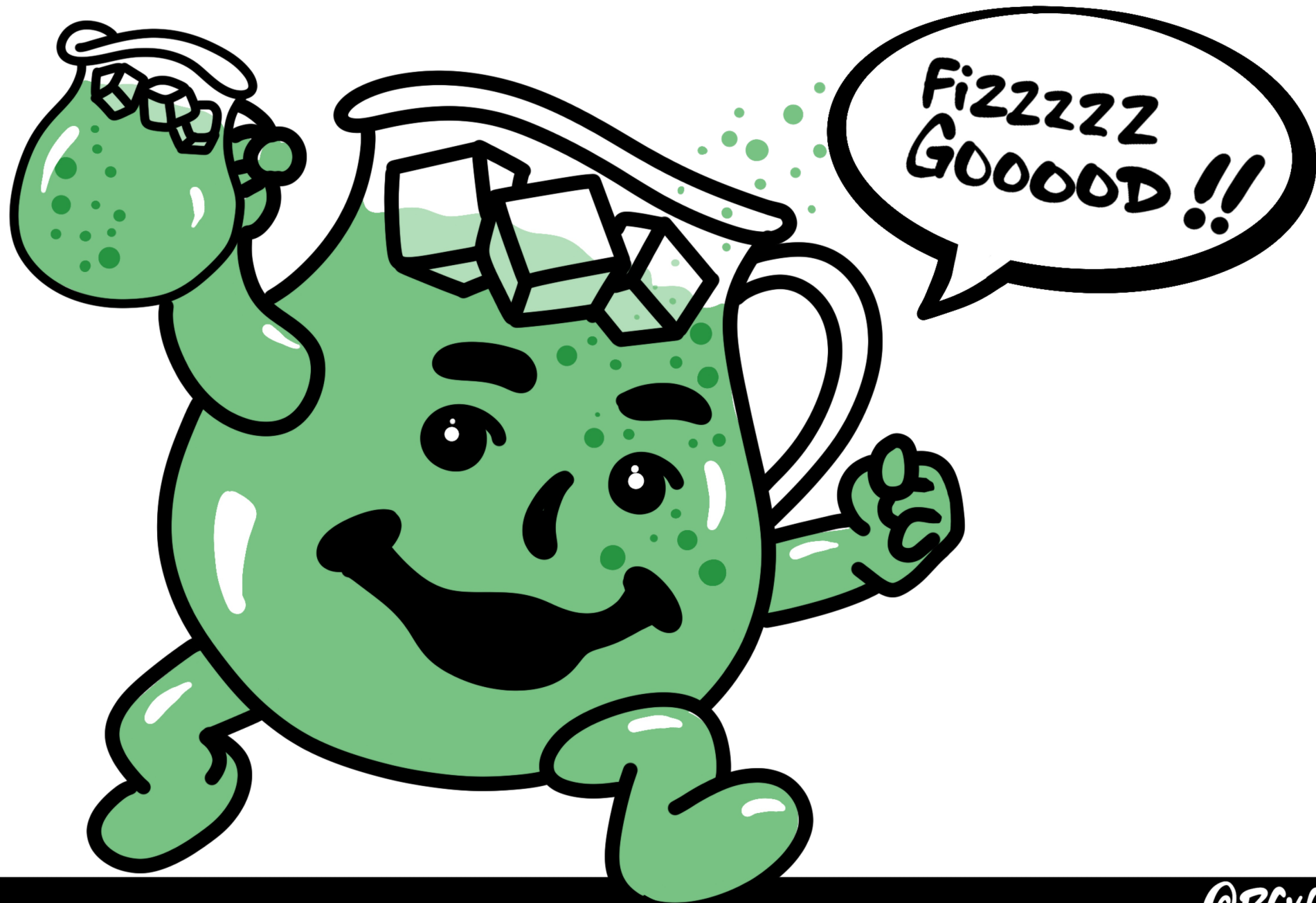


FREQUENT
SMALL
GOOD
DECOUPLED



Fizz Good





YOU DON'T NEED
PERMISSION
TO BE
AWESOME



@REVERENTGEEK



THANK YOU!

<https://tinyurl.com/Fizzgood>

DAVID NEAL

DAVID @REVERENTGEEK.COM



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